

# IDEAS FOR CHRISTMAS SHOPPERS

Our upstairs floors are resplendent in offerings for Christmas, and the spirit of Christmas is there too. There are world's of desirable gifts for women and children, in fact a larger collection and display of beautiful merchandise than we presented in any of our previous big Christmas stocks. Visit this Christmas Land where you will find innumerable suggestions for appropriate gifts.

## Christmas Furs



## Good Furs Make a Long Remembered Gift

Every woman likes handsome furs, and would be delighted with a present of a set or even a single piece. Every specie of skin that hunters and trappers can furnish is included in our assortment in a vast diversity of models and sizes.

Cape Coats, Muff, Scarfs and Chokers of taupe, black and red fox, scarf taupe and black lynx, scarfmink, beaver, fitch and coney coats, all at 1-4 less for Xmas Buying.

### BEAUTIFUL BLOUSES FOR HOLIDAY GIVING

The daintiness and attractiveness of these blouses are suggestive of holiday gift making. The new colorings and the elaborate beading motifs of these blouses combined with effective new fashion features make them unusually pretty. From the viewpoint of even the most exacting, ours will be found to be a collection of rare beauty and fascinating elegance.

Tricolettes, messelaines, taffeta, crepe, Georgettes and Jersey, etc., from 1-4 to 1-2 less for Xmas Buying. \$5.75 to \$22.50 for values to \$38.50

### Bring Your Packages to Us

We'll wrap them for you and send them so that they will reach their destination at just the right time. It's a free service we have to offer and it's a pleasure for us to do it for you.

### SPORT SKIRTS

THE ALWAYS USEFUL GIFT THAT PLEASURES ALL WOMEN

Milady has probably admired one or more of these skirts. What then would you select to meet with greater appreciation. The smartest of sports skirts as shown here are in subdued deep color livened by stripes and plaids of gray blues and vivid green, or orange, or scarlet—and plaids that embody the dark browns, and henna so attractive in the winter plaids, that are always so smart and will prove popular with the recipient.

### SWEATERS—GIFT DE LUXE

The woman who likes pretty things cannot fail to be delighted on Christmas morn when she opens the box and taken from its tissue wrappings a beautiful sweater. Pretty they will be if chosen from our assortment which comprise an-tora sweaters in lovely color combinations; coat sweaters of pure wool in charming effects; those, and many others of equal attractiveness are assembled where folks who anticipate giving sweaters as Christmas gifts can select a model to fit all ages, and for every occasion. \$3.75 to \$28.50.



### PETTICOATS ARE FRIENDLY THINGS TO GIVE AS GIFTS

Most people who see our display of silk petticoats are surprised—surprised at the great varieties we offer as well as at the attractive prices we are quoting. Whether you intend spending a large amount or a small one, you will most likely find here for any price you want to spend an under-skirt that will please you as well as the one who receives it.

### Give the Kiddies Fur Sets of Reliable Quality.

We can't imagine the girl whose eyes wouldn't sparkle with pleasure at the sight of a neckpiece, muff, or a complete set. They are delightfully opportune gifts—and are inexpensive, too, if bought here. Prove this by investigation.



### EDITORIAL

All through the year, we have an opportunity each day to do some little thing that would help to make others happy; but we pass on content with our own selfish desire, giving no thought to the happiness of others.

Yesterday is gone. Those same opportunities to make others happy will not come to us again, but we can, to some extent, offer some redemption by making as many people as possible happy this Christmas with a little, token of thought.

It will entail no great sacrifice on your part to make up a list of those whose circumstances will not be favorable for a happy Christmas, selecting for them some useful but inexpensive gift and deliver it to them yourself on Christmas morning.

In this way, you will experience that feeling which is unknown to many people that "It is happier to give than it is to receive."

### SHOP EARLY



## Dainty Lingerie are welcome gifts

For the woman who appreciates the charm of beautiful under things, these dainty pieces of loveliness will play their part in carrying to the recipient the warm feeling of friendship of the donor.

