MANUFACTURER FEELS HE MUST START MOVE

Fellowing the announcement last figure.
Thursday of reduction in prices of Franklin cars, H. H. Franklin, president of the Franklin Company, made

ident of the Franklin Company, made this statement:

"The way to readjust is to readjust. Lower prices have to come, and the way to get them is to inaugurate them at once. Reductions can come only from the top down. The manufacturer of ending August 31, 1919, by \$14. has to make the first move, and as a result the fabricator and producer of of 88 per cent. Poreign sales showed in a general meeting of the Selyukai party lenders adopted a solution favoring an increase of the proposed enlargement of the

"Necessarily the Franklin Company of the Franklin plant will take a temporary loss on materials on hand, which were purchased at figures out of line with the new prices achetuled for the company's automobiles. We shall endeavor to obtain readjustments of existing contracts with vendors to meet the new conditions and to place new contracts at figures below what we have been paying.

"At the present time our orders of 116 per cent over the party. Prime Minister Kei Hara, depressions year.

"Wages at the Franklin plant will plant will on the forther of the government after the sources. He instant the government at the government and adopted all possible financial disturbances upon several occasions, and also stated that the occasions, and also stated that the economic troubles.

Economy of traveling by automobile measuers to minimize the effect of the company of traveling on the rail-foods is compared with traveling on the rail-foods is emphasized by the recent in solution favoring an increase of in-railroad passenger fares and 50 per

BUYING Oregon-made goods is largely a matter of habit.

Before you buy anything, think for a

moment-isn't that article you need

Then ask your merchant for the Oregon

He will be glad to fill your needs with Oregon goods, because he knows that every time he sells an Oregon product,

he helps Oregon, and everybody who lives in Oregon. He knows, too, that Oregon Products are the finest in the

land. Tourists from all over the world marvel at the wonderful flavor of our fruit, vegetables, nuts and cheese. Our manufactured products are sold from

> BUY OREGON MADE Start to form the habit today.

Associated Industries of Oregon

supplied by an Oregon manufacturer?

solution favoring an increase of income taxes, in order to meet the cost of the proposed enlargement of the B. Goodrich Rubber Company, that t will undoubtedly have an appreciravel the next year.

Under the row schedule of passen-for fares, it would cost a family of four \$22.50 to make a trop of 200 miles. The same trip, if made in an automobile, would cost less than half that amount. The gasoline bill would not run more than \$5.00 and the weat on tires, oil, and depreciation of the car would not exceed another \$5.00.

Again the West scores.

The completion of a new \$250,000 one-mile board track speedway at Fresno, Callf., brings the third great race track to the West—equalling the number of speedways in the East.

The new speedway will be dedicated on October 2, with a 200 mile race in which all important racing drivers of the country will participate. Two major races are guaranteed at Fresno each year, the "Raisin Lay" closed on April 30 and a 200 mile event on the closing day of the Fresno fair.

When the Goodyear Tire & Ruther

The trip could be made in approximately the same time by auto as 1 train and with less 'inconvenience trap, and no toother about luggage Moreover, the party could stop as long the way.

These factors will be carefully considered by persons who do consider the closing day of the Fresno fair.

When the Goodyear Tire & Ruther

to 20 percent in automobile tire prices was announced by the Lee Tire & Rubber Company. The price of Locamo Murcura dropped \$1000.

each year, the "Haisin Imy" classic on April 30 and a 260 mife event on the closing day of the Presno fair.

When the Goodyear Tire & Rubber Company of California bought the Ascot Park race track at Los Angeles a. J announced that it would be dismantled to make way for \$50 homes for Goodyear employees, racing men were fearful that winter racing in the West might be discontineed. But the crection of a new speedway at Beverly Hills last winter and the new track at Presno has dispelled this fear. Racing drivers are now planning to spend the entire winter on the coast, many of them bringing their families with them.

With track is man and the coast, many of them bringing their families with them.

With tracks in each end of the country at Los Angeles, Tacoma, Presso, Indianapolla, Cincinnati and Union-town all-year-veound racing is possible, with the California tracks furnishing

with the California tracks furnishing the center of winter racking activities.

