## What We've Done to Prices

You know how prices have been; pretty high. When we saw there wasn't much chance of lower costs, we just decided we'd mark prices down anyway. We've done it; never mind whether we lose or not-YOU WIN!


## Overcoat Value!

Market costs have been utterly ignored in the pricing of these fine Overcoats. So emphatic is value expressed here that we gladly invite comparisons. Shop around first.


## Overcoat

 Variety!Variety enough in these hundreds of Overcoats to please every taste. Variety enough to satisfy every requirement. Variety enough to please every individual need.

## Overcoat

 Style!Style that has been developed by master Clothing designers, Style that lives as long as the woolens. Style that is certain to produce 100 per cent satisfaction.


REDUCING A $\$ 25000$ STOCK




35c GINGHAMS 15 c


## $\$ 2.25$ SHEETS 98 c

You will have to come and see these sheets in You will have to come and see these sheets in
order to appreciate this good reduction. Reguorder to appreciate this good reduction. Reg
lar price $\$ 225$. No Telephone Orders. No Mail Orders.

50c CHALLIES 29c
These are the yard wide Challis that work up so well in quilt coverings, and various other needed things. About 3000 yards to offer, no No

No Telephone Orders. No Mail Orders.
55e PERCALES 29c

$\$ 2.75$ FELT SLIPPERS $\$ 2.19$ Mostly slippers for women. All of excellent, good weight felt. There are six or eight different styles.
No Telepho

Telephone Orders. No Mail Orders.
\$1.75 WORK SHIRTS 98e
We will have over 2500 good work shirts (the guaranteed kind) to offer at the price of 98 e , the lot includes blues and black sateens, size $141 / 2$ to 17 , No limit.
No Telephone Orders. No Mail Orders. In Sy $k$.






 ower Cost of Living.
the bargain bagesient.

## SMART, ATTRACTIVE NEW SCARFS FOR WOMEN

We have just received a very fine assortment of the newest ideas in silk and wool scarfs, just right for thpse snappy cold mornings and evenings. Big heavy brush wool, tightly knitted in beautiful combinations of colors. Priced from ........ $\$ 8.50$ to $\$ 21.50$ 2nd floor, Women's Wear Dept.

## T. P. W. PURE FOOD SHOP

In Our Model Sanitary Basement. CLEANLINESS ECONOMY QUALITY Maple Sap, pure, pint 75c, quart $\$ 1.40,1 / 2 \mathrm{gal}$. $\$ 8.65$, gal. $\$ 5.00$.
Pancake Flour, buckwheat, per pkg..... 40c
Skookum Pancake Flour with sifter,
sack ............ 50c and $\$ 1.00$
Steel Cut Oats, 9 pound sack
Rolled Oats, 9 pound sack
Farina, 9 pound sack
Farina, 9 pound sack ............... Roman Meal, the pkg.
Quaker Two Minute Food, the pkg.
If it is purchased here you can depend everything will be all right.

Special Offering of Black Duchess

## Satin

A beautiful quality, black lustre, worth on today's market $\$ 3.00$, offering special, at the

## Silk Chiffon Velvet

Taupe, gray, navy blue and black, 40 inches wide. Special the yard

## Costume Velvets

 Black, brown, navy blue and gray, 36 inches wide, regular price $\$ 5.50$, on special sale, the White Crepe de Chine Extra heavy for waists, underwear, blouses etc., fully as heavy as cotton crepe, yard $\$ 4.75$Japanese Kimona Silks Oriental patterns and colors that will make up very prettily, especially good for Christmas gifts, the yard .................... $\$ 3.00$

For Milady's Dressing Gown
You will like these shades in
Velvet Corduroy colors are coral, saphire and blue, yard $\$ 2.25$

A Few of the Crepe de Chines left in colors of cream, pink, flesh, etc., 40 inches wide, the yard

## Special Reductions

 in the prices of DressesLOT 1-Is a large assortment of taffeta, messaline, tricollette, tricotine and serge, all sizes and wide range of styles. Values up $\$ 32.75$
to $\$ 40.00$. Special lrice. to $\$ 40.00$. Special Price.

LOT 2-A wonderful assortment of beaded Georgettes, tricollettes, taffetas, etc. Including values up to $\$ 65.00$. Special Price
$\$ 39.50$

