## THECRACKDF 11

The Stupenduous Slaughter of the Entire Stock of JIM BEARD'S CASH STORE

THE DEATH KNELL HAS SOUNDED AND HIGH PRICES ARE DOOMED. THIS STOCK OF HIGH GRADE DRY GOOD́S, LADIES; MEN'S AND GHILDRENS FURNISHINGS, NO-

## 12 Short Days Beginning Saturday, Dec. II, at 10:23 a. m.

LOOK!WE WILL GIVE ABSOLUTELY FREE


## In the Hands of G. W. KELLY

## The Entire Stock of Jim Beard's Cash Store All to be Placed on Public Sale For What It Will Fetch For cash

F. Following the lead of the greatest merchants in the country in their attempt to stop the ever-rising cost of merchiandise, Jim Beard has determined to reduce prices to
a level which has not been Known for many, many years. A Areconstruction period now faces the whole mercamtile world. Every merchant is now asking the all-important question, "What is going to happen?" Jim Beard said to me, "Kelly, I have far more merchandise than is needed during this reconstruction period-and, for a faet I am tired of packing the load. I want to sell off about half of it. Can you do it?" "I can sell anything if I put the price low enough, "I replied." "welli, I ann willing to let you name the prices so long as you turn the goods into money," said Beard. So there you are." Everything int this nuignificent stock will be marked down, and during this sale : Umatilla County folk ean buy anything in the store at one-third, one-half, and in many instances less thair one-half off. Mr. Beard and I walked over to the Corduroy Pants. "Here are a lot of Corduroys," said hé. "They arê marked \$6.50. What will we sell' 'em for now? "Ftair eighty nine," I replied. "Sell 'em for less-make it $\$ 3.98$," said Beard. "Maybe they wouldn't believe it," I protested." "Why shiouldn't they believe it?" askêa Béard. "I've been heré sintee Hector was a puṕ, ahd I've néver handed out anything buit cold facts." SoI pocketed ny objections, aid there you are. The ridiculously 16 w prices that I am marking bin this merehandise "Would put life, into even Pharoh's mummy, so come expecting to see the most sensational sale conceived sinee Gain and Abel played tag in the Gafden bof Edein. Yours for Gived Bargains,
G. W. KELLEY.

x FREE!
From now until Saturday; Dec. 18th, we will give a valuable ticket with every 25 c purchase. If the clerks forget to give them to you when you make your purchases, ask for them.

OPEN EVENINGS
During this sate, this store will be oper evênings for your
coivenienoé.

## I AME KINOW

from Denver to the coast as the world's greatest bargain giver. When I take overa stoek of merchandise to rediuce or close out, it nüst move at once, no natter what the sacrifiee may cost. Selling a stock like this is ib'shaj,. But I kinow that if I take this high-grade stock and cut the prices low enrough the publie will respond Yubekly. And if you think I have not cut the priees to the quiek; dropin at 10:23: m . Saturday, whene the big slaüghtèp starts.
extra bakgains



> ASK ABOUT THEM

GROCERIES
At Ptices that Will Flummör You.
(SHOES



 saz:0 d Men's Balack, and Birown Brichers new
sttle round toe \$12.So Mfen's Black Enistilih walking stioes \$6.79 $\overline{\text { Groceries, Trumbs, Suit Casees, Sitchels, Dry }}$
 and Alomimum Ware. In frace everything in the
entire sore reduced nothing reeserved
Too bušy to collect more prices; but by the tine this ad. reaches you I will have marked everything dowin to toek bettom.

