

Price Reductions That Mean Lower Cost of Living For You

In keeping with the trend of the times we have lowered the prices on all merchandise that is affected by recent wholesale costs. We are giving you the best for the price no matter what the price.

WOMEN'S APPAREL AT THE LOWEST PRICES OF THE SEASON.



To effect a quick reduction in our stock of women's suits, coats and dresses we have reduced prices. Remember that the garments offered are new in style and fine in quality. They are the same garments you have seen and admired here earlier in the season.

But the time has come when a clearance is desirable, and we have not hesitated to reduce prices to a point where it is extravagance for you NOT to buy.

TWO BIG COAT SPECIALS.

- One Lot at \$28.75
- One Lot at \$48.50

They are wonderful bargains. Every coat in our immense stock is reduced.

WOMEN'S SUITS ARE SACRIFICED

The newest, smartest styles ever shown in Pendleton. This is your chance to buy and save. Don't let it pass.

WOMEN'S DRESSES REDUCED

- One Special Lot Priced at \$28.75
- One Special Lot Priced at \$39.75

A REAL GENUINE CLEANUP SALE OF BOYS' SUITS, MACKINAW AND OVERCOATS

We have a wonderful stock of boys' suits. The best makes in America, HART SCHAFFNER & MARX, RIGHT POSTURE and OREGON CASSIMERES. They positively have no equal for quality, style, fit and general appearance. In order to affect a speedy clean-up we have arranged to offer you the following extremely low prices. All the new and wanted styles are here from the little juvenile to the big knicker.

BOYS' SUITS ARE REDUCED AS FOLLOWS:

\$7.85 Boys' Suits, Cleanup Price	\$5.95	\$20.00 Boys' Suits, Cleanup Price	\$14.95
\$9.85 Boys' Suits, Cleanup Price	\$7.45	\$21.50 Boys' Suits, Cleanup Price	\$15.90
\$10.00 Boys' Suits, Cleanup Price	\$7.39	\$22.50 Boys' Suits, Cleanup Price	\$16.85
\$11.50 Boys' Suits, Cleanup Price	\$8.75	\$23.50 Boys' Suits, Cleanup Price	\$17.95
\$12.50 Boys' Suits, Cleanup Price	\$9.35	\$24.50 Boys' Suits, Cleanup Price	\$18.40
\$13.50 Boys' Suits, Cleanup Price	\$9.95	\$25.00 Boys' Suits, Cleanup Price	\$19.35
\$14.50 Boys' Suits, Cleanup Price	\$10.98	\$26.50 Boys' Suits, Cleanup Price	\$19.80
\$15.00 Boys' Suits, Cleanup Price	\$11.35	\$27.50 Boys' Suits, Cleanup Price	\$21.20
\$16.50 Boys' Suits, Cleanup Price	\$12.45	\$28.50 Boys' Suits, Cleanup Price	\$21.95
\$17.50 Boys' Suits, Cleanup Price	\$12.95	\$32.50 Boys' Suits, Cleanup Price	\$23.60
\$19.50 Boys' Suits, Cleanup Price	\$14.45		

BOYS' MACKINAW

\$5.75 Boys' Mackinaws, Cleanup	\$4.90	\$12.00 Boys' Mackinaws, Cleanup	\$9.35
\$6.75 Boys' Mackinaws, Cleanup	\$5.45	\$13.50 Boys' Mackinaws, Cleanup	\$10.40
\$7.50 Boys' Mackinaws, Cleanup	\$5.90	\$14.50 Boys' Mackinaws, Cleanup	\$11.35
\$8.00 Boys' Mackinaws, Cleanup	\$6.35	\$15.00 Boys' Mackinaws, Cleanup	\$11.95
\$8.50 Boys' Mackinaws, Cleanup	\$6.45	\$16.50 Boys' Mackinaws, Cleanup	\$12.40
\$9.00 Boys' Mackinaws, Cleanup	\$6.95	\$17.50 Boys' Mackinaws, Cleanup	\$12.90
\$10.00 Boys' Mackinaws, Cleanup	\$7.35	\$19.50 Boys' Mackinaws, Cleanup	\$14.85
\$11.50 Boys' Mackinaws, Cleanup	\$8.90		

