

bers Tuesday night acted in a manner characteristic of the town. This place is not in the habit of laying down whether business be good, bad or indifferent. When there is something to be accomplished the slogan is "Go ahead".

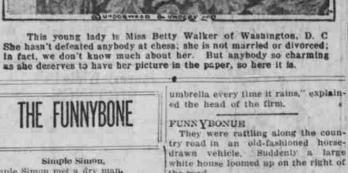
The proposition of strengthening the finances of the association and of putting the work on a more efficient basis has long been discussed and the action taken was not hasty. The association has been performing very valuable work but there is op-portunity to accomplish considerable more. "What can the association do?" some one may ask. Once there was a merchant who had a fair business and the thought

nothing could be done to improve it or to safeguard the trade he had. He did nothing. But a competitor was not so complacent. The competitor found much to do and did it. As a result as time went on that competitor acquired nearly all of the business and the other man is still wondering how it happened.

A town is somewhat like a business firm Location and other advantages count for much. But the human element enters strongly into the game. There is a town of some 6000 people in the state of Illinois that was established before St. Louis was started. The little town is said to have a better location in many respects than St. Louis has and it had the advantage of an earlier start. But the small town is never heard of and St. Louis is one of the great cities of the land. How did that occur? The business energy developed in St. Louis may be the answer. Fate does not explain her secrets but when results are analyzed it will be often found that Fate had less to do with those results than did human gumption, exerted in the right way at the right time

For the Pendleton Commercial Association a splendid field of endeavor is open. The association deals not only with city problems but with the interest of the interest of the social of problems but with the interests of the entire county and of the whole Eastern Oregon region. At times there are big things to be put over. But generally the work consists of an endless number of small affairs, none of which may be vitally important, Lut in the aggregate these subjects are extremely important and the manner in which they are handled has much to do with the prosperity and progress of the community.

Courier-Journal. There are those who think the city has reached its limit and that the future will see few changes in this region. They thought that 40 years ago but the pessimists of that time were wrong. There were men who thought this was a strictly range country find out what the weather was like? Small Girt-Please, teacher, a and that wheat farming would kill it. Later on there was talk weathercock .- London Telegraph, of irrigation and there were prominent men who scoffed at the idea of trying to raise anything on the sandy soil of the west end.



Simple Simon, ion met a dry man, And what do you think? says Simple Simon to the dry man: Where can I get a drink

Says the dry man to Simple Simon; "You're an artless elf To ask that question---if I knew

Fd go and get one myself." -Judge.

asked one of the city girls. "Nope," said the farmer, "only Oulja boarders,"-Judge, The Difference. Willie-Paw, what is the difference "I should hate to have a husband who argued. I shall try to marry a tween an engaged girl and a married oman?

lawyer." "Why, lawyers are the very men Maw-A married woman personally tiends to the work of putting on her who argue." "But not without a fee."-San Fran-

rubbers, my son, Paw-Willle, keep your mouth shut. cisco Chronicle. Kansas City Star.

Willis-Bump says he comes of Co-onlal stock. Says his ancestors used Still Useful, Mrs. A. had just finished cutting er five-year-old daughter's hair and to duck the witches, was preparing to throw away the clip-pings when the youngster asked, Gilli-And their descendant ducks the collectors.-Judge.

the road.

"That house," rawled the farmer

run by a couple of these here spiritual-

"Do they take summer boarders?"

Woman's Theory.

In the Blood

Precantions.

nodding his head in its direction,

"Mother, what are you goin' to do with the hair you cut off my head." "Why, throw it away, of course," swered Mrs. A. a trifle impatiently. "What kind of candy would you like. dear :

Why, what made you ask?" "Oh, I thought maybe you would "Buy something that mother doesn't

Too Obvious,

Between Friends.

But Gets There,

to It?

"Huh!"

like, otherwise she'll not leave any!"--Kariwaturen (Christiania), In Tune With the Past.

