Women of Pendleton, BE QUICK!

All Records for Fast and Furious Selling Smashed at

R. D. Sayres & Co.'s Gigantic Going - Out - of - Business Sale

Former Prices Cut, Slashed and Utterly Annihilated! Read! Read Every Word! Be Quick! It Means Dollars to You

BIFF! BANG! FORMER PRICES LITERALLY SMASHED AND ANNIHILAT-ED! Thousands and thousands of dollars worth of America's finest and most up-to-date Suits, Coats, Dresses, Furs, Shoes, etc., for women are now going at prices so low that no woman of common intelligence will fail to take advantage of this wonderful opportunity to dress in the season's very latest creations at a mere trifle of the former cost. Think of it women! Ultra-fashionable wearing apparel, designed by the highest salaried designers in this or any other country on the face of the globe, actually being sold at prices less than before the war. The workmanship on these fine Suits, Coats, Dresses, etc., is absolutely the very best that human hands are capable of turning out. The materials are the very best obtainable anywhere. Standard makes that means to merchandise what Elgin means to a watch and Sterling means to silverware. Honestly the prices we are making on this entire stock of merchandise will cause it to melt away like snow before a June sun. Come! we say!

You no doubt have already visited this great GOING OUT OF BUSINESS SALE, but don't allow this fact to keep you away now, come, we say. We have arranged the entire stock from front to back and cut the prices deeper than ever before in a mighty matchless effort to close out the balance of this fine stock quickly. You may come with your expectations keyed to the highest pitch and we will not disappoint you, as this sale has resolved itself into a veritable avalanche of majestic b argains. Never again, perhaps, in your lifetime, women of Pendleton, will you have such a golden opportunity to dress in such rich raiment at so trifling a cost. We are simply making the prices so reasonable, so cheap, on this entire stock of women's Suits, Coats, Dresses, Furs, Shoes, etc., that it will cause the most inveterate bargain hunter to sit up and take notice. Really and truly we have cut the former prices to ribbons in our desperate effort to sell every dollar's worth of fine merchandise now within the four walls of this building in a given number of days.

Women of Pendleton and Surrounding Country, Take Notice

BEAR IN MIND! this is not an ordinary, so-called "Clearance" sale, neither is it a sale to re-adjust prices to conform with the public's demand for lower prices, but a bonafide GOING OUT OF BUSINESS SALE. We are determined in our efforts to dispose of this entire stock and we well know, in order to bring about this herculean task, we must cut and cut deeply. This we have done to the limit. We have not spared the BIG BARGAIN KNIFE. Merchants have not, dare not, attempt to meet the gigantic reductions we have made, to do so would mean commercial suicide and utter ruin to them. We are GOING OUT OF BUSINESS, that's the reason. We must and will close out this entire high-grade stock regardless of cost, profit or present value.

Read! Realize!! Profit!!! Former Prices Cut to Ribbons!

Womens Suits

FOR LESS
THAN COST OF MATERIAL

While they last, we offer you choice of any new stylish Suit in the store, worth up to \$90.00 for \$24.75

For quick and final disposal, every one of our new and stylish Suits, that previously sold to \$162.50 go on sale at \$34.752

AND THE RESERVE OF THE PARTY OF

WOMEN'S COATS FOR LESS THAN COST OF TAILORING

EXTRA! EXTRA!

Every cloth Coat in the store, plain and fur trimmed, in every new style, and popular materials, goes on sale for last and final close out at exactly

LESS THAN

ONE-HALF PRICE ENTIRE STOCK OF FURS FAR BELOW ACTUAL COST—READ!

HALF-PRICE

Furs of quality and distinction. Every new and wanted style, luxurious Hudson Bay Seal, Fresh water Mink, Lynx, Mole, Fitch, French Coney, Alaskan Fox, Gray Squirrel, etc., at almost unheard of prices. You can find just what you want for yourself, or for a handsome Christmas gift in our excellent stock, which will be closed out before Christmas at exactly HALF PRICE.

HALF-PRICE

WOMEN'S FINE SHOES LESS THAN HALF PRICE

The finest imported French Kid, hand lasted Dress Shoes, Oxfords and Pumps, made by Ford and J. & T. Cousins, colors, black, brown, white, cordovan and field-mouse, French and military heels, up-to-the-minute in style, the best that money can buy, former price to \$25.00, choice while any remain \$9.98.

R. D. Sayres, & Co., Inc. Going Out Of Business BOND BROS. NOW IN CHARGE, Pendleton, Oregon