



## ALTA SUNDAY AND MONDAY

Penitent Heart Breaker  
Faces Social Infliction by  
Marrying Man She Loves

Because she could not induce her family to finally declare her love for wealthy man, society called her a heart breaker.

Because she had too much pride to quit the fashionable and expensive life which she was leading and could not afford, society said she did not have a heart.

Because she tried to save her reputation, and thoroughly walked from her own apartment into that of the wealthy Captain Kenneth Laird, society's scandalous tongues wagged unmercifully.

Because she risked ridicule and determined to pay for the misery she had caused and admitted, society said she was crazy.

Was there ever a girl confronted with such a situation as Katherine MacDonald, as Amelia Thermidore in "The Beauty Market," which will be shown at the Alta Theatre, commencing Sunday?

Miss MacDonald's popularity as the world's most beautiful woman, previous capacity audiences for every performance of "The Beauty Market," according to the management of the Alta Theatre.

## PASTIME SUNDAY AND MONDAY

From the sun-baked desert of Arizona to the snow-clad mountains at Truckee, Cal., is the contrast in the scenes offered by Douglas Fairbanks in his new Artcraft picture, "Headin' South," a rip-roaring tale of Mexican robbers, which will be the attraction at the Pastime Theatre Sunday. The snow scenes are particularly effective after the audience is shown a broad sweep of the Mexican border, the desert lands of our country.

Those who believe in "using America first" will be more than satisfied with the mystery that makes "Headin' South" the most distinctive film of the season. Considerable expense was attached in transporting over two hundred cowboys and Mexicans to the various locations, but the results attained more than justified the expenditure.

With Fairbanks in his story of two brothers, Mexican and Canadian, appear prominently McDonald, a recent discovery in films, and Frank Campani. As the mysterious rifer of the desert, Fairbanks personifies thrilling romance, and rescues the girl in an unusual, acrobatic manner.

Art Rosson directed "Headin' South" from the story by Allan Dwan. The latter is chief director of the Fairbanks organization and staged "A Modern Musketeer," which was selected recently to open the Riviera Theatre in New York City, said to be the most attractive picture house in the country.

State of Ohio, City of Toledo, Lucas County—  
Frank J. Cheney makes oath that he is sole proprietor of the firm of F. J. Cheney & Co. doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS to any party or parties who cannot be cured by the use of HALL'S CATARRH MEDICINE.

FRANK J. CHENEY,  
Sworn to before me and subscribed in my presence this 6th day of December, A. D. 1920.

(Signed) A. W. Gleason, Notary Public.  
HALL'S CATARRH MEDICINE is taken in the Mucous Surfaces of the Human Druggist, No. Testimonials free.  
F. J. Cheney & Co., Toledo, Ohio.

## SETTINGS OF GREAT BEAUTY DISTINGUISH NEW DE MILLE FILM

Strange settings of unusual beauty are assured in any photoplay bearing Cecil B. DeMille's name and "Something To Think About," the Paramount picture which will be shown at the Arcade Theatre today easily reaches the high standard set by previous DeMille productions.

But "Something To Think About" has, in addition to several strange settings of remarkable beauty, some of the most realistic foregrounds of a studio set ever seen in a motion picture production.

The story offers a great opportunity for contrast and the advantage has been taken of every opportunity. In this production, has been simulated a humble blacksmith's home, the workshop and the poverty-stricken apartment where some of the most important action of the story transpires.

Against this background Cecil B. DeMille plays a host of capable beauties. By thus contrasting the two surroundings, they have emphasized the realism of one and the artistic perfection of the other.

Notable examples of this decorative richness are to be found in the Oriental living room, library and music room which comprises one portion of the residence. In particular, another striking example of the ultra-modern influence in interior decoration is in the dining room of the same dwelling, a number of striking beauty complete this household.

## ALTA TODAY

## BRYANT WASHBURN IS FINELY SUPPORTED IN "BURGLAR PROOF"

Edna Wilson, Gracie Moore, C. H. Gettys and Clarence Berney are well-known players who take part in the new Paramount comedy-drama, "Burglar Proof," starring Bryant Washburn which comes to the Alta Theatre for two days beginning today.

It tells of a man who, finding that the world hates his tightwad, decides to turn over a new leaf. The "turning" is replete with humor for the playgoers.

The story is finely developed and presents several highly amusing situations. The titles are witty and one of them explains what "Burglar Proof" means. In other words, the hero is so "tight" it would take a charge of nitro-glycerine to shake a dollar out of him. But Cupid shakes him from his money roll and doesn't use an explosive either.

The picture was directed by Major Monroe Campbell, from a story written by William Sweeny McNutt. Tom Gernathy did the scenery and the photographer was C. Edgar Schenck.

## ARCADE SUNDAY AND MONDAY

## CARNIVAL SCENES IN DALTON PICTURE

The New Orleans Mardi Gras is realistically produced in "A Romantic Adventure," the Paramount production, starring Dorothy Dalton, which is scheduled for Sunday and Monday at the Arcade theatre.

Miss Dalton will never more beautiful than in her magnificent costume as Thalia, Queen of the Night, in which she wins the laurel wreath. She says she never enjoyed a scene more than this one in all her career as a motion picture star.

"A Romantic Adventure," which was adapted from "A Winter City Favorite" by Charles Belmont Davis shows Miss Dalton as Alice Vandy, daughter of an old dancing master, of New Orleans, whose mother deserts her in order to go to New York and live a life of ease after her father's death. Mrs. Vandy, now known as Mrs. Marlow, takes her daughter to New York and exploits her beauty and talent as a dancer. While visiting in Mexico, Mrs. Vandy induces her blackmail-man Dalton into marrying her daughter.

## DANCE FROCK



A smart dance frock is this of silver lace and net over gray chiffon with only a strand of satin embroidery to adorn the entire article. The skirt, narrow at the hem, where it is bordered with lace insertion, is quite full at the top and has three rows of five-inch lace petticoats in an overlapping effect.

The top comprised a simple bodice of gray chiffon crossing over a mass of lace which is bordered with two-inch lace insertions.

## ALTA Today

Children, 10c

Adults, 35c

Jesse L. Lasky

Presents

Bryant Washburn

In

## "Burglar Proof"

MACK SENNETT COMEDY—"MY GOODNESS."

## ARCADE FRIDAY SATURDAY

Adults 50c

Children 25c

War Tax Included

Jesse L. Lasky

Presents

Cecil B. DeMille's

Production

## "Something to Think About"

A Paramount Picture

## ARCADE

Sunday  
Monday

Children, 10c

Adults, 35c



## ALTA

Children, 10c

## SUNDAY-MONDAY

Adults, 35c

THE AMERICAN BEAUTY



Katherine MacDonald

IN

## The Beauty Market

WHY ALWAYS BLAME THE WOMAN?

Why blame her for using her natural weapons—beauty and charm—to wrest from the world the rewards of wealth and position for which men battle with all the strength at their command.

FIRST NATIONAL PICTURE

PARAMOUNT MAGAZINE

INTERNATIONAL NEWS

## PASTIME

SUNDAY  
MONDAY

Children, 5c

Adults, 20c

RETURN ENGAGEMENT

## DOUGLAS FAIRBANKS

"Headin' South"

Story by ALLAN DWAN

Directed by ARTHUR ROSSON under supervision of ALLAN DWAN

Photographed by HUGH McCLUNG and HARRY THORP



It's Fairbanks! That's all you want to know. That means it's a riot! That means it's thrilling! And that means you're going to have a wonderful time.

COMEDY—"RINGS AND THINGS"