## NEW FALL MERCHANDISE

## Is Pouring Into This Store In a Constant Stream

Wonderfully attractive new styles that will please you in every way. The greatest stock of new smart desirable goods ever ever shown in Pondletou. Our assprtments are remackably complete and it will pay you to visit this store often.

## Who can save the most for you?

That's what you're going to think about when you buy your fall clothes. If, you aren't careful you'll make a mistake

The saving isn't on the price ticket-it's in the clothes.

The tailoring, style and all wool that you get here in Hart Schaffner \& Marx clothes saves the most for you.

The clothes last longer. The clothes cost per day is lowest. Think it over!

WOOL CHALLIS for children's school dresses are ideal in weight and style for making up in the latest fashions for children's wear, They are serviceable and easily kept clean.
Prices from ................................ $\$ 1.25$ to $\$ 1.65$ FRENCH FLAANNELS, another fine cloth for children's wear, middies, etc, all wool and extra fine in quality, show-
ing the shades of blue, green and reds that you will like. ing the shades of blue, green and reds that you will like.
Pitice per yard ......................................... $\$ 2.75$ NEW LOT
A NEW LOT OF GINGHAMS for Children's School Dresses that are different. Plaids, stripes and checks at the yard
NEW PLAID SKIRTINGS that make you think of "Bonnie Scotland." Wonderful combinations of colors, showing the fall shades of blue, reds, browns, navy, greens, rose, etc. Materials are serges, velours and cheviots, ranging in width
from 48 inches to 54 inches wide. Prices from $\$ 4.00$ to $\$ 8.00$ from 48
TRICOTINES AND POIRET TWILLS seem to be decid ed favorites for this fall's styles in dresses and suits. We are showing these excellent all wool materials in the navy, brown and blue shades that are in demand at prices ranging
from................................................ to $\$ 8.00$

## Fur Fabrics of

 Seal-like TextureNever have the mills produced richer looking Plush than this season. Ungava Seal, Seal skinette and kindred cloths have a depth of pile and wealth of lustre that give them the real fur coat appearance.

FUR COLLARS ON THEM ARE GENEROUSLY CUT AND OF FINE QUALITY.

Women contemplating a Fall and Winter coat will do well to look over the Fur Fabric garments before making final decision. Never were they more beautiful. .Prices . . $\$ 38.50$ to $\$ 110.00$
> T. P. W. PURE FOOD SHOP In Our Model Sanitary Basement. In Our Model Sanitary Basement. SERVICE
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All Other Depts. call 22 3 Main Line Phones all 15. ${ }^{\text {BARTLETM }}$ All Oth
> Extra Fancy Bartlett Pears for Canning, large boxes, Price \$4.75.
> Fruit Jars, Jelly Glasses, Jar Rubbers and Jar Lids at correct prices.


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