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will last a lifetime. The saving of clothes wear alone makes the Eden the most economical method of washing and its cost of operation is but a few cents

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J. L. Vaughan

206 E Court TOV W TO TO TO Papers are urging the prince to

Jack Frost and Merry Sunshine are wrinkling the brows of highway endineers and contractors. Their pranks sets it for the same price.

face, freezing and re-freezing the as then. And our tires now cost a sub-soil numerous times. Then just third less than fen years ago.

"Having just finished the best fin-pipe, sub-soil bulges up and cracks, cal year in the history of the Good-

nder the heavy traffic impacts, Highway engineers of the B. F Goodrich Rubber Company's travel and transport bureau deciare for experts to this underlying case highway destruction. They say cies have, in the past ten years, los sight of adequate sub-grade soil treat ment in their engerness to produce hard, wear-resisting faces for high

draininges before expensive stretches of highway are contigued. Searching study and analysis of sub-solls will figure more prominently in future road building than any other phase for Ungle Sam. of the work, they say,

## OLD AUTO HAS NEVER

tor car is claimed by John T. Chaney of Columbia, S. C. The car—a Model G. Franklin—was purchased on June 24, 1910, and has been in consulnt use ever since. It has been driven approximately 150,000 miles, yet it has never been in a service station for repairs of any kind.

The total amount of money spent on parts has aggregated only \$85 during the ten-year period and all these parts were installed by the owner himsulf. This individual saving does not appear large, but when it is considered that \$0.00,000 motorists will

which is still in a fairly good state of to a dizzy height.

The reduction in tire prices

An annousement that will be welcomed by an army of \$,000,000 car
the condition of his atorage battery
that, of the Goodrich Tire Company
of California, Los Angeles, concerning
vents overheating or overcharging.

The reduction in prices applies to both fabric and cord tires d tubes, offsetive November 15, and ranges the steering column when the battery from 7 1-2 per cent on straight aids cord tires to 15 per cent on tubes. safety. By then turning a switch, re-This reduction on pneumatics follows a ten per cent decrease on solid truck tires which became effective on Octomanipulation of the switch the device

ST AND SUNSHINE

"Goodyear tire prices are now back to the point they occupied in 1919,"

"But the mileage delivering propensities of a 1920 tire and a 1913 tire are hadly comparable. Seven years ago tires that would run \$.000 miles were scarce, but today an \$.000 miles were scarce, but today an \$.000 miles performance is quite an ordinary one.

oved highways.

During the winter months, frost energites deep under the road sur
mileages are now three times as great

freezes again, and the process of de-struction goes merrily on. ing away for an even better your in freezes again, and the process of destruction goes merrily on.

When spring comes, the final louches are put on the breaking up of the road. The spring rains rush through the yawning cracks and wash away the sub-soil leaving a hollow shell. The warm sunshine aids in the destruction, drying the surface and making it brittle. It's no time then until the road crambles away as the largest manufacturer of tires under the heavy traffic impacts.

seconize the urgent need of spend-to San Francisco could be built with the necessary time and money the money which America motorists build proper road foundations and will mye next year as the result of

The recent reduction in the prices of tires and finer tones will mean a saving to the \$,000,000 American motorists, says the B. F. Goodrich Rubber Company, of approximately \$150,000,000. In other words, the atry's annual tire bill of about aso aga gen will be chopped down

Anyone who has trouble in jurgi-What is thought to be an unusual of what this saving will amount to cord in the way of repairs for a motor of the car is claimed by John T. Chaney hard-surfaced, durable highway can Columbia S. C. The car, a Model

arts were installed by the owner him-not appear large, but when it is con-ciff. The car, affectionately dubbed 'Old Betsy," still has its original top, save the same amount, the total climbs

pected by the Goodrich Company to stimulate the increased use of motor curs, because a decrease in the cost of motoring tends to influence many spective car ewners into the buy

vents overheating or overcharging.
The thermostat it attached to one of is automatic in action

### Will He Marry For Love?



Pactory of the Chevrolet Motor Comona, Spain, piloted by Senor Carles

Barcelona along the shores of the Mediterranean Sea, inland over an

ime necessary, so bad were the reads The racers averaged thirty-five all-meters an hour and for the first Sinds of the San Hilario Hill was reached. Here is where the little Che

Senor Pizzaza by skill of his driv-ing earned 555 points, while the sec-ond car to finish, also a Chevrolet, had a grand total of 563 points. The scoud Chevrolet was piloted by count Francisco Cepeda and was also warded a gold medal. Sanor Pizzaza is one of the veteran

comobile racing pilots of Spain and n 1917 he won the Cataluna handi-ap with his Chevrolet and also the

### What Is the Secret of Long Life In a Tire, Anyhow?

It's the tread-and here is the reason:

The tread of your tire is the part that takes all the wear, soaks up the road shock and keeps "he bumps away from the fabric.

Entirely reasonable then that it should be broad

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