

Meeting the Conditions of Today

You are demanding Lower Prices to establish a Lower Cost of Living (L. C. L.). Our stocks are not overcrowded, neither have we a dollar's worth of undesirable merchandise to close out of our big, clean store, but "we are with you and we want you to know it. WE WILL MEET THE LOWER COST OF LIVING PRICES, and in so doing we call your attention to our today's ad.

Men's and Young Men's Suits and Overcoats Sacrificed



\$20.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$15.85
 \$25.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$19.45
 \$30.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$23.60
 \$35.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$27.65
 \$39.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$31.20
 \$40.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$31.85
 \$45.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$35.90
 \$46.50 SUITS AND OVERCOATS ARE REDUCED TO.. \$36.95
 \$47.50 SUITS AND OVERCOATS ARE REDUCED TO.. \$37.45
 \$50.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$39.20
 \$55.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$43.60
 \$60.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$47.80

\$62.50 SUITS AND OVERCOATS ARE REDUCED TO.. \$48.90
 \$65.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$51.90
 \$67.50 SUITS AND OVERCOATS ARE REDUCED TO.. \$53.20
 \$70.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$55.60
 \$72.50 SUITS AND OVERCOATS ARE REDUCED TO.. \$57.40
 \$75.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$58.75
 \$77.50 SUITS AND OVERCOATS ARE REDUCED TO.. \$61.85
 \$80.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$62.90
 \$85.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$66.35
 \$87.50 SUITS AND OVERCOATS ARE REDUCED TO.. \$68.90
 \$100.00 SUITS AND OVERCOATS ARE REDUCED TO.. \$76.85



MEN'S HATS ARE ALL REDUCED

\$3.50 Hats Reduced to \$2.85
 \$4.50 Hats Reduced to \$3.65
 \$5.00 Hats Reduced to \$4.25
 \$7.50 Hats Reduced to \$6.40
 \$8.50 Hats Reduced to \$7.20
 \$10.00 Hats Reduced to \$8.35
 \$11.00 Hats Reduced to \$9.65
 \$12.50 Hats Reduced to \$11.20
 \$18.50 Hats Reduced to \$15.85
 \$20.00 Hats Reduced to \$15.95

MEN'S UNDERWEAR ALL REDUCED

\$1.25 Underwear Reduced to \$1.05
 \$1.50 Underwear Reduced to \$1.27
 \$2.50 Underwear Reduced to \$2.19
 \$3.50 Underwear Reduced to \$3.10
 \$5.00 Underwear Reduced to \$4.25
 \$6.50 Underwear Reduced to \$5.70
 \$7.50 Underwear Reduced to \$6.35
 \$8.00 Underwear Reduced to \$7.10
 \$8.50 Underwear Reduced to \$7.45
 \$10.00 Underwear Reduced to \$8.65
 \$12.50 Underwear Reduced to \$11.25
 \$13.50 Underwear Reduced to \$11.45

KEEP IN MIND
 OUR SPECIAL MESSENGER SERVICE
 It's Free to All Our Patrons.

KEEP IN MIND
 OUR COMFORTABLE REST ROOM
 Make the best of it. It's Free.

T. P. W. PURE FOOD SHOP
 In Our Model Sanitary Basement
 CLEANLINESS ECONOMY SERVICE
 3 Main Line Phones, all 15. All Other Depts. call 22

APPLE SPECIAL
 500 Boxes Extra Choice Rome Beauty Apples.
 1 BOX \$1.50 2 BOXES \$2.90 5 BOXES \$6.90
 These apples are of extra choice quality and will keep well for at least 2 months. Buy Your Winter Apples Now.

KEEP IN MIND
 OUR FREE GO-CART SERVICE
 Free to Use One Entire Day.

KEEP IN MIND
 THE U. S. POST OFFICE BRANCH
 Within Our Building. Patronize it.

Grand Special Sale Women's SUITS

A REAL CLEANUP SALE that offers you the best and newest styles at prices within the reach of the thinnest purse.

THIS SALE INCLUDES EVERY WOMAN'S SUIT IN OUR ENTIRE STOCK. Fancy trims, long lines, or ripple peplum styles; sizes from 36 to 44. ALL MUST GO, REGARDLESS OF COST.

