

FISK BICYCLE CLUBS PROMOTE WHEELING

With a number of auxiliary clubs in Canada, several in Hawaii, Puerto Rico and India and a few in England, France, the Philippines and Cuba, and a membership in the United States of close to 80,000, the Fisk Bicycle Clubs of America are enjoying the most successful season they have experienced since being founded in 1915. This is the world-wide organization of bicycle riders between the ages of 8 and 20 which is being fostered by the Fisk Rubber Company of Chicopee Falls, Mass., for the purpose of promoting bicycling—the most beautiful of all forms of outdoor exercise.

FREE Puncture Proof Tube 3000 Miles Record of this Tube

A puncture proof tube FREE with every Rocky Mountain Tire ordered. Rocky Mountain Tires are puncture proof and guaranteed for 3000 mile life.

Price Includes Tubes and Tires	
2 1/2" x 35"...	\$1.20
3" x 35"...	\$1.40
3 1/2" x 35"...	\$1.60
4" x 35"...	\$1.80
4 1/2" x 35"...	\$2.00
5" x 35"...	\$2.20
5 1/2" x 35"...	\$2.40
6" x 35"...	\$2.60
6 1/2" x 35"...	\$2.80
7" x 35"...	\$3.00
7 1/2" x 35"...	\$3.20
8" x 35"...	\$3.40
8 1/2" x 35"...	\$3.60
9" x 35"...	\$3.80
9 1/2" x 35"...	\$4.00
10" x 35"...	\$4.20

Rocky Mountain Tire Co. 222 1/2 E. 2nd St., Salt Lake City, Utah

As far as known, the Fisk Company is the only manufacturing concern in existence which is fostering such an organization, and this alone makes it unique. The company pulls absolutely no strings between the members of the organization and its products. It does not require them to ride on Fisk tires. In fact, it never talks to the boys about itself unless it is asked specifically to do so by one of them, and then only the inquirer is informed. The company takes its greatest delight in knowing that it is helping these thousands of youngsters to grow up healthier men.

RIM CUTS CAUSE OF MOST TIRE JUNKING

Rim cuts cause more tires to be permanently junked than any other tire injury. This is the statement of experts of the tire repair school conducted by the E. F. Goodrich Rubber Company, at Akron, Ohio.

Probably other causes of tire neglect send more tires to the scrap heap than have been incapacitated and far beyond repair, but a majority of the rim cut tires reposing in junk yards should not be there, they can be successfully repaired, say these experts. A rim cut tire is usually relegated to the discard because the tire men says, "It can't be repaired." He should say, "I don't know how to repair it." The last remark would be the true reply of a majority of tire repairing men if they were will-

MANY PEOPLE FIND RECONSTRUCTION

Even more trying than the excitement of the war, because now comes the anxiety of holding a job and keeping expenses down. Two valuable points are gained by taking Hood's Sarsaparilla. First, it gives the good health necessary to earn good pay; 2d, it is a very economical medicine. No other gives so many doses nor contains so much real medicinal value in a dose.

You will like Hood's Pills if you want a gentle laxative.

ing to admit their lack of knowledge of their trade.

If the motorist would make sure that he is picking the best tire repair man in his community or his city he will make sure to select the repairman who can repair rim cuts.

Rim cut repairs as well as successful methods of repairing every known injury to fabric and cord tires are taught at the Goodrich school. The next class starts August 16th. Applications should be made at once at the nearest Goodrich branch or the Service Department at Akron.

NEW GOODYEAR TIRE FACTORY-OPERATING

After 328 days in the making, the new \$20,000,000 factory of the Goodyear Tire & Rubber Company of California, which occupies part of the former Aspet Park tract at Los Angeles, has started manufacture of tires and is gradually approaching its allotted capacity production.

In less than eleven months the largest single industrial plant of the West has been erected, equipped with machinery and put into actual production under the direction of master minds skilled in every step connected with planning, financing, building and equipping a plant of this magnitude. From a cabbage patch has risen the largest tire manufacturing plant west of Ohio.

