

MOTOR INDUSTRY IS LEADING PRICE CUT

"The reductions in the prices of Studebaker cars came as a complete surprise to me," said G. B. Wallace, of Wallace Bros, local distributors of Studebaker cars, referring to the official announcement recently made by A. R. Erskine, president of the Studebaker Corporation.

"In taking this action the Studebaker Corporation was the first quantity producer of quality automobiles to effect a reduction in prices of its product. When one stops to consider that Studebaker is the third largest manufacturer of motor cars in the world, and for that matter, one of the world's greatest industrial institutions, its action in the way of price reduction may be accepted as indicative of a real desire to materially assist in the lowering of prices of commodities in an effort to bring living conditions back to something more nearly approaching a normal basis.

"As President Erskine has so aptly expressed it is highly desirable that the lowering of prices be encouraged at this time and in reducing the price of its product, Studebaker is anticipating its ability to buy raw materials at lower prices next year and to increase its labor efficiency."

"Without cheapening the quality of its product in any manner and at the same time maintaining its present wage scale, it has, in any estimation, taken real courage to announce price reductions.

"Labor, too, is showing a splendid disposition to help in making it possible for the manufacturers to make

these reductions, by its increased efficiency in the shops, and the factor of greatest importance if we are to bring prices back to a lower level without further loss of time.

"Although wholly unexpected at this time I am, nevertheless, gratified at the turn things have taken and I am happy to be associated with an industry that is leading the way to lower prices, and with a manufacturer possessed of a vision broad enough to look ahead to the future."

STATE HOTEL MEN TO MEET AT THE DALLES

THE DALLES, Oct. 12.—(A. P.)—The Oregon State Hotelmen's Association will meet here the first week in December. Patrick Foley, proprietor of the two hotels here announced. The meeting was originally planned for Portland but was changed to The Dalles at the instance of Mr. Foley, who is second vice president of the organization. Mr. Foley said plans for entertainment of the delegates are being prepared.

SHOUSE RESIGNATION ACCEPTED BY WILSON

WASHINGTON, Oct. 12.—(U. P.)—President Wilson has accepted the resignation of Joust Shouse, assistant secretary of the treasury, effective November 15. "I accede to your request with very deep regret," the president wrote Mr. Shouse. He added that Mr. Shouse had performed large administrative tasks wisely and efficiently.

GERMAN IS FREED



VON BOPP
LEAVENWORTH, Kas.—Franz Bopp, former German vice consul at San Francisco, serving 2-year term here for violating neutrality of the United States, has been released from prison and has been placed on

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Model Twenty One-Forty Six, four passenger coupe	2510
Model Twenty One-Forty Six, five passenger sedan	2170
Model Twenty One-Forty Six, four passenger coupe	2215
Model Twenty One-Forty Six, seven passenger car	2300
Model Twenty One-Forty Six, seven passenger sedan	2345

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\$30.00 SUITS AND OVERCOATS	\$24.25	\$65.00 SUITS AND OVERCOATS	\$52.25
\$35.00 SUITS AND OVERCOATS	\$28.25	\$70.00 SUITS AND OVERCOATS	\$56.25
\$40.00 SUITS AND OVERCOATS	\$32.25	\$75.00 SUITS AND OVERCOATS	\$60.25
\$45.00 SUITS AND OVERCOATS	\$36.25	\$80.00 SUITS AND OVERCOATS	\$64.25
\$50.00 SUITS AND OVERCOATS	\$40.25	\$85.00 SUITS AND OVERCOATS	\$68.25
\$55.00 SUITS AND OVERCOATS	\$44.25	\$90.00 SUITS AND OVERCOATS	\$72.25

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