"What have you to offer my daugh-Campaigning Himself. tor! "Did you shake that man's hand ?" "No," said the candidate, "he beat

"Well, sir, I think I can support her in the same domestic discord in which she has been accustomed."-Judge,

MARSHINE - RODARO .NOTE (11/1

Reason Enough

"Insisted on shaking mine. He probably wants p job,"-Louisville True to Form. Hokus—I knew a man who save a girl an opal as an engagement ring. Pokus—Gracious! Wasn't it un-

Sunday School Teacher -- Which hird did Noah send out of the ark to ucks? Hokus-Sure! She married him, all right .- Judge.

Boy's Delight.

"And, so, my little man, you are hurrying for year you will be late for school

IT HAS BEEN SAID

PEN PAGES

TEN PAGES

that half the money spent on advertising is wasted.

THAT PROBABLY WAS TRUE SIX YEARS AGO.

IT CERTAINLY IS NOT TRUE NOW.

DAILY RAST OF

TO THE AUDIT BUREAU OF CIRCULATION IS DUE much of the credit for the difference.

SIX YEARS AGO SPACE WAS BOUGHT BY GUESSWORK

Now it is bought with a definite knowledge of circulation:how many copies are printed, how they are distributed, how many paid for and how many given away. The a list feel

THE ADVERTISER WHO DOES NOT PROTECT HIMSELF by asking to see the A. B. C. reports of the publications he uses is reactionary and invites a return to the wasteful methods of former years.

THE EAST OREGONIAN IS A MEMBER OF THE A. B. C. Its advertisers are fully protected.

They do not scoff now. Twelve years ago when the Pendleton Alice-1 thought Mr. Smart had woolen mills was revived and placed under the present management there were local people who looked with pessimistic that stupid novel. eves upon the move undertaken at that time in its behalf Kate-Oh, that Kate-Oh, that doesn't necessarily indicate his taste, dear; it merely repthrough the Commercial Association. They thought it a waste of resents his opinion of yours,-Boston time, but it was not. Transcript

The future will be like the past only more so. The world moves quickly these days and eyes are turning to the northwest. The smug reformer was dilating up-This is the most promising region in the nation. The northwest "People can no longer say they are is going forward and every town that has a real reason to exist as a business center is going to grow in population and business. driven to drink." he exclaimed. The motor car and good roads eliminate distances and some "No, they no have to go by boat." small towns may suffer but the more important places will gain proportionately if they are alive to their own best interests. growled the man with the impression

There is much for Pendleton to do and the best way to accomplish the task is through a live, aggressive commercial organization operated in the interests of all and having the support of all.

**************** WAGE REDUCTION AND BUILDING

OHN F. DOLIN, head of the building trades department of the American Federation of Labor, asserts that labor has a big responsibility for the high cost of building and the resultant house shortage.

He is quoted as asserting that "labor in the building industry must accept a reduction in wages if the cost of living comes down sufficiently." He points out, however, the injustice of hav-ing labor take the first step toard lower building costs, intimating that wage reductions must follow and not precede reductions in living costs and reductions to material costs.

Building materials have recentl taken some big declines and anyone who follows the prices in the various stores cannot help but know that living costs have dropped very appreciably during the past few months.

The house shortage has been serious all over the nation and there has been a deplorably limited amount of construction during the past few years. Reduction in wages for the building trades coupled with the declines in prices of building materials and curtailments of contractors' profits will do much toward stimulating building, thereby relieving the acute house shortage and providing steady employment for many men.

Fred Gosser, 64 year old resident of Douglas county, took his first ride on a railroad train Saturday. It also develops that until that day he had never seen a larger town than Roseburg and he has never seen the Pacific ocean, though he has lived near it all his life. That man has been missing a lot.

28 YEARS AGO

from p serious illness.

DEI-LORA ANGELL todas. Robin W. Flotcher has been appoint-Miss Dellora Angell, of Lake ed assistant manager of the Pendleton Forest, Ill., became one of the exchange of the Inland Telephone and richest women of the United Telegraph Co. Robin is a bright boy States when she inherited about

Charles Kennedy is here from Helix

Telegraph Co.

Tringeraph Co. Robin is a bright boy and well qualified for the position. He is a bright boy and well qualified for the position. He is solvence in the rest.
Thurr Phelps and Adolph Newland were out the other day on another is and three wild ducks as well as accidentally killing a fame goose.
Trimming expedition and magged 11 larks and three wild ducks as well as recordering to the rest.
Timming expedition and magged 12 larks and three wild ducks as well as recordering to the restrict to the pre-minim to recordering the recordering to the pre-minim to th ouse of her friends. market on American funds.

