## Social and Club News



Afternoon Frocks Street Frocks


WE have decided to start november the FIRST TO SELL FOR CASH ONLY

If credit is wanted we will give same after com-
ing to a thorough understanding. ing to a thorough understanding.
We can also reduce the price of our goods consid-
erably on account of going on a cash basis, which will benefit you also.

UMATLLLA FIOUR \& GRAN CO. 220 E. Court Street $\underset{\text { Phone }}{\substack{\text { 351-1014-475 }}} \stackrel{1300 \text { W. Alta Street }}{ }$



SEASON'S MOST FASHIONABLE NEW MODES
Several hundred to choose from and as many styles as there are coats. They are the sort-that any
smart woman will be proud to wear. Possessing details that distinguish higher priced coats.
Now $\$ 15.00, \$ 19.50, \$ 25.00$ and up to $\$ 95.00$ CHILDREN'S COATS
Sizes 8 to 14
Specially priced, $\$ 15.00$ to $\$ 35.00$




GENTLE handling and thorough cleaning are vitally important to the long life of your fine rugs and fabrics.
Keep the nap brushed straight and you will add years to the life of your velvety surfaced rugs. Thorough beating is necessary to remove the grinding, destructive grit. And powerful suction most surely completes perfect rug cleaning.
Let us show you, by demonstration on your own floors, how well The Hoover performs these three functions. Then you will know why HOOVER is the world's largestselling electric cleaner. You will want us to deliver you one.

Crawford Furniture Co. Phone 496 103 E. Court

## TheHOOVER <br> It BEATS.

