

Shop Early

Alexanders

QUALITY
SERVICE

Shop Early

Great Price Revision Sale

Starts Monday Morning at 9 O'Clock

THE TRUTH ABOUT SHOES

A Price Revision Sale on shoes means just this: the marking down of all of our shoes to a basis of replacement cost today, and offering to you our loss as a gain. This SAVING to you amounts to from seventy five cents to four dollars per pair on children's misses' and women's shoes. This constitutes a simple, truthful statement in regard to our Price Revision Sale of Shoes.

We take great pride and pleasure in maintaining our reputation in offering for sale, only shoes of known quality. Our shoes are all stamped with the maker's name, thereby insuring you of their guaranty, and ours, of entire shoe satisfaction or money refunded. You can buy just plain shoes, made to sell for a price, and upon which no reputable maker will place his stamp, or you can buy, at no greater cost, shoes made by Sherwood, of Rochester, Krippendorf, of Cincinnati, and Smaltz-Goodwin, of Philadelphia, and realize absolutely that you are getting the best shoes made in this country.

In marking down our shoes to compare with replacement cost, we have not reserved one pair of shoes. All of our pumps, oxfords and high shoes, including few new fall stock, are all marked down. You will be enabled to supply your shoe wants in quality shoes at prices the lowest in four years.

It is scarcely possible to give you a complete and detailed description of all our shoes. We invite you to call at our shoe department where we will be pleased to show you.



All Sherwood oxfords and pumps in black kid and brown calf skin, leather Louis and low heels, flexible soles, originally \$9.00, \$10.00, re-marked to... \$7.75

Party pumps in black and white satin, originally \$9.50, re-marked to \$7.50

Smaltz-Goodwin silver cloth party pumps, originally \$16.00 re-marked to \$14.50



All Smaltz-Goodwin and Krippendorf pumps and oxfords in brown, black, patent and bronze, with welt and turned soles, Louis and Baby Louis heels, originally \$13.50 and \$15, re-marked to \$9.90

All Krippendorf oxfords in brown and black kid, brown calf skin, with military and Cuban heels, welt soles, originally \$12.50, re-marked to \$10.00.



Women's Comfy Slippers in cerise, blue, orchid and vermillion, originally priced \$3.25, re-marked to \$2.65

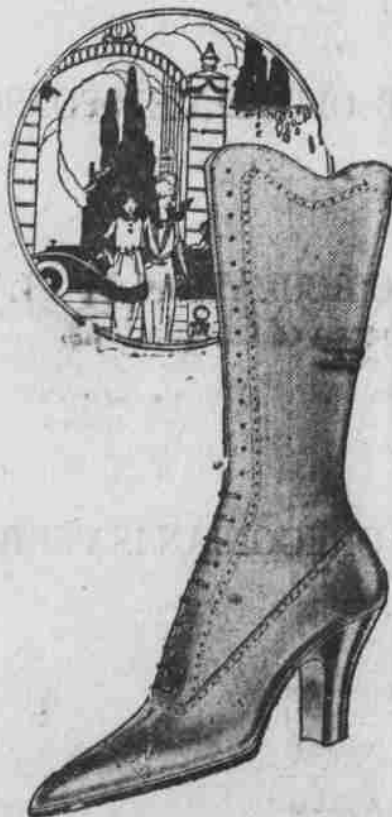
Women's Comfy Slippers in grey, dark blue, originally \$2.50, re-marked to \$2.00



Children's and Misses' Comfy Slippers in red, re-marked to \$1.50 and \$1.75.

GIVE PRACTICAL XMAS GIFTS

Why not buy them here and save. Gifts for mother, father, sister, brother sweetheart and baby.



Lace boots in black and brown kid, military heels, flexible soles, originally \$12.00, re-marked \$9.50



One lot dress shoes, consisting of brown, ivory and grey kid, French heels, originally \$9.50, \$12.50 and \$15.00, re-marked to \$5.00

ALL PRICES REDUCED

during this sale except contract goods over which we have no control.

We would call attention to the matter of Quality in our Children's, Misses' and growing girls' shoes. "C-Saw," "Little Pals," "Kindergarten" and "Kreiders" are shoes of recognized quality. Our cut on these lines is 20 per cent straight through the lines.

Krippendorf brown calf skin lace walking boot, military heel, welt sole, originally \$15.00, re-marked to \$12.00
Krippendorf genuine kid skin, black lace shoe, welt sole, Cuban heel, originally \$16.00, re-marked to \$12.50
Smaltz-Goodwin black and brown button boots, Cuban heels, light welt soles, originally \$14.50, re-marked to \$8.75

LOWER PRICES

We have been the leaders in the "Lower Price" campaign and you can rest assured of getting highest quality goods at next year's prices.