



MARJORIE DAW · MATT MOORE and WESLEY BARRY in "DON'T EVER MARRY"

ARCADE TODAY

GO TO THEATRE

ALTA TODAY FILLED WITH BEAUTY IS THE FOREST SET IN "HER HUSBAND'S FRIEND"

One of the many, interesting incidents of "Her Husband's Friend," Enid Bennett's new Paramount photoplay, called for a scenic background of weird and vivid beauty and the set designed and built by the Thomas H. Ince Architectural Department, is one of the most unusual ever constructed. It suggests the depths and mystery of the forest, and the shadowy creepiness of a cave, without actually being a literal photograph of trees and rocks. Indeed, it can more fittingly be called descriptive scenery than mere background. It bears the same relation to the actors, as the music of the orchestra does to the singers. It suggests and carries on the note of suspense and awe, which is the keynote of this particular incident.

From both a scenic and picturesque point of view, the setting is considered one of the most elaborate and vivid ever produced in a studio. It was built from a series of charcoal sketches, and although it is a great structural achievement, being nearly a hundred feet in length, it is also decidedly noteworthy as an artistic triumph.

Charles H. Kysen and John Heywood, Art and Scenery Heads of the Thomas H. Ince Studios, are responsible for the richness of the setting. "Her Husband's Friend" will be presented at the Alta Theatre, beginning today. Tow Chasterton plays opposite Miss Bennett.

ARCADE TODAY

Announcement of the divorce of Mary Pickford, the divorce and remarriage of Alice Joyce, troubles between Charlie Chaplin and his wife, Mildred Harris Chaplin, recollections of the divorce of Douglas Fairbanks, and other stories of matrimonial difficulties affecting the stars of filmdom, has again started the discussion as to why actors and actresses do not make successful life mates. The conclusion usually is that it is the fault of the individuals, that the lives they live make people of the speaking and screen stage lax regarding matrimonial obligations.

Matt Moore, one of the four Moore brothers who have won for themselves an enviable place on the screen, offers the theory that rather than laxness it is too high idealism that causes

INFORMAL DRESS



For informal afternoon teas or bridge parties is this smart frock. It is of silk tricolette in dark and light gray with the striped bands and a few tricolette-covered buttons used as trimming. A straight tunic falls over a narrower skirt, while in front there is a panel composed of two deep, scalloped flounces. A stole of the plain tricolette drops from both shoulders down underneath the narrow belt, where it is crowned with buttons to the hem of the skirt.

the failures of marriages among the actors and actresses of the screen. While Matt Moore has never married, he has been in a good position to observe the things which lead to separation for all of his three brothers who have been married to screen stars and each one of them is once more a bachelor due to the divorce courts. Owen Moore was the husband of Mary Pickford, Tom Moore was the husband of Alice Joyce and Joe Moore was the husband of Grace Cumard.

"Don't Ever Marry" His Advice Matt Moore advanced his theory in discussing the latest production in which he appears under the direction of Marshall Neilan, "Don't Ever Marry," which will be the attraction at the Arcade theatre, beginning today and naturally the talk turned to the unsuccessful marriages of his brothers. "I may sound queer," said Mr. Moore, "but I really haven't a word of commiseration for any one of my brothers or any one of my ex-sisters-in-law. That they could not continue to be happy is the fault of the profession and not due to any individual short comings. Actresses and actors have married outside the profession and have become ideal husbands and wives. In the profession, however, the chances for happiness are small, for the simple reason that the attraction usually comes through the acting of the individual and therefore it is a false attraction.

ARCADE SUNDAY AND MONDAY

The branding iron has long offered foundation for stories of the great west. Now it returns to the screen. But this time not as the weapon of the cattleman. In the hands of a jealous husband it becomes the brand of ownership, searing its cruel design into the fair white flesh of his terrified young wife. Such, in a paragraph, is the underlying theme of the powerful Goldwyn film, "The Branding Iron."

Around it revolves a story in which brawny men of the great west reveal their hates and their loves for poor little Joan Carver, while intrigue had its champion in the person of a wealthy New York playright. Smashing snow scenes beautifully portrayed, action of the sort that holds, and romance of the good old-fashioned kind offer effective settings for the splendid art of fascinating Barbara Castleton as Joan. "The Branding Iron" will brand itself in your memory long after other pictures are forgotten.