BOYS' OVERCOATS

\$10.00 Boys' Overcoats, Cleanup	\$7.45	\$16.50 Boys' Overcoats, Cleanup	\$12.20
\$12.00 Boys' Overcoats, Cleanup	\$8.95	\$18.50 Boys' Overcoats, Cleanup	\$13.90
\$13.50 Boys' Overcoats, Cleanup	\$9.95	\$19.50 Boys' Overcoats, Cleanup	\$14.75
\$14.50 Boys' Overcoats, Cleanup	\$10.97	\$21.00 Boys' Overcoats, Cleanup	\$14.95
\$15.00 Boys' Overcoats, Cleanup	\$11.40	\$21.50 Boys' Overcoats, Cleanup	\$15.60

OUR CHRISTMAS SUGGESTIONS IN ART NEEDLEWORK

will be sure to be appreciated. They very newest novelties for making up dainty and practical gifts are awaiting your approval. An expert art needlework teacher is in charge who will assist you in all kinds of fancy work. Stamped Linen Scarfs, Centers and Pillows, Night Gowns, Combinations, Children's Dresses, Petticoats, Towels, Combing Jackets, Laundry Bags, Bed Spreads, Pillow Cases, Lunch Sets, Buffet Sets, Scarfs and Pin Cushions, Hot Roll Covers, Stocking Bags, Collar Bags, Necktie Racks.

READY MADE ART GOODS.

Maderia Napkins and Luncheon Sets, Napkin Holders, Hot Roll Covers, Cloney Luncheon Sets, Filet Scarfs, Towels, etc.

Supply Your Thanksgiving Needs Now in

TABLE LINENS

Real all linen pattern cloths at attractive prices. Mercerized Damasks and napkins, quite a range of patterns to choose from, all on sale now at a reduction of 10 percent.

SPECIAL SALE OF SILK PETTICOATS

We are placing on sale today a \$1000 stock of choice new Petticoats at very low prices. It will pay you to see them. Come early while the assortment is at its best. Jerseys, taffetas, messalines in all the new and wanted colors.

CHRISTMAS RIBBONS

Just lots of them, so suitable for making lingerie, bags, sashes, camisoles, slippers and the many many things ribbons are adapted for. See the illustrated booklet on ribbons.

THE KENILWORTH GIFT SHOP

is splendidly ready with a very select lot of new and practical gift novelties such as candle sticks, bowls, nut bowls, lamps, book ends, vases, etc. A visit to this popular section on the second floor will interest you.

MEN'S SUITS \$36.50

Values up to \$52.50. Come and look them over.

THE PEOPLE'S WAREHOUSE

WHERE IT PAYS TO TRADE

THIS STORE IS HERE FOR YOU!

Make free use of it.

BOOSTER CLUB HOLDS FAREWELL AT ADAMS

(East Oregonian Special.)

ADAMS, Nov. 12.—The Adams Booster Club celebrated their formal party today at the home of Mr. and Mrs. J. R. L. Harlem, they had dainty luncheon of candy, cake, oranges, nuts, bananas and ice cream. They played games and had a merry time. Those present were as follows: Irene Doray, Rebecca Kemler, Roberta Morrison, Thersa Bunch, Edie Kirby, Mabel Marlow, Royal Ostrom, Lorena Damos, Ruth Stoll, Joyce Kirby, Robert Baker, Florence Bunch, Frank Bunch, Eugene Damos, Alberta Kerby, Genevieve DuBois, Clyde Larabee, Dena Lieuallen, Hazel Parr, Clara Marlow, Bernice McCollum, Mildred McCollum, Leona Christian, Bud Damos, Thomas Holmville, Redrick Larabee, Alvin DeBoigne, Claude Parr, Annie Doney Myrtle Doney and Lynn McCollum.

Jerald Campbell and Ernest Carson of Hermiston and now guests of Adams, were the guests of Miss Wilma and Helen Boyer. Miss Hazel Angler was also their guest Wednesday at the ranch near Adams.

Mr. and Mrs. Charley Watrus former residents of Adams, now of Pomroy, are guests of his mother, Mrs. Lena Watrus and his sister Mrs. E. Z. Marquib for a short time.

Mrs. J. R. L. Harlem went to Pendleton Wednesday to do some shopping.

