

Everybody Wants LOWER PRICES ON CLOTHES We're Giving Them to You

Price quotations to meet the L. C. L. (Lower Cost of Living). We're not overloaded. We're not in serious need of money. We could sell this stock of fine clothing for the regular prices. But people expect lower prices, and because people expect lower prices we're going to see that you get them in HART SCHAFFNER & MARX CLOTHES. It means that we'll sell a great deal of fine merchandise for less than we had expected.

But that doesn't make any difference. We want the public to feel that we are with them in this campaign for lower prices. Here we are—it's the greatest value giving event you ever saw.

Mens SUITS and OVERCOATS SACRIFICED

It is always our policy to meet all prices made by competition—IN FACT WE DO MORE THAN THAT—we give the best for the price no matter what the price.

BEGINNING SATURDAY MORNING OCT. 16

we will place on sale our entire stock of Men's Suits and Overcoats at the following WONDERFUL REDUCTIONS:



\$20.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$15.85
\$25.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$19.45
\$30.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$23.60
\$35.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$27.65
\$39.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$31.20
\$40.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$31.85
\$45.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$35.90
\$46.50 SUITS AND OVERCOATS ARE REDUCED TO..	\$36.95
\$47.50 SUITS AND OVERCOATS ARE REDUCED TO..	\$37.45
\$50.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$39.20
\$55.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$43.60
\$60.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$47.80
\$62.50 SUITS AND OVERCOATS ARE REDUCED TO..	\$48.90
\$65.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$51.90
\$67.50 SUITS AND OVERCOATS ARE REDUCED TO..	\$53.20
\$70.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$55.60
\$72.50 SUITS AND OVERCOATS ARE REDUCED TO..	\$57.40
\$75.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$58.75
\$77.50 SUITS AND OVERCOATS ARE REDUCED TO..	\$61.85
\$80.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$62.90
\$85.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$66.85
\$87.50 SUITS AND OVERCOATS ARE REDUCED TO..	\$68.90
\$100.00 SUITS AND OVERCOATS ARE REDUCED TO..	\$76.85



MEN'S HATS ARE ALL REDUCED

\$3.50 Hats Reduced to	\$2.85
\$4.50 Hats Reduced to	\$3.65
\$5.00 Hats Reduced to	\$4.25
\$7.50 Hats Reduced to	\$6.40
\$8.50 Hats Reduced to	\$7.20
\$10.00 Hats Reduced to	\$8.35
\$11.00 Hats Reduced to	\$9.65
\$12.50 Hats Reduced to	\$11.20
\$18.50 Hats Reduced to	\$15.85
\$20.00 Hats Reduced to	\$15.95

MEN'S UNDERWEAR ALL REDUCED

\$1.25 Underwear Reduced to	\$1.05
\$1.50 Underwear Reduced to	\$1.27
\$2.50 Underwear Reduced to	\$2.19
\$3.50 Underwear Reduced to	\$3.10
\$5.00 Underwear Reduced to	\$4.25
\$6.50 Underwear Reduced to	\$5.70
\$7.50 Underwear Reduced to	\$6.35
\$8.00 Underwear Reduced to	\$7.10
\$8.50 Underwear Reduced to	\$7.45
\$10.00 Underwear Reduced to	\$8.65
\$12.50 Underwear Reduced to	\$11.25
\$13.50 Underwear Reduced to	\$11.45

SPECIAL STATEMENT

We will give to any one who has bought a suit or overcoat from us on or since the first of this October credit for the difference between what they paid and the prices we now offer. Please call and see that the credit is given you.

THE PEOPLE'S WAREHOUSE
WHERE IT PAYS TO TRADE

SPECIAL STATEMENT

We will give to any one who has bought a suit or overcoat from us on or since the first of this October credit for the difference between what they paid and the prices we now offer. Please call and see that the credit is given you.