ALTA SUNDAY AND MONDAY

FALLS OFF BULL RIGHT INTO LOVE:

An untutored mountain girl of great beauty who blooms like a flower under the influence of love; such is the star's role in "A Cumberland Romance" in which Mary Miles Minter will be presented at the Alta theatre for two days beginning Sunday. John

Fox, Jr., wrote the delicate idyll of the Cumberland, a fact which in itself is a high advertisement for the production. Everyone remembers his "Trail of the Lonesome Pine," and "The Little Shepherd of Kingdom Come."

It goes without saying that as "Easter" Miss Minter has a part which displays her beauty and acting ability at its absolute best. She carries with equal conviction clever comedy moments or well-sustained dramatic situations, of which many abound in this ruse story of mountain love, a city rival and a maiden whose hand in marriage is the prize.

Decidedly unique is the introduction of Ester to Clayton, the city man. She is veritably cascaded into his arms from the back of a big bull, a strange and a maiden whose hand in marriage is the prize.

Charles Malone wrote the scenario and also directed the picture, a fact which insures it to be a completely artistic offering. "The Copperhead," directed by Charles Malone, is being

acclaimed as one of the great cinema triumphs of the year. The four characters directly supporting the star have very strong roles, and Hollywood's entire supply of screen talent was carefully combed that the roles might be assigned with absolute exactitude. Those who know ability will appreciate the choice of Monte Bing as the leading man, "Sherd Baines," John Bowers as "Clayton," and Guy Oliver and Martha Mattox as the mountain parents.

ROPER WINS IN FIRST ROUND BALTIMORE, Dec. 4.—(A. P.)—"Bob" Roper won his bout with K. O. Samson in the first round

here last night. Samson was floored for the count of nine, a minute after the fight began. On the second knock-down he was on his feet at the count of nine, but his seconds tossed the towel into the ring.

BILLY DE FOE WINS

NEW YORK, Dec. 4.—(A. P.)—Billy De Foe of St. Paul, scored a technical knockout over Frankie Brown of New York, in the eleventh round of a 15 round match last night. After Brown had been floored twice in the seventh round, the referee halted the bout.

ARCADE

SUNDAY MONDAY

Children, 10c

Adults, 35

SAMUEL GOLDWYN

The BRANDING IRON

KATHERINE NEWLIN BURT A REGINALD BARKER PRODUCTION



THIS IS A BIG PICTURE

"The Branding Iron" is a big picture—one of the biggest we have ever had the pleasure of presenting to our patrons.

A plot with a trip-rammer punch—a cast of famous actors—masterly direction—beautiful photography—

"The Branding Iron" is everything a really big picture should have—and more. See it!

300 American Newspapers Are Now Running "The Branding Iron." Millions Are Reading It.

Can a woman still love a man who, in a fit of jealousy seared her shoulder with the brand of his cattle? By all the rules of the story books, Joan Carver should have cast her husband from her life forever. But "The Branding Iron" is bigger than story books, bigger than conventions. Bigger than anything but the life it so faithfully reflects.

COMEDY—A SEMINARY SCANDAL

ALTA - Sunday Monday

Children, 10c

Adults, 40c



CAN SHE FIGHT THE SPELL OF THE MOUNTAINS?

The WILDNESS that has characterized her forefathers for a century and more? The man from the city fears this turbulent temperament.

But he loves her. Ought he to take a chance on the rest?

PARAMOUNT MAGAZINE—INTERNATIONAL NEWS

VAUDEVILLE

SUE, STEAD AND SIS

Harmony Singing

BILLY SPENCER & CO.

The Spinning Marvels

ALTA TODAY

Children, 10c

Adults, 40c

ENID BENNETT in Her Husband's Friend

A Paramount Picture

SUNSHINE COMEDY SHOULD DIVORCEES WED?

VAUDEVILLE

AL ALBERTS Versatile Violinist

WILLIAMS VALENTINE Singing, Talking, Dancing

ARCADE TODAY

CHILDREN 10c

ADULTS 35c



Marshall Neilan presents his mirthquake "DONT EVER MARRY"

A PUDDLE OF GRIEF

Pastime

Sun. Mon. Children, 5c Adults, 20c

FRANK KEENAN

IN

"LOADED DICE"

UNIVERSAL COMEDY