We offer you both silk of Georgette, crepe and washable satin and the sheerest of muslin underwear, lace and embroidered trim, including the well known Filipino hand made underwear. These consist of blouses, shirts, gowns, combinations and camisoles.

All arranged for your convenient Xmas Buying.



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### AFTERNOON OR EVENING DRESS AS A XMAS GIFT

We have the largest assortment ever offered at from 20 to 25 per cent less for Xmas choosing. These consist of lace, net taffeta, messelaine and velvets in the brilliant colors and combinations including black.

### These Adorable Frocks Will Walk Straight Into Women's Hearts.

A presentation of new dress styles of superlative merit. Each dress is distinctively different, and reveals the latest and most fashionable style trends that is destined to play the leading role on the stage of Fashion.

### Charming Cloth Frocks With New and Interesting Innovations.

These frocks will withstand the close scrutiny to which dresses are usually submitted. They were designed by artists, made by expert seamstresses, and embody only materials and trimmings of the highest quality.



### SUITS AND COATS AS SERVICEABLE GIFTS

This startling offer comes just in time to make your lady a serviceable present for Xmas. Coats of all styles, colors and sizes, each different in material and lines, \$19.75 to \$65.00. Values to \$98.00. Suits distinctly different, while at the same time suggesting unmistakably correctness of style that is sure to please all.

\$48.50 to \$75.00 for values to \$125.00 for your Xmas choosing.

### GIFT SUGGESTIONS FOR THE LITTLE MISS—PRETTY DRESSES

Scores of Models Await to Show You Their Desirability for Christmas Giving. These fascinating creations reach the very limit of daintiness and girlish beauty. Not that they are especially elaborate or rich in design. On the contrary, many are almost severe in their plainness of line and show absence of frills. But the general appearance of refinement and good taste is always eminent. Here is your opportunity to select a pretty gift dress from a showing that offers you the newest styles at fairest of prices.

### Give the Children Useful Gifts—Such as Hats

An extensive assortment of attractive hats for children makes this store the logical place for selecting the little one's headgear for Holiday giving. These hats are in exceedingly dainty and pleasing styles, designed especially for young folks, and possess all the grace and charm that such hats should have. 25 per cent off on all.



### SILK OR WOOL SCARFS FOR DRESS OR SPORT WEAR

#### SUGGESTION FOR XMAS

The sweater section is showing a commendable assortment, in styles that vary from the narrow little throw scarf of silk, to the great big brushed wool scarf that may be worn with a belt as a substitute for a sport coat. Excellent for motoring, skating and other outdoor activities. You will find them here ranging in price from \$4.50 to \$21.00.

### DOLLS OF EVERY SORT AND ALMOST EVERY NATIONALITY

The assemblage of dolls at this store is large enough to make the heart of every little girl beat with joy.

There are large dolls, medium sized dolls, and the big stately dressed dolls with beautiful hair in eyes that close in dreamy slumber. Such an assemblage! It seems to be a real World's Congress, with representatives from every country. And mothers will be pleased to know that it is easy to choose a lovable doll for almost any price they have in mind to pay as is shown by these few specimen values. \$1.98 to \$22.50.

All offered at a big discount for Xmas choosing.



### BEAUTIFUL NEW THINGS FOR BABY

Our stocks are prepared to provide for every infant's necessity to a nicety. Their quality is of the sterling kind, their fashion of the latest and truest kind, and the prices marked on them are the lowest that any mother can pay with a certainty of getting the best the market affords in all that makes for style, quality and satisfaction. There are



- RATTLES
- TOILET SETS
- BOOTIES
- SAGES
- TOQUES
- SWEATER SETS
- SWEATER SETS
- BIBS
- TOILET SETS

- KID AND SILK SHOES
- HANGERS
- FLOATING TOYS
- DOLLS, ETC.

All for your Xmas choosing

PENDLETON'S GREATEST DEPARTMENT STORE  
**The People's Warehouse**  
PURE FOOD GROCERY WHERE IT PAYS TO TRADE BARGAIN BASEMENT