

# When it Comes to TIRES

We take our hats off to no one. Our line consists of four of the best makes on the market—

- GOODRICH
- BRUNSWICK
- BARNEY OLDFIELD
- PENNSYLVANIA VACUUM CUP

Don't Neglect Your Old Tires, if they show wear have them Vulcanized or Retreaded.

It's money in your pocket to have them attended to before it's too late.

### A STRONG LINE OF ACCESSORIES

Service Station; Oil, Gas, Air and Water at Curb. A Strong Line of Accessories.

**P ENDLETON RUBBER & SUPPLY CO.**  
 WM. DUNN, Manager  
 305 East Court Street. Phone 135

East Oregonian Printing Department. Quality PRINTING at Reasonable Prices—



## Just Water!

We're not one of those "barber shop" stations.

We don't try to coax you to have insulation replaced, battery recharged and a lot of miscellaneous needless work done when all your battery needs is a drink.

Drive in. Let's get acquainted for your battery's sake.

And you ought to know about Threaded Rubber Insulation—the kind selected by 136 manufacturers of passenger cars and motor trucks.

Electric Service Station



### A NAPOLEON VET!



M. KRASINSKI

WARSAW—They don't come much older than M. Krasinski. He has lived 128 years, having first seen the light of day way back in 1792. Red Cross workers at Kieff hall him as Poland's oldest soldier, and according to them he is a veteran of Napoleon's Moscow campaign.

### ENCLOSED CARS MAKE WINTER USE GENERAL

Motorists have learned to beat winter at his own game and no longer fear his cold blasts or road-blocking storms. On the bitterest days they ride in comfort, disregarding zero temperature or raging blizzards. Only the most faint-hearted store their cars away till spring—the red blooded motorists use them day-in and day-out, straight through the coldest weather.

The increased winter-use of automobiles, says the Travel and Transport Bureau of the E. F. Goodrich Rubber Company, is largely due to the extended use of closed-in-tops—and to the almost universal effort to remove snow and ice from the highways and city streets.

Now-a-days, the closed car is sweeping into favor says the bureau. Occupants of the cars no longer become stiff with cold, or shiver from the stinging blasts that rush in through flapping side curtains. With the closed car it's different—the motorist is as comfortable as though he were in a Pullman railroad coach.

The biggest aid in winter driving, however, lies in the snow removal activities of city, county, state, and national authorities. A few years ago, roads were practically forgotten from fall till spring but now the authorities in all wide-awake localities feel they are neglecting a most important part of their work if they do not keep the roads open the year round.

The country and state authorities cooperate in keeping the main arteries of travel entirely free from snow. After each heavy storm, gangs of men are put to work and within a day or so the road is again open. Road reports are sent in from all parts of the state and when local authorities are unable to cope with a situation, assistance is sent. Snow fences are now used extensively as a preventive.

Deep accumulations of snow and ice on city streets are now rarely seen in more progressive cities. Fleets of tractor-propelled snow plows and gangs of men are pressed into service before the snow stops flying and it is carted away before it has had a chance to pack and freeze into solid ruts.

Communities which have perfected systems for removing snow from highways find that the work pays them big dividends. Automobiles have become such an important part in the American work-a-day world that when impassable roads keep them from operating, the communities suffer a big loss in decreased efficiency. The ranks of highway snow fighters were once confined almost exclusively to highway officials. Today those forces have been swelled by millions of motorists who insist that the ways and means be provided to allow them 24-day use of highways and streets each year.

### HAYNES COMPANY TO KEEP PRESENT PRICE

In a formal announcement issued to its Distributors and Dealers today, The Haynes Automobile Company of Kokomo, Indiana, outlined the price policy to which this company will adhere for the present.

### Hood's Sarsaparilla Makes Food Taste Good

Creates an appetite, aids digestion, purifies the blood, and thus relieves scrofula, catarrh, the pains and aches of rheumatism and gives strength to the whole system.

Nearly 50 years' phenomenal sales tell the story of the great merit and success of Hood's Sarsaparilla. It is "just the medicine you need now. Hood's Pills help fine customers."

here for the present. According to factory officials, the list prices prevailing since the introduction of the present models will be continued. This decision was reached after a careful consideration of the problems confronting the automobile industry at this time, and was adopted as a means of cooperation with other manufacturers who are striving to stabilize prices for the general benefit of the country at large.

In making public the course to be pursued by the company, Mr. A. G. Seiberling, vice president and general manager, said, "In arriving at the decision to retain our present prices, we were forced to choose between foregoing a legitimate profit on our product until such time as materials and other factors of cost decrease in proportion, or of curtailing or postponing the program for car betterment now under way."

"These improvements and refinements involve greater expenditure on our part, the natural effect of which is necessarily increased price. This, we were confident, would be thoroughly justified by the result. We were convinced that the public, recognizing the value of the improved features, would willingly pay the additional price. By absorbing the cost of installing these improvements and retarding the present price, we are offering Haynes users a greater value than ever before."

"We do not expect our plans to be appreciably curtailed or affected by the continuation of present prices. Rather we hope that lower material costs and a general stabilizing of the whole industry will result in no undue burdens during the next half year."

"Therefore we shall go ahead along

THE MOST BEAUTIFUL CAR IN AMERICA

# PAIGE

## The Controlling Factors in Price Making

On September 29th we announced a sweeping reduction in the list prices of our motor cars. At that time we stated that there was no economic justification for such action and it could only mean a very substantial loss to this company.

This loss we very cheerfully accept in the interests of a worthy movement to decrease the excessively high costs of living. But no business can remain permanently on a non-profit basis and, unless commodity prices do actually decline, our experiment will merely prove to be an expensive failure.

In brief, materials and production costs must come down in the very near future or the price of Paige cars must inevitably go up. These two elements—materials and production costs—are the controlling factors in price making and upon them rests the entire manufacturing structure.

We have stated the facts in a blunt, straightforward way. Paige cars are today selling for less than the cost of production and you, of course, realize that such a condition cannot continue indefinitely.

It merely remains to affirm that we shall not, under any circumstances, depart from the high standards of quality which have always characterized our vehicles. Irrespective of cost, the Paige will continue to be a fine mechanical product—worthy of your complete respect and confidence.

PAIGE-DETROIT MOTOR CAR COMPANY, DETROIT, Michigan

Manufacturers of Paige Motor Cars and Motor Trucks

O. E. Holdman Auto Co.  
632 Cottonwood St. Phone 337

### NEW YORK FEDERATION OF WOMEN'S CLUBS WILL URGE BIRTH CONTROL

UTICA, N. Y., Oct. 15.—(U. P.)—Members of the state federation of women's clubs went on record today advocating birth control. The resolution adopted declared for removal of all barriers of law, tradition, prejudice or ignorance which prevents parents having access to knowledge on this subject by the medical profession.

## Protect Your Car

If you expect to enjoy the comforts of Fall and Winter driving your car must be in the right kind of Condition.

Bring it here—each and every job is supervised by an expert mechanic.

RUDY TANNLER  
General Auto Repairing  
Cottonwood and Water Phone 530

### "Pain's enemy" - I'll say it is!

WHEN you want quick comforting relief from any "external" pain, use Sloan's Liniment. It does the job without stinging, rubbing, bandaging. Use freely for rheumatism, neuralgia, aches and pains, sprains and strains, backache, sore muscles.

Keep it handy



At all druggists