The new course at Fresno is located on the site of the old dirt track at the fair grounds and is flanked on one side by the old grand stands from which thousands of shouting racing fans have cheered their favorite horses and jockeys in farmer days. About and jockeys in former days, About 300 feet of new blenchers have been

way at Beverly Hills, which since the dismantling of the Sheepshead Bay speedway is the fastest in the United States. The surface is composed of dismantling of the speedway is the fastost in speedway is the fastost in States. The surface is composed. States. The surface is composed on edge. The course is but a quarter mile shorter than the Beverly Hills track and will permit a speed of better than 100 mills speed of better than 100 mills permit a speed of better than 100 mills speed on its way the cast. The new mill is to be builting the permit a speed of better than 100 mills speed at work on the ground cutting timber for the buildings and docks. Water power will be used exclusively.



Quality PRINTING at Reasonable Prices-East Oregonian Printing Department.

NAMES AND PARTIES AS A SECOND PARTIES OF PAR

Threaded Rubber Insulation has to stand a test as severe as the test of a lineman's rubber gloves.

After such a test you can be

sure it will protect the plates and last as long as the battery. Threaded Rubber Insulation makes "bone dry" shipment and

storage of batteries possible. The Still Better Willard Battery-the only battery with Threaded Rub-

ber Insulation-has been selected

by 136 manufacturers of cars and

Electric Service

Station

COMPERS TAKES HIS FIRST AIR TRIP



ican Federation of Labor, recently took his first airplane trip. Gempers had an important address to deliver here, but missed his train at Buffalo. So the labor leader chartered an airplane and arrived here in time for the speech. The picture shows Gouspers in the plane in full togs of the aviator.

Just to remind you-

made article.

Maine to California.



Mrs. Oregon: - Tear this ad out and hang it up in your kitchen to remind you to ask for "Oregon

PUBLIC SALE October 5, 1920

On the G. Neuman place, 10 miles South of Pendleton and 8 miles Northeast of Pilot Rock

One bay mare, 9 yrs. old One bay gelding 8 yrs. old One gray gelding 7 yrs. old One roan mare 9 yrs. old One bay mare 9 yrs. old One bay gelding 9 yrs. old One gray gelding 7 yrs. old One black gelding 7 yrs. old One black gelding 3 yrs. old One gray mare 3 yrs. old One gray mare 3 yrs. old One bay mare 3 yrs, old Six hogs A lot of chickens Seven sets butt chain harness

Four wagons with grain racks

One Superior grain drill

One Kentucky grain drill One 3-bottom Oliver gang plow Two 2-bottom gang plows Three harrows, 2 harrow carts Three weeders One hack One barley roller One Waterloo Boy gas tractor One Ohio hay chopper One scalding vat One vitrol tank

Five gas barrels Two oil drums

One gas pump

Chains and hitches

Some household goods and other things too numerous to mention.

SALE BEGINS AT 10 O'CLOCK OCTOBER 5.

TERMS CASH.

FREE LUNCH AT NOON

W. T. Harrison, Owner

Col. William F. Yohnka, Auct.

E. L. Smith, Clerk

Don't Let TIRE TROUBLE Spoil Your Trip

Your summer vacation includes a motor trip, of course. Possibly the tire trouble experienced last year, dampens the joy of planning this summer's outing.

> THE GATES HALF SOLES Eradicates Tire Trouble.

Gertson & Marty

639 Cottonwood Street-Phone 595

When it Comes to

We take our hats off to no one. Our line consists of four of the best makes on the market-

GOODRICH

BRUNSWICK

BARNEY OLDFIELD

PENNSYLVANIA VACUUM CUP

Don't Neglect Your Old Tires, if they show wear have them Vulcanized or Retreaded.

It's money in your pocket to have them attended to before it's too late.

A STRONG LINE OF ACCESSORIES

Service Station; Oil, Gas, Air and Water at Curb. A Strong Line of Accessories.

PENDLETON RUBBER & SUPPLY CO.

WM, DUNN, Manager 305 East Court Street.