



PENDLETON'S GREATEST DEPARTMENT STORE
The People's Warehouse
 WHERE IT PAYS TO TRADE

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Merry Christmas to You A Merry Christmas to You

TO THE CHRISTMAS SHOPPER
 Christmas is just around the corner. Unseen, unheralded, it will slip into the palaces of Kings, softly glide into the peasant's hut. It will inhabit a thousand lands; it will linger in a billion hearts.
 With the advent of this joyful holiday always comes the perplexing question of "What Shall I Give?" The answer of this question

is in the giving of more practical and useful presents. In recent years gifts have been running more and more to the practical, and never before have we had such fine assortments ready at such an early date.

It is within recent memory of us all how the United States Government asked everybody to help in the conservation program. We need your help in carrying out OUR conservation program, and therefore make this appeal to you. Do your Christmas shopping early in the

month and in the morning and so help us to give you better service.
 You are aware of the many people who usually leave their shopping until the last few days. Last year, perhaps you were one of them. If you were, then you remember how difficult it was to shop comfortably, and how disappointed you were not to get what you most desired.

WHAT IS BETTER FOR A CHRISTMAS GIFT THAN SILKS?



A blouse, dress, petticoat or kimono length from some one piece of silk suitable for just the thing milady wants would be the gift ideal. Then too lingerie made from these pretty crepes, wash satins, etc., are always appreciated.

Satins, Taffetas, Crepe de Chines, Foulards, Charmeuse, Lining Silks, Pongee Silks, in fact the entire stock is reduced in price to meet market conditions.
 \$2.00 Silks are \$1.59
 \$3.00 Silks are \$2.39
 \$4.00 Silks are \$3.19

Don't repeat that again this year,—for your own sake, and for the sake of our salesforce. Make your Holiday Gift List now, and start purchasing tomorrow. You will be given more efficient and courteous attention—you will have larger and more complete assortments to choose from, and prices are as low now as they will be at any time before Christmas.

May we count on your assistance and co-operation to shop at our store early in the month and in the mornings? You will find thousands of practical gift suggestions and have the satisfaction of knowing that you helped in a worthy cause.

WE OFFER AS A SUGGESTION
 Why not buy for some one a dress length or waist length from some one piece of
ALL WOOL DRESS GOODS



The best cloths are tricotines, gabardines, frams, poiret twills and French serges. Popular colors are browns, Copen blues, and navy, then there are blacks, greens and grays, and please note; they are all on sale at reductions of 50c to \$1.50 Yard. Silk Costume Velvets in black and gray, was \$11.00 yard, now \$7.95
 Costume Velvets in colors, was \$5.50 yard, now \$4.00

A Better Selection of HOLIDAY RIBBONS
 has never been offered in Pendleton. Beautiful floral ribbons, plaids, plain satins, two-tone ribbons, hairbow ribbons, in fact every thing you could desire for making the various Xmas novelties at prices you wish to pay.
 Holly Ribbon in 5 yard bolts.... 25c and 35c
 Holly Boxes, all sizes and styles... 15c to 50c
 Christmas Cards and Seals, per package... 5c
 Tissue Paper, the roll 10c

A WORLD OF BEAUTIFUL HANDKERCHIEFS
 to choose from.
 Real Irish linens, hand embroidered in white and colors, price... 65c to \$2.50
 Swiss Handkerchiefs, cleverly embroidered in white and colors, new designs at 20c each to 50c.
 Boxed Handkerchiefs, 3 and 6 in box, the latest designs and colorings, the box 65c to \$1.75
 Initial Handkerchiefs, pure linen, hand embroidered, very pretty initial, each 65c, 2 for \$1.25
 Lace Edge Handkerchiefs, sheer laces or pure linen, priced at 35c to \$1.00
 Modern Handkerchiefs in the beautiful eyelet embroidery at 50c to \$1.50
 Children's Xmas Handkerchiefs at 10c, 15c and 20c each
THE GIFT DE LUXE

KAYSER SILK UNDERWEAR
 What a beautiful gift a garment selected from the Kayser silk underwear would make.
 Undershirts, vests made in the various styles and envelope closures, flesh color only, in the medium and better weights at prices that are not high. We will box them for you.
 Prices from \$4.00 to \$8.00
 Vanity Cases, made from pretty ribbons, just lots of them at 75c to \$1.50
 Handkerchief Linen in white, blue, pink, rose and lavender, also yellow 40c a square

A Charming Gift is a Pair of REAL FRENCH KID GLOVES

Seldom have we been more bountifully supplied with such large stocks of gloves to choose from.
 Real Mochas in beaver, brown and gray at \$5.00 to \$5.50
 French Kid in black, brown, white, gray, tan, etc., at \$3.50 to \$4.25
 Cape Gloves for street wear in the best colors at \$2.95 to \$3.50
 Gloves of the 6 button or 12 button length at \$6.50 to \$9.50.
 Long White Kid Gloves for evening wear, the pair \$7.50

The Prettiest and Most Unusual Lot of PARTY BOXES
 for the Holiday trade have arrived. Black and colors, in all the new and novelty shapes, beautifully lined, some with fittings. Please remember too, that the miss or young woman would particularly like one of them as a gift. The prices range from \$3.50 to \$15
ONE OF OUR PURE LINEN PATTERN CLOTHS
 in the popular sizes would make some house-keeper happy. See them. On sale too, at a reduction of 15 Percent.