Mrs. Ben Inman was in Pendleton Wednesday.

Mr. and Mrs. Ed Wallan left for Lewiston to attend the state fair.

Mrs. Clara Whitley was a business visitor in Pendleton Friday.

Mr. West motored to Adams Wednesday.

Mr. and Mrs. Revella Lieuallen motored to Walla Walla and remained the guests of her father and mother. Mr. and Mrs. Fine who accompanied them home to spend the week end on the ranch near Adams.

Mr. and Mrs. Jim Lieuallen motored to Pendleton Monday.

Prof. Graylopp returned to Adams from La Grande where his wife is sick at the home of her mother.

Mrs. Larabee motored to Pendleton Tuesday to do some shopping.

Jim Lieuallen and F. M. Whitley motored to Pendleton Tuesday.

Mrs. Myrick was the guest of her daughter Mrs. Jack King of Pendleton for the week end. She also was the guest of Mrs. Patty at Riverside, who accompanied her to the Ladies Club at the home of Mrs. Penney. They were entertained for the afternoon and then returned to her home in Adams.

Mr. and Mrs. Jess Picard and family and Mrs. Elmer Picard motored to Pendleton Thursday.

Miss Ma. Blake was in Pendleton Friday.

Miss Delois and daughter Genevieve and Miss McOmire and Miss Calkens were the guests of Mr. and Mrs. Year

ger for dinner Thursday.

Adams had a community armistice entertainment at the school house on Wednesday at 8 p. m. A large crowd was in attendance, all heard a fine program and a number of good speakers.

The Adams Ladies Club met with Mrs. Otas Lieuallen on Thursday afternoon at the home ranch and those who attended were Mrs. Ralph Wallan, Miss Hazel Angler, Miss Will Boyer and daughters Wilma and Helen, Mrs. J. R. L. Harlem, Mrs. John Gies, Mrs. Alex McKenzie, Mrs. Charles Dupuis and daughters Irene and Francis, Mrs. L. L. Lieuallen, Mrs. Larabee, Mrs. T. A. Lieuallen, Mrs. Bowling, Mrs. G. O. Richardson, Mrs. Revella Lieuallen, Mrs. Jack Maybery, Mrs. C. Christian, and Mrs. Jay Mann and son. A dainty luncheon was served of cake and pie and coffee and all spent a pleasant afternoon.

LARGE NUMBER ATTEND LADIES AID GATHERING

STANFIELD, Nov. 12.—The Ladies Aid met Thursday afternoon in the church parlors, the meeting was called to order by President Connor, Mrs. H. R. Wessel presiding at the organ, the roll call was answered to by giving some current event, after the minutes of previous meetings was read by the secretary, Mrs. Severance, Mrs. E. A. Baker then gave an interesting talk on missionary work. Mrs. Harriet and Mrs. Cooper served a delicious lunch to the largest number attending this year. The next meeting will be on Friday afternoon instead of Thursday and will be in the form of a silver tea, Mrs. Baker and Miss Alton will be the hostesses.

Miss Lena Waid returned Sunday from a short stay in Portland.

The Catholic Ladies Aid met Wednesday afternoon at the home of Mrs. Thomas O'Grady. A most pleasant and profitable time was spent.

Mrs. C. M. McCall is spending a few days in Portland and while there will have her tonsils removed.

Chester Dupuis spent Tuesday in Pendleton.

Mrs. W. H. Hesser was in Hermiston the first of the week.

F. B. Stuart is installing a pipeless furnace in his house on Barbara street.

Mrs. Pauline Gravelle of Echo was a visitor at the home of her sister Mrs. Emma Pregnitz the latter part of the week.

Rev. Fancett and daughter, Miss Ruth and son Robert were callers in Echo Sunday.

There is a call meeting of the members of the Red Cross at the Furnish 6th-office Tuesday afternoon.

OREGON PENITENTIARY PUBLICATION TO CEASE

SALEM, Ore., Nov. 12.—"Land a Hand" weekly publication of the Oregon state penitentiary, which for several years has been edited by Jesse Webb, suspended operations this week. The paper's editorials have been copied by hundreds of publications throughout the Pacific Northwest. Increased cost of materials and reduction in the number of readers were given as the reasons for suspension of the publication in the farewell editorial.