You bet I am, It's burnin' down, -Judge.

> Intruders, "Why don't you take children in this

apartment house? "Their crying," replied the janitor, "is liable to interfere with the phonographs and player-planos."-Washing-

Thankless Job,

"I don't think I'd like to be a portrait painter.

"Why not?" "You're in had if you don't get a good likeness, and in worse if you do." -Louisville Courier-Journal.

Suspicious. *The head of the firm had secretly called in an expert accountant to check up the cashler. "Have you discovered any evidence of dishonesty?" LLOYD GEORGE ADOPTS I've notived that he carries a different HARDING THRIFT PLEA HAUFFEUR SUES PAPA

ton Star.

LONDON, Jan. 6 .- (A. P.)-Pre-mier Lloyd George has adopted the example of President-elect Harding of the United States and leaved an appeal to the public to practice thrift. "I have seen a very sound and sensible appeal by the newly elected president of the United States to American people for all-round eco-nomy and I make the same appeal to the people of this country." said the the people of this country." said the Premier at a dinner of the Federa-tion of British industries.

Mr. Lloyd George warned his hear-ers that a period of great and inevitable depression was coming and the question was, he said, how to short-

en or to mitigate its evils. "Europe is standing in front of our shop windows," he went on, "It wants to buy, but it is in rags and its pock-ets are full of paper. In the good book there is a great story of men who reconstructed a broken city with t trowel in one hand and a sword in the other; but Europe must set to work with both hands,

"Let the government set the exam-"Let the government set the example ple to the nation — yes, but let the nation set the example to the government," he urged. "The cabinet has appointed a committee to whereby they would institute court WIRFI FSS PHONES USED. there should be a committee in evry houserold to cat down expenditures."

SEEK SCALP OF MAYOR THOMPSON OF CHICAGO CHICAGO, Jan, 6.—Though Mayor Wulliam Wale Thompson's term does a flaw in the law whereby a four year majorality term was authorized which would end Thompson's term next

BERLIN POLAND GERMANY ZECHO SLOVAKIA VIENNA SWITZE JUGO **ELAND** SLAVIA-

SEA

Following conferences between German and Austrian statemen, a new petition to the League of Nations is beirg: prepared by Austria asking permission to become part of Germany. Only in this way, it is claimed, can Austria's people live, because all her spurces of wealth and food lands were out off by the peace treaty.

Austria To Ask Way Out

NORTH

SEA

RANCE

BY SHANGHAI FIREMEN



takes from ten to fifteen minutes to put through a call at night.

As a result of this condition the community has creeted "Watch Tow-crs"—Shanghal being on level land where a blaze may be seen at a great distance. But Chief W. W. Pett found that his executive officers in the sta-tions had difficulty in getting in touch with their men at fires and so he tried out wircless telephony.

SWISS COMING TO B. C. VANCOUVER, B. C. Jan. 6.-(A. 1-Swiss dairymen are to purchase 15,000 acres of land in the Bulkey Valley of western Canada, It was an-nounced here recently. The dairy-men will arrive to March.

To SPEND \$50,000, WASHINGTON, Jan. 6.—(U. P.)— The senate adopted the Knox resolu-tion appropriating \$50,000 for expens-es of the official correspondent at the control hordion to the Harding 'many. capitol incident to the Harding inauguration.

BANANAS-25c DOZEN Pendleton Trading Co. MEAT SALE-Every Day Pendleton Trading Co.

"Cold in the Head" b as actuse stack of Nasal Catarris. The sone who are subject to frequent "could be the head" will find that the use of thatLarks Catarrant MEDICINEs will build up the System, cleanse the Blood and render them less halos to colds. Repeated attacks of Acuts Catarrh may lead to Chronic Criter." HALL'S CATARIUM AIRDICINE is tak-the Chronic Criter. M. Druggists Birfaces of the System. M. Druggists Birfaces of the System. H. Druggists Birfaces of the System. Head Starabistic Systemicines will not bird.

E. J. Chanay & Co., Tolada, Ohio,