IN THE DRUG SUNDRIES
 One may find such suitable gifts at a very small cost.
 Manicure Sets, Cutex make, put up in Xmas boxes at 50c to \$1.50.
 Toilet Water in the various odors, bottle \$1.00 and \$1.25
 Perfumes in bottles, prettily boxed at 98c to \$2.50
 Traveling Toilet Sets for men at \$3.00
 Traveling Toilet Sets for women in beautiful brown Xmas box \$3.00
 Mouth Face Powders in the famous "Lav'ne" and "Stance Woods" odors at the box 75c and \$1.00

LEATHER HANDBAGS IN XMAS NOVELTIES

The new brown hand tooled as well as the newest black leathers are found in this broad assortment of leather bags. Only the newest things are shown, no old stock.
 Prices from \$2.00 to \$18.50
JEWELRY NOVELTIES
 Put up in pretty satin lined boxes consisting of hat pins, brooches, bracelets, waist sets, etc. Solid gold tops and warranted to wear. A great big selection of them that would make a pretty gift for someone. Your choice 98c

EARLY IN THE SEASON
Shop Early
EARLY IN THE DAY

The Most Popular Gift of All
WOMEN'S SILK HOSE

We are agents for the famous PHOENIX BRAND, the kind that wears and gives the service. Silk hose will be boxed if so desired.
 Black, white and brown, the pair, \$1.50, \$2.50, \$3.50.
NOVELTY LACE AND EMBROIDERED SILK HOSE.
 Exceptionally pretty and desirable, white, brown and black, pair, \$4.50

THESE OSTRICH FEATHER FANS
 would meet with the approval of the average woman who attends evening functions. Black, white and colors at \$9.50 to \$19.50.
BAG FRAMES
 Silver and gold finish for making up ribbon or silk bags, priced at 60c, \$1.00 to \$2.75
A STRING OF JET BEADS
 or some one of these pretty pearl strands or possibly colored beads make pretty Xmas gifts 75c to \$5.00

TURKISH BATH TOWELS

In fancy colors, large sizes and good qualities. Colors are blue, pink, yellow and lavender at prices..... 85c to \$2.00
 Turkish Sets, consisting of wash cloth, guest towel and bath towels, very pretty in the various colors. The set \$2.00 and \$2.25.
 Pure Irish Linen Towels, large size huck, very fine and lovely for a gift. Each \$2.55

YOU WILL NEED PRETTY LACES
 for making camisoles and the many things laces are adapted to. The Christmas stock of new Venice, Val, Oriental, China and Pile laces is most complete. Be sure to see them.

BOUDOIR CAPS
 always are welcomed by the recipient. These dainty creations of lace and ribbon solve many a gift problem. Each 75c to \$3.50.

NECKWEAR FOR CHRISTMAS
 "Fashion's Perils" have never been daintier than now and almost every frock goes hand in hand with a fluffy bit of lace at neck and sleeve. For that reason, neckwear is more than ever acceptable as a remembrance—especially such exquisite beauties as these at \$1.50 to \$18.00

VEILINGS—NEW AND CHARMING
 Many a charming design in veillings of the better quality is shown in our extensive assortment, specially purchased for Holiday-buyers. Dotted all over effects and clustered and barred designs are to be seen in the collection.
 Prices at the yard 60c to \$1.50
 Draped Veils at \$1.75 to \$3.50
 Slipon Veils at 25c to 65c

TONING UP THE WINDOWS
 Getting ready for Holiday festivities may find that the windows need new draperies. In our extensive assortment of curtain materials are featured Mount Vernon designs, in creases, volles and marquisettes of excellent quality. You are certain to find them all-satisfying even to the price. Now being offered at a reduction of 20 per cent.
 Colonial Draperies and Curtains also reduced 20 per cent

COLORED CORDUROYS
 Make very pretty dressing gowns. What an ideal gift for a woman. A robe made from either coral or the blue shades. Reduced price, per yard \$2.00
IF YOU LIKE REAL STYLE IN SILK HOSIERY
 Just see these new lace and embroidered novelties, put up in a Xmas box if you so desire. Colors are brown, white and black. Pair \$4.50
KIMONA SILKS
 We suggest a kimono length from one of these truly Oriental designs in quality silks. The price per yard reduced from \$2.00 to, the yard \$2.50