

Buy The Best, It's Cheapest In The Long Run

Come to a store where "Quality" is the pass word. Where only known brands of goods are given room. Where you don't have to take a chance. Where you get the best for the price, no matter what the price.



WOOL AND SILK SWEATERS

In the Very Newest Novelties. The most suitable garment for summer outings. Our assortment includes the newest colors and stripes for ladies', misses' and children.

Children's... \$3.50 to \$12.00
Misses'... \$3.75 to \$25.00
Women's... \$8.50 to \$48.50

T. P. W. PURE FOOD SHOP

In Our Model Sanitary Basement
CLEANLINESS ECONOMY SERVICE
3 Main Line Phones, all 15. All Other Depts. call 22

CANNING PEACHES
Extra Fancy Elberta Peaches
\$1.75 BOX

Extra Fancy Bing Cherries, crate \$4.25

IMPORTED JAPANESE CREPES

in shades of rose, blue, pink and yellow for children's school dresses or women's and misses' smocks. They are all fast colors and wear indefinitely. The yard 75c

LINNO CLOTH IS A WHITE CLOTH

Woven in imitation of linen. Comes in 36 and 44 in. width. In this cloth you get linen satisfaction without linen price. For skirts, aprons, middies, etc. The yard 60c to 85c

ROMPER CLOTH FOR CHILDREN'S WEAR

Stripes in medium, dark and light colors. This cloth is unexcelled for service and washing qualities. The yard 50c

SPORT SHADES IN TAFFETA SILKS

For summer wear, colors of golden tan, emerald, firefly, blue, etc. Be sure to see them. The yard \$3.00

WHITE NOVELTY VOILES

Crossbars, checks and stripes, that make up prettily for blouses or dresses. All moderately priced from 50c yd to \$1.50

NEW ZEPHYR GINGHAMS

Fine imported qualities showing beautiful plaids of blue at the yard 95c

BLUEBIRD BATISTE FOR LINGERIE

Soft finish, flesh color, printed in blue. The yard.... 50c

This is the place to get the real,



GENUINE KOVERALLS FOR THE CHILDREN

We have an immense stock, all sizes, plain blue in long or short sleeves, blue and white striped, khaki, etc.



They're the finest garment made for children to play in, strong and serviceable. The price ... \$2.00

Ages 6 mo. to 10 yrs.

Use Our Free Rest Room. It's here for your especial convenience.

PENDLETON'S GREATEST DEPARTMENT STORE

The People's Warehouse

PURE FOOD GROCERY WHERE IT PAYS TO TRADE BARGAIN BASEMENT

Use Our Post Office Sub Station. It's here for your especial convenience.

BUILDING MAMMOTH HANGAR FOR AIRSHIPS

LAKEHURST, N. J., Aug. 3.—(A. P.)—The navy department has ordered an increase of 200 feet in the length of the mammoth "air garage" for dirigible balloons which is being built here, it was announced today. This hangar will be the largest in the world, big enough to hold two trans-Atlantic liners the size of the Leviathan. Plans for it originally were drafted when the navy department contracted for the R-35, a dirigible one-third larger than the R-34 which flew to the United States from England last year.

ONE WORD MAY DEPRIVE 1000 MEN OF PENSIONS

VALLEJO, Cal., Aug. 3.—Because of the insertion of the word "classified" in the Civil Service Retirement bill, enacted in the closing days of the last session of congress, more than 1000 employees of the Mare Island Navy Yard here who have put in over 20 years service for the government will be unable to get any pension, it is believed.

Many of these are men who are hardly able to get around and who have been given the lightest kind of work in order to allow them to hold on till such time as the retirement measure would be enacted. The first intimation that this distinction had been made was when copies of the bill were received here, specifying 70 years as the retirement age for clerks, draftsmen, etc., and 65 years for mechanics and helpers. "There is only one way in which the matter can be rectified, it is said, and that is by an executive order, issued upon recommendation of the Civil Service Commission."

RATE INCREASE GOES INTO EFFECT SEPT. 1

WASHINGTON, Aug. 3.—(U. P.)—The big rate increase granted the railroads by the interstate commerce commission is expected to become effective about September 1. Railroad companies are now preparing the new schedules, raising passenger fares 20 percent, pullman fares 50 and freight rates up to as high as 40 percent, as commission authorized. These must be approved and five days later the new scale will go into effect. The department of justice, it is understood, will closely watch for all attempts by railroads to skyrocket prices on the

strength of the freight rate increases. Although the increases will tend to raise prices, the difference should be very slight, government experts believe.

Will Restore Efficiency
CHICAGO, Aug. 3.—(U. P.)—The increased railway freight rates will eventually cause a reduction in the cost of living, according to Huls Holden, president of the Chicago, Burlington & Quincy. While there may be a slight temporary increase in prices of some commodities, predicted on the rate increase, this will be negligible. Holden said. "The increased freight rates will allow the railroads to restore their efficiency in transportation and this eventually will mean a faster, wider distribution of foodstuffs, fuel and other necessities," Holden said. "Rolling stock will be improved, new cars and locomotives will be built. Terminal facilities can be increased, relieving the freight congestion. The freight increases may be regarded very optimistically by the public, I believe."

DEEDS
L. D. Lay to Ed. Gaavauch \$10.00. Lots 29 and 30, Block 19, 4th division of Lot B, Hermitston.
Homer Cochran to H. S. Shanzle \$1.00 metes and bound tracts in W 1-2 W 1-2 Sec. 3, Tp. 5, N. R. 35.
Jess F. Brehm to Annie S. McLeod \$25.00. NW 1-4, N 1-2 SW 1-4 and N 1-2 NE 1-4 Sec. 28, Tp. 4, S. R. 22.
Walter E. Voss to T. Carroll \$250.00 metes and bound tract in SW 1-4, Sec. 14, Tp. 5, N. R. 27.
Agnes J. Beattie to Grace Hales \$1. SE 1-4 Sec. 31, Tp. 4, N. R. 34.
Unmatilla Sheep Co. to Levi M. Main \$10.00 Metes and bound tracts in Lots 1 and 4 and in SE 1-4 SW 1-4 Sec. 31, Tp. 2, N. R. 31 and Lