

READ!
NOTICE THESE
PRICES
THEN
COME



YOU
\$60.00 Quartered Oak Dining Table, 45 in. top, 6 ft. long, now \$39.45

Solid Oak Dining Table, 42 in. top, 6 ft. long, \$31.50, now \$19.90

\$35.00 Solid Oak Table, 45 in. to 6 ft. long, now \$24.95

\$85.00 Quartered Sawn Oak Dining Table, 54 in. top, 6 ft., sale price \$49.00

\$58.50 Golden Oak Buffet, French bevel plate mirror, now \$43.00

\$52.00 Golden Oak Buffet, French bevel plate mirror, now \$39.85

Quartered Sawn Oak Bed Davenport, leather upholstered, \$95.00 reg., now \$69.20

EXTRA SPECIAL
Bed Room Suite consisting of twin beds, dresser and chiffonier, regular price \$250.00, now \$149.00

Four Piece Bed Room Suite, figured red gum chiffonier, bed, dressing table and chairs, \$249.00, now \$187.95

6 Piece Mahogany Suite, a wonderful combination, consisting of dresser, chiffonier, bed, dressing table two chairs, regular price, \$311.00, now \$229.00

\$25.00 Ash Dresser, oak finish, 4 drawers, now \$18.45

\$21.50 Chiffonier with 5 drawers, a wonderful bargain at \$16.70

REMEMBER! Our entire stock of Dressers and Chiffoniers, best that money can buy, cut and slashed in proportion to above reductions.

Big Selection Coil Bed Springs at gigantic reductions.

Special Oak Finish Sellers Kitchen Cabinet, made of Golden Oak, \$75.00 regular, now \$59.00

White Enamel Kitchen Cabinet, Sellers famous make, \$80.00 regular, now \$64.50

Master Craft White Enamel Sellers Kitchen Cabinet, regular \$100.00, now \$78.00

Master Craft Golden Finish Sellers Kitchen Cabinet, \$85.00 reg., now \$73.50

\$21.00 Electric Floor and Table Lamp Shades \$14.00

\$25.00 Electric Floor and Table Lamp Shades \$16.95

\$60.00 Electric Floor Lamp Shades, now \$39.95

ALL HOLIDAY GOODS BOUGHT FOR CHRISTMAS TRADE ON SALE AT GREATLY REDUCED PRICES

COMING SOON

A REAL SALE

At **CRAWFORD FURNITURE CO.**, Pendleton, Ore.

OPENING TUESDAY, DEC. 21st 9 a.m.

The Greatest Furniture Event in Pendleton's History

WHAT BIG FIRMS ARE DOING IN NEW YORK, CRAWFORD FURNITURE CO. IS GOING TO DO IN PENDLETON. — THEN SOME — WE ARE GOING TO GIVE THE PEOPLE OF PENDLETON AND SURROUNDING—A REAL SALE—OF THE THINGS YOU NEED IN YOUR HOME, NOW AND EVERY DAY IN THE YEAR.

Read What Mr. Crawford Says:

YOU KNOW WE NEVER BELIEVE IN DOING ANYTHING IN A HALF WAY MANNER, THE PUBLIC'S DEMAND FOR LOWER PRICES IS IMPERATIVE. IF IT APPLIES TO DRY GOODS AND CLOTHING, IT ALSO APPLIES TO FURNITURE, RUGS ETC., TO MEET THE PUBLIC DEMAND WE HAVE DECIDED TO SACRIFICE OUR PROFITS, TAKE OUR LOSS RIGHT NOW, AND TURN THE GREATER PORTION OF OUR STOCKS INTO CASH, RIGHT AT A TIME WHEN YOU ARE THINKING OF BUYING YOUR CHRISTMAS GIFTS. WE WILL PLACE ON SALE AT ONCE, OUR ENTIRE STOCK, AS YOU KNOW, ONE OF THE LARGEST AND MOST COMPLETE STOCKS OF HOUSE FURNISHINGS IN THIS VICINITY, AND PROMISE YOU ONE OF THE GREATEST FURNITURE EVENTS IN THE HISTORY OF PENDLETON. WE ARE GOING TO DISMISS THE THOUGHT OF PROFIT IN THIS SALE, ON TUESDAY, DEC. 21 WE WILL INAUGURATE THE GREATEST SALE IN OUR HISTORY, IN WHICH EVERY ARTICLE IN THIS STORE, FROM EVERY DEPARTMENT, WILL BE SOLD IRRESPECTIVE OF FORMER MARKINGS, AT AMAZINGLY LOW PRICES, IN ORDER TO MAKE THIS EVENT STAND OUT PRE-EMINENTLY AS THE BEST FURNITURE SALE EVER HELD SINCE OR BEFORE THE WAR.

Our Entire Stock Consisting of \$30,000.00 Worth of Furniture, Rugs, Stoves, Ranges, Phonographs, Linoleum---Xmas Gifts for the Home, Etc.

Included In This Monster

UNLOADING SALE

OPENING TUESDAY, DECEMBER 21st, at 9 a.m.

WE HAVE DECIDED TO UNLOAD. PUT ON A REAL SALE, and take this means of advertising to give the people of pendleton and surrounding territory some idea of the far-reaching importance and money saving power of THIS THE GREATEST FURNITURE EVENT SINCE BEFORE THE WAR. When we tell you this is going to be one of the GREATEST and MIGHTIEST BARGAIN EVENTS in Home Furnishings ever advertised by this or any other store, and means that one of the finest stocks of Furniture, Rugs, Etc., in this vicinity is to go on Public Sale to unload, sell and close out thousands and thousands of dollars worth of useful daily needs, you should appreciate the importance of this sale and let nothing keep you away. THE TIME HAS COME WHEN PRICES MUST COME DOWN. Henry Ford started the "ball-rolling" and we are going "Henry" one better. You should appreciate the importance of this sale, and BUY NOW—BUY GENEROUSLY! Buy the many things you have been putting off purchasing until prices came down—figure out your present and future needs and buy as you never did before. It will be the best and most profitable investment you ever made. This sale will prove a revelation to people of limited means—in fact every person and family should take advantage of this wonderful opportunity. The reductions are astounding—THE SAVINGS ENORMOUS! It will pay you handsomely to come eiles to attend this remarkable sale. Thousands of additional items from every department await your inspection, and they all mean a marvelous saving in price. COME! Don't delay! Be here Opening Day! COME EVERY DAY. Even the tremendous quantities cannot last in the face of reductions offered in this sale.

No subterfuges! No beating about the bush, in cutting prices. No inflated prices! Come and inspect our stock! The former prices remain on every article in store. Look for this price and then compare with the sale price we are now making and it will convince you of the enormous reductions we have made. Any article in this store will be given away free to the person proving that we have changed the former price.

Notice the Big Daily Specials Read! Then Come! Save this Circular For Daily Specials

<p>TUESDAY, DEC. 21st \$1.25 HOUSE BROOMS 10c December 21st, opening day of last big drive we will sell to the first 100 customers making a purchase of \$5 or over in any department, a good House Broom, worth \$1.25 today for 10c. (Limit 1 to a customer or family).</p>	<p>WEDNESDAY, DEC. 22nd. Choice of any \$1.00 Phonograph Record 25c Limit one to customer with \$5 purchase or over. Wednesday, Dec. 22nd.</p>	<p>RUG SPECIAL Wilton Rugs, 8.3x10.6, \$159.50 regular, now \$78.50 Wilton Rugs, 9x12, up to \$172.50, now \$88.50 Entire stock of fine Wilton Rugs cut in same proportion.</p>	<p>EXTRA RUG SPECIAL 9x12 \$65.00 Axminster Rugs, now \$46.75 9x12 Best Quality Axminster Rugs \$82.50, now \$59.00</p>
	<p>SALE CONTINUES DAILY UNTIL FURTHER NOTICE</p>		

\$30,000.00 WORTH OF FURNITURE, RUGS, STOVES, RANGES, LINOLEUM, XMAS GIFTS FOR THE HOME, ALL ON SALE AT GREATLY REDUCED PRICES.

Read What this Sale Means to You

Perhaps you have been wondering and worrying what to buy some member of your family, some relative or friend, for Christmas, and if you will visit this store and sale you will find many useful and practical gift suggestions, in new and up-to-date Furniture, such as Writing Desks, Couches, Davenport, Library Tables, Wicker Furniture, Leather Rockers, Buffets, Bed Room Sets, Dining Room Sets, and last but not least beautiful Rugs of every kind and description. We want you to know this is a real genuine Furniture Sale, and it will pay people to come miles to buy and the more you buy the more you save. We have gone the limit to bring prices down to old times before the war, and will sell the very things you need every day in the year at prices less than half their former worth in many instances, and in most cases less than present wholesale cost. Come! Let nothing keep you away! Now is the time to replace the old Furniture with new.

DON'T BUY A DOLLAR'S WORTH OF FURNITURE UNTIL THIS MIGHTY SALE OPENS.

Store Closed Monday, Dec. 20

ARRANGING AND DISPLAYING STOCKS AND CUTTING DOWN PRICES FOR OUR GREATEST OF ALL SALES.

REMEMBER THE PLACE! REMEMBER THE DATE! A SALE NO PERSON OR FAMILY CAN AFFORD TO MISS.

Crawford Furniture Co.

PENDLETON, OREGON

EXTRA!
NOTICE EVERY
PRICE!
THEN
COME



YOU
Ladies' Golden Oak Writing Desk \$42.75 now \$29.00

Heavy Quartered Oak Men's Writing Desk \$42.75, now \$29.00

All Leather Rockers, \$37.50, reg., now \$26.35

\$40.00 All Leather Rockers, now \$27.90

\$55.00 All Leather Rockers, now \$38.95

\$65.00 All Leather Rockers, now \$46.95

Quarter Sawn Golden Oak Library Table, \$35.00 reg., now \$26.95

Quartered Oak Library Table, \$24.50 now \$17.95

\$61.00 Golden Oak 4-in. post, double drawer Library Table, now \$46.95

\$150.00 Jewel Kitchen Range 6 lid \$119.95

Copper-Clad Kitchen Range, \$155.00, with 16 in. oven, now \$124.00

\$100.00 Peninsula Kitchen Range, 6 lid \$65.00

\$125.00 Peninsula Range, 6 lid \$89.00

\$150.00 Peninsula Range 6 lid \$119.95

Simmons Full Size or 3-4 2-in. post Steel Beds, \$21.50, now \$16.75

Entire Stock of Mattresses at Big Reductions. World's Greatest Mattress, the famous Sealy, \$55.00, regular, now \$42.00

Special Made Best Combination Mattress, \$12.00, now \$5.90

Cotton Felt Mattress \$15.00, now \$8.00

Baby Buggies, Children's Doll Carts, Tricycles, Pictures, Congoleum, Rugs, Linoleum, in fact every article in this big stock is reduced regardless of cost profit or present value.

PHONOGRAPHS
Stradivara, Mandel, Pathe, Librala and the Famous Aeolin-Vocution. With each and every Phonograph we will give you \$25.00 worth of records, absolutely free.
\$385.00 Phonographs, now \$335.00
\$285.00 Phonographs, now \$245.00
\$250.00 Phonographs, now \$215.00
\$225.00 Phonographs, now \$195.00
\$200.00 Phonographs, now \$175.00
\$175.00 Phonographs, now \$160.00
\$150.00 Phonographs, now \$140.00
\$135.00 Phonographs, now \$125.00
Remember, \$25.00 worth of Records Free with each phonograph.

BUY USEFUL AND PRACTICAL XMAS GIFTS

1930
DAILY EAST OREGONIAN, PENDLETON, OREGON, SATURDAY EVENING, DECEMBER 18, 1930
EIGHTEEN PAGES
DAILY EAST OREGONIAN, PENDLETON, OREGON, SATURDAY EVENING, DECEMBER 18, 1930
PAGE SEVEN