## We Are Offering Holiday Reductions <br> ON THE FINEST STOCK OF MERCH ANDISE EVER SHOWN IN PENDLETON. We're telling you something when we say that many of our prices are less than present production costs. You may wonder how we can do it. We couldn't keep it up long. We are simply in step with the demand for lower prices and we're "doing our bit," and it's quite a bit, too. We believe it's the best thing of its kind in this part of the country.

## As You Know

WOMEN'S KID GLOVES always seem to be a gift that any woman is only too glad to
receive. At this particular gift giving time we are offering unlinited selections of fine French overseam, pique and mocha gloves, in colors of tan, brown, gray, white and black
at prices from at prices from . . . . . . . ............... $\$ 3.50$ to $\$ 5.50$
Women's Cape Gloves, in one clasp or strap wrist length in popular shades of brown and tan, the pair. ... $\$ 2.48$ to 87.50 Women's 16 Button Length Kid Gloves, white or brown, the pair.
If you dont know the size or kind wanted, purchase a
GOVV CERTIFICATE at the office and let "her" select GLOVE CERT
her own gloves.

DONT PUT OFF BUYING WOMENS OR CHILDRENS UNDERWEAR
Famous makes, such as-Kaysers, Carters and others, in winter weight underwear, wool, silk and wool, fleece lined or lisle thread, in every wanted style now offered at TREMENDOUS REDUCTIONS



## Women's

 Suits One-Half PriceThis sale includes every woman's suit in our stock.

Every one is a wonderful bargain. It's a sacrifice supreme. We're taking our loss now so that you can have your new suit for the holidays at an extremely low price. It's our policy never to carry women's suits over from one season into the next. This is your golden opportunity

YOUR CHOICE ONE-HALF PRICE.

AFTERNOON OR EVENING DRESSES AS A XMAS GIFT
We have the largest assortment ever offered at from 20 to 25 per cent less for Xmas choosing. These consist of lace,
net taffeta, messaline and velvets in the brilliant colors and net taffeta, messaline and velvets in the brilliant colors and combinations including black.

These Adorable Frocks Will Walk Straight Into Women's Hearts.

, Charming Cloth Frocks With New and Inter-


## $\rightarrow 2$

BLOUSES FOR CHRISTMAS REDUCED The poplarity of giving blouses as Christimas gifts has caused us to assemble an unvivalled assorment or them, os well as the simplest, plainest styles are now being displayed in varieties so large affording all gift choosers ample opportunity to show their own individuality and good taste. It values up to $\$ 88.50$. Reduced to $\ldots . . . . . .{ }^{2} \$ 5.75$ to $\$ 21.50$

## Just a World of

BEAUTIFUL HANDKERCHIEFS To Choose From Here.
Real beauties from Ireland of pure linen, hand embroidered, in colors or white. Importations from Switzerland made on sheer Swisses, beautifully embroidered on white or

Then There Are Maderia Handkerchiefs, with eyelet em. broidery, that are very enchanting. Initial handkerchiefs of pure linen, hand embroidered, will please any woman. Prices
Box handkerchiefs from .................... \$1.00 to $\$ 3.00$

## Always Known for its Cleanliness (1)

our Sanitary Grocery
BUY AN ELECTRICAL APPLIANCE FOR "HER" CHRISTMAS GIFT.
They are always appreciated. Our stock includes Hot Point Grills, Chafing Dishes, Irons, Toasters, Tea Kettles, Heaters, Curling Irons, Stoves, Vacuum
They are all useful and handy,

CHRISTMAS CANDIES
Fancy hoxes, Chocolates, fancy candies by the box.


NATY NEW MREEF AND


Smoked Meat Special NOW IS YOUR CHANEE. Pienic Hams, per pound 24 e Fancy Skinned Hams, per pound. 35c Leaf Lard in bulk, per pound. ... 28e Get your order in early as they will not last long.