CLERK RESIGNS TO GO ON FARM FOR WINTER

(East Oregonian Special.)

ECHO, Nov. 12.—Allen Mudge has resigned his position as clerk in the Thomas Ross & Co. store and has moved to the Hale farm for the winter. Mrs. Mudge and children expect to move there the first of the week.

Henry Thomson, chief foreman of the Pacific Telephone & Telegraph Co. for this district, was here on business Wednesday.

Charles Palmer left on train No. 11 for Portland Wednesday.

Mr. and Mrs. R. Harold returned to their home in Walla Walla Thursday, after visiting since Tuesday with Mr.

NEW PORTRAIT OF MRS. WHITLOCK



MRS. BRAND WHITLOCK

WASHINGTON—Belgians are flocking to view this portrait of Mrs. Brand Whitlock, wife of the U. S. ambassador to Belgium, at the Brussels Salon du Printemps where it has been hung. The picture was painted by the Belgian artist, Firman Basm.

and Mrs. William Esselstyn and family. Mrs. Harold is a sister of Mrs. Esselstyn.

Mrs. H. McCormick returned home from Portland Wednesday, where she had been on a business and pleasure trip.

Miss Veda Wattenborger has been ill at her home for the past week.

Fred Scheer has accepted the position at the Ross store recently vacated by Allen Mudge.

Henry Pelmolder was here from Hermiston on business Tuesday.

J. G. Lawler left Tuesday for a short business trip to Portland.

F. J. Young of Pendleton was here on business Thursday. Mr. Young is a former resident of Echo.

W. O. Dennis was in town today from Butter Creek.

Donald Madison of Butter creek was in Pendleton Thursday. He is a member of the American Legion.

Miss Emma Gelsier, who has been visiting in Portland and The Dalles for some time, returned to her home here on Friday.

Mrs. R. D. Stanfield left Friday for Walla Walla to visit her daughter Maxine. Mrs. Stanfield will return Monday.

Mr. and Mrs. Wilesworth of Butter creek, were in town Friday and reported show in their neighborhood.

J. Frank Spinning is afflicted with a severe cold.

Mr. and Mrs. William Jones returned home Thursday from Pendleton after spending several days in that city.

The Ladies Aid met at the home of Mrs. James Hoskins Wednesday.

Supplying Telephone Service

Occasionally subscribers move and ask us for a continuance of telephone service at their new location. They may be told that compliance with their desires is immediately impossible owing to lack of "telephone facilities" in a particular locality. "Why," one will say, "the poles and wires are on the street and the house is already wired."

We wish that the problem were as simple as it sounds. There may be poles and wires, but every wire may be in use in giving service to others. There may be a cable, but every circuit in it may be assigned to telephones already installed. There may be a telephone in the vacant house or apartment to which you move but no spare wires and circuits from your location to the central office. There may even be sections of switchboard in the central office but not available for operation on account of the lack of necessary switchboard apparatus such as ringing keys, relays, etc.

The reason for the shortage of telephone equipment is simple. During the war period we were unable to maintain our reserve or stock plant as the same materials we use were required and taken for Government purposes and for industries properly favored by the Government. Since the war, with the unexpectedly prolonged problems of reconstruction, production and delivery of materials needed to meet even current demands have been delayed. Every business concern is having similar experiences. The manufacturers of telephone equipment have been bending every effort to fill our orders, but they, in turn, are meeting the same difficulties in securing rubber, paper, silk, glass, porcelain, tin, thread, shellac, metal parts and other articles not generally associated in the public mind with telephone service.

At the same time with this abnormal situation with reference to materials there exists an unprecedented demand for telephone service, and even under these circumstances our record is one of fulfillment of demand.

In the first nine months of 1920 we made a total net gain of over 7300 telephones in the State of Oregon. A fact worthy of consideration in our operations is the large number of telephones handled in proportion to net increase. In those nine months we disconnected, connected and moved 41,140 instruments to secure the net gain above mentioned.

We desire to give service as much as a patron wishes to receive it. We desire to promptly comply with the suggestions of public authorities who have taken a proper interest in the situation. We are facing abnormal conditions but we are trying to overcome our difficulties.

The Pacific Telephone and Telegraph Co.