A group of about thirty Goodyear executives and officials watched vice president and general manager, A. P. Cateshoh, of the California company and factory manager P. W. Litchfield of the Akron company, start the first piles of fabric of the initial tire. After passing through the various construction stages the tire was put into a steam vulcanizer and ninety minutes later taken, steaming from the mould. Ordinarily the production of but one tire would represent little but the outlay of a few dollars, but this first western Goodyear tire is but the precursor of millions to follow and marks a new industrial era in the west. It is a mile post in the onward march of one of the young pioneers of western industry.

All of the Goodyear factories throughout the country joined Los Angeles in celebrating the advent of this first tire. The big plants at Akron, Ohio; Goodyear, Conn.; Toronto, Canada, and the cotton plantation at Phoenix, Arizona, announced the event with each stentorian blast of the whistle, one for the first California tire and seven for each thousand of daily production of tires to follow.

The Los Angeles plant opens actual production with about 2000 employees which will be increased to 3000 as the factory gets into full swing, with 7500 in the tire plant and 1500 in the cotton fabric mill.

As announced some time ago, the crude rubber for the western factory comes from the company's extensive crude rubber plantations in Sumatra and the cotton fabric from long staple cotton grown in the Salt River Valley of Arizona and the Imperial Valley of Southern California.

Due to railroad delays all of the equipment for making cord tires has not yet been installed, but it is ex-

PAIGE

THE MOST BEAUTIFUL CAR IN AMERICA

YOUR eyes alone will tell you that our new "Glenbrook" is one of the handsomest five-passenger cars that has ever been designed. But in order to really appreciate this model, you must take an actual demonstration on the road.

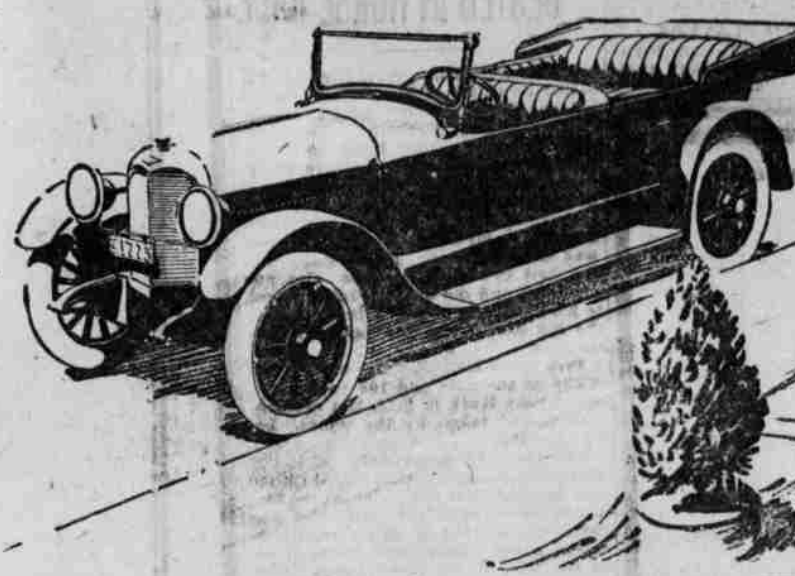
Then—and then only—will you understand what our engineers have accomplished in three years of patient experimental work and testing. Then—and then only—will you realize what giant strides have been made in motor and chassis development.

The "Glenbrook," you must remember, is a strictly modern car. It was developed during a period of world wide mechanic research and represents the last word in automotive science. It is actually and literally a motor car developed by the war.

Just what these new standards of engineering have accomplished will be quite evident in a single demonstration. It will prove a liberal education, we believe, if you will permit our dealer to arrange for an appointment.

O. E. HOLDMAN AUTO CO.

O. E. HOLDMAN, Pres. 453 COTTONWOOD ST. PHONE 227



GE-DETROIT MOTOR CAR COMPANY, DETROIT, Michigan

Manufacturers of Motor Cars and Motor Trucks

are finding that the big car is not the best suited to that. They have watched others hurry out and jump into a trim small car like a Dorr and on their way without having to call up the garage and locate the chauffeur who have not been familiar figures behind the steering wheel, will be making trips to their offices and time while motoring as a passenger, about the city in closed Dorr, several of which are listed for fall delivery. Next winter, a number of them

Your Advantage

"Of course my battery has Threaded Rubber Insulation." But even if you had forgotten that fact you'd get the benefit, and you'd remember the battery as one free from insulation trouble.