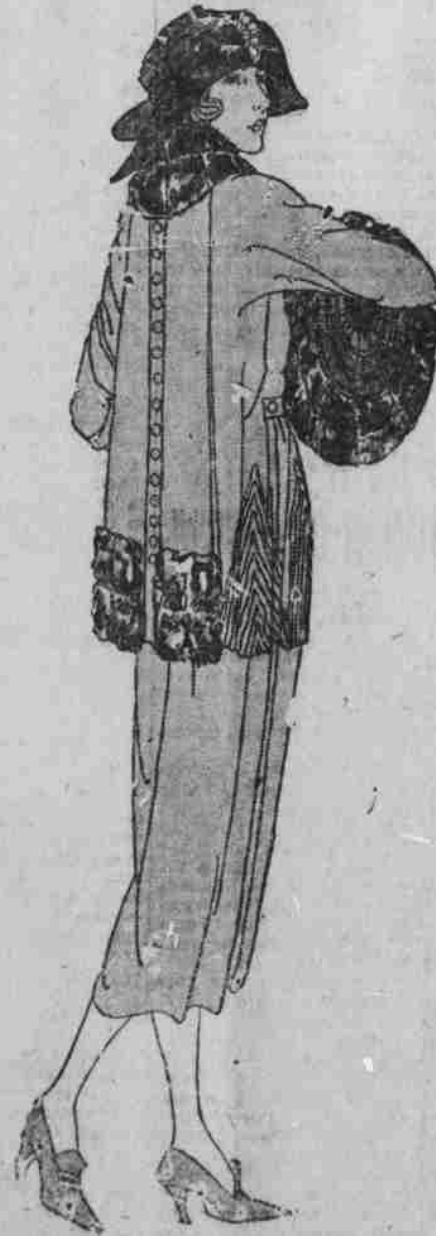
WE HAVE DIVIDED OUR STOCK OF WOMEN'S SUITS INTO THREE GREAT LOTS AND PRICED THEM AS FOLLOWS:

LOT 1—Consists of Suits originally priced from \$60 to \$85. SALE PRICE \$56.50

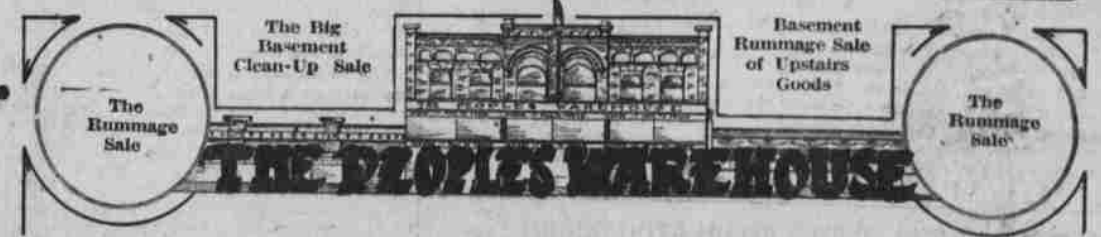
LOT 2—Consists of Suits originally priced from \$85 to \$100. SALE PRICE \$72.50

LOT 3—Consists of Suits originally priced from \$100 to \$150. SALE PRICE \$98.75

NOW IS THE TIME TO BUY—Get your suit at a great reduction and enjoy a full season's wear out of it.



It will pay you to visit our Dry Goods Department. WE ARE OFFERING MOST ATTRACTIVE BARGAINS IN EVERY SECTION.—New articles are added daily so that it will be interesting to you no matter how often you call—and it will pay you, too.



News Notes of Pendleton's Busiest Bargain Shop.

The Bargain Basement TOWEL SPECIAL nearly cleaned us out of this good bargain, and why not? We placed on sale yesterday 500 big, heavy Turkish Bath Towels, 1 1/4 yards long by 22 inches wide and priced them at 59c. There are a few more left for today and tomorrow.

Our SPECIAL of Men's and Women's Winter Underwear is meeting with everybody's approval. There is a reason—PRICE!

SHOES! SHOES! SHOES! and still more shoes. If every store in Pendleton sells as many shoes as the Bargain Basement the shoe business of Pendleton surely is enormous.

FANCY COAT AND DRESS BUTTONS at 10c per dozen is quite an attractive special in the Bargain Basement.

We have just placed on sale another lot of the Kiddie's Swings, "Rock-A-Bys." They're made of heavy white canvas and easy to wash.

We are placing ON SALE TODAY 350 yards of Fine Long Cloth finished soft and smooth as super chamois. It comes in bolts of 10 yards and should sell for \$5.25 to \$5.75, but, typical of our Hustling Basement we're going to place the price at \$3.29 per bolt of 10 yards. Better get yours right away.

You never saw 1200 pairs of Women's Fine \$1.00 Lisle Hose melt away so fast as they have done during this period of "Specials." Of course they couldn't stay at 48c per pair.

Every body says the Bargain Basement Special on Outing Flannel is best in all Pendleton. It's sure good Outing and it's priced right.

Felt Slippers for everybody, and every pair a bargain.

Visit the Bargain Basement and Enjoy these Specials.

WE ARE OFFERING WONDERFUL BARGAINS IN BOYS' CLOTHES.

THE PEOPLE'S WAREHOUSE
 WHERE IT PAYS TO TRADE

Make This Store Your Store, and get the best for the price, no matter what the price.