## A <br> NEW <br> "LOW PRICE"

We've established it today with the striking values we are offering all over this great store. We are saving thousands and thousands of dollars to the people of Pendleton and vicinity. We're losing it in profits but we hope to make new friends (many of them) by lowering the cost of living to our trade. Your satisfaction is guaranteed with everything you buy here.

MR. MAN! It will pay you to trade here. We'll give you the best for the price, no matter what the price. Everything in men's and boys' wear is reduced (except contract goods). IT WONT PAY YOU TO WAIT any longer, many of our present prices are lower than replacement costs.


Read these comparative prices, consider the makes and qualities we carry, then come and look and be convinced. $\$ 20.00$ Suits and Overcoats are Reduced to
$\$ 25.00$ Suits and Overcoats are Reduced to
$\$ 30.00$ Suits and Overcoats are
Reduced to Reduced to
$\$ 35.00$ Suits and Overcoats are
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$\$ 39.00$ Suits ad
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$\$ 40.00$ Suits and Overcorts are Reduced to
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\$46.50 Snits and Overcoats are Reduced to
$\$ 47.50$ Suits and Overcoats are $\$$ Reduced to
$\$ 0.00$ Suits and Overcoats are Reduced to .
\$55.00 Suits and Overcoats are
Reduced to sco.00 Suits an
$\$ 60.00$ Suits and Overcoats are
$\$ 15.85 \begin{gathered}\text { S62 } \\ \text { Reduced to }\end{gathered}$ $\$ 14.95 \$ 65.00$ Suits and Overcoats are $\$ 14.95$ Reduced to $\$ 23.60$ \$67.50 Suits and Overcoats are 27,65 Reduced to. $\$ 70.00$ Suits and Overcoats are Reduced to . $\$ 55.60$
$\$ 31.20 \quad \$ 72.50$ Suits and Overcoats are $\$ 31.85$ Reduced to. $\$ 75.00$ Suits and Overcoats are Reduced to $\$ 77.50$ Suits and Overcoats are $\$ 80.00$ Suits and Overcoats \$re Reduced to $\$ 85.00$ Suits and Overcoats are
Reduced to $\$ 62.90$ $\$ 39.20$ $\$ 13.60$ Reduced to .. Reduced
\$1.0.00 Suit
Reduced to

##  Fresh Country Sausage, per lb. Roman Beauty Apple, the box Roman Beauty Apple, the Fancy Winesaps, the box Fancy Winesaps, the box Fancy Winter Bananas, the box Walnuts, 3 pounds Celery, crisp and fresh, 2 bunche Green Peppers, the pound All kinds of Thanksgiving supplies. The best, the purest, the freshest at guaranteed prices. <br> THE CHRISTMAS NUMBER PICTORIAL MAGAZINE THE DELINEATOR <br> are here. Get your copy now.

COSTUME VELVETS
High grade in every way. Colors are
black, brown, gray, etc., full 36 inches wide. black, brown, gray, etc., full 36 inches wide. yard
Blac Black Costume Velvet, 45 inches wide, $\$ 7.50$ grade, the yard

ALL WOOL JERSEY CLOTH
in the various grades and colors, such
as brown, navy, heather, etc. Cloths as brown, navy, heather, etc. Cloths
that have been selling at $\$ 4.50$ to $\$ 6.50$ yard, on sale, the yard.......... $\$ 2.95$

WE OFFER OVER
200 PIECES OF GINGHAMS in the very best standard 27 inch width Toile Du Norde, A. F. C., Red Seal, etc., in checks, plaids, stripes and plain colors. These ginghams have been sell-
ing at 45 . We offer this choice lot of ing at 4s. We offer at lecs. On yale, the yard
DARK AND LIGHT PERCALES Standard grades of fine even weave
and quality, pood selection of patterns, and quality, good selection of patterns
50 c and 55 c Percales, reduced to 50 c and 55 c Percales, reduced to
the vard 40 c and 45 c Percales reduced to

HERE IS SOMETHING SPECIAL ROMPER CLOTHS woven like Devon shire cloth, wears like iron, an assort-
ment of pretty stripes for children's ment of pretty stripes for children's
dresses. The regular price is 50 c yard. dresses. The regular price is 50 c yard.
For this special event we offer them at For this sp
the yard
Devonshire Cloth, a better grade, 31 inches wide, a complete stock of pretty
neat patterns to choose from 65 c cloth neat patterns to choose from, $\begin{aligned} & \text { in chis at at } \\ & \text { in }\end{aligned}$


BLOUSES OR SHEER DAINTINESS AT LOWERED PRICES
A real feast of wonderful blouse values, models that fit perfectly that bespeak good workmanship in every detail, and styles which are indicative of renined taste and ong inaity. One special lot, composed of values up to $\$ 1.0 .00$
$\$ 5.75$
Your choice for
Others are reduced from 20 per cent to 25 per cent.
The assortment is made up of Georgettes, taffetas, jerseys, This is a really wonderful offer. Don't miss it.

## 娚 PLAID WOOLEN DRESS GOODS

for skirts, the latest novelties at these prices $\$ 3.00$ Plaids on sale
$\$ 8.50$ Plaids on sale
$\$ 4.50$ Plaids on sale
$\$ 5.00$ Plaids on sale
$\$ 5.50$ Plaids on sale
\$6.00 Plaids on sale
\$6.50 Plaids on sale
\$7.00 Plaids on sale
\$7.50 Plaids on sal
\$7.50 Plaids on sale

## LINING SATEENS

Every wanted color including black in sateens that sold for 75 c 85 c and 95 c , in this special sale, the yard
Don't Wait Until January for Your WHITE GOODS The stock is limited and it will pay you to shop early in this detistes, Gabardines, Piques, Voiles and all fancy white goods go at these reduced prices