The Still Better Willard Battery—the only one with Threaded Rubber Insulation—has been selected by 136 manufacturers of passenger cars and motor trucks.

Electric Service Station
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The Rugged Endurance of a MAXWELL

is traced to its Special Steels

A dollar travels a long distance in a Maxwell. For its steels last. They stand terrific road shocks. They seldom fracture. They outlive the ordinary steels.

They are made to Maxwell's own formulae, developed from thousands of laboratory tests and countless miles on the road.

They make possible the ideal construction of great strength with light weight.

The tendency today is toward light weight, the

elimination of useless pounds.

It makes for better motoring. It saves money in car operation. It makes possible greater acceleration, quicker brake action, less repairs, a higher average road speed, and lower initial cost.

Maxwell, with its special steels to give not only light weight but rugged endurance, has won an ever increasing number of friends. To date nearly 400,000. In another year 100,000 more.

NEIL & BARKER

Phone 180 Riverside.

pected that Good year will turn out the first set of cord tires early in July. Douglas Fairbanks, famous screen star, has purchased the first set of "native son" cord tires, which will be delivered to his home by the Goodyear Pony Blimp upon the actor's return with his bride from their honeymoon in Europe.

A feature that distinguishes this new western project from others is its aviation field. For this purpose 320 acres have been set aside as the company proposes to give attention to the subject of aviation. Another feature is the 140 acre housing community containing 800 houses to be sold to employees on easy payments. Company officials have expressed the belief that home-owning citizens are good citizens and dependable workers. They assert that even if there were no present shortage of houses the company would build home for its workers anyway to make their possession easy.

The new factory will supply tires for the territory west of the eastern boundary of Montana, Wyoming, Colorado and New Mexico and its export trade in the Orient.

The building of the big plant has established a new construction record for the west, the entire project having been completed and put into operation within twelve months—in fact the first tire was turned out 37 days in advance of the time limit set by Goodyear president, F. A. Seiberling, when he broke ground for the new factory on July 21, 1919 remarking, "Here's where we start the new factory and we'll finish it in a hurry."

SCANS OCEAN THROUGH GLASS, WOMAN SAVES LIVES OF FOUR BOYS

NEW YORK, Aug. 21.—(A. P.)—The eye of a woman scanning the ocean through a telescope—"Just for fun"—yesterday caught sight of four boys clinging to the gunwale of an overturned rowboat, drifting to sea a mile off shore.

She dropped the glass and rushed to a life-saving station, where she directed rescuers to the boys' aid. All were saved.

SEATTLE BAND WILL PLAY SEATTLE, Wash., Aug. 21.—(A. P.)—Seattle's police band of 25 pieces left yesterday for San Francisco to attend the convention of the National Traffic Officers' Association to be held there next week.

SMALLER CARS FINDING FAVOR IN THESE DAYS

"The men who had more or less contempt for small cars a few years ago have changed their viewpoint and are acknowledging the utility of these models through inquiries and purchases," remarks John D. Mansfield, general sales manager of the Dorr Motor Car company.

"Men whose business or profession is such that they have to leave their offices on short notice and make calls

When Better Automobiles Are Built, Buick Will Build Them

THIS big seven passenger Buick Model K-49 is the ideal family car of the Buick series. Its large roomy tonneau and luxurious seats are filled with comfort.

Its finish and design combine both beauty and refinement, readily attracting the attention of those who take pride in ownership.

The Buick Valve-in-Head motor furnishes surplus power, assuring the usual Buick economical service and endurance.

These qualities of construction have increased this car's popularity to such a degree that purchasers who delay in placing their orders experience difficulty in securing desired delivery.

The Buick Model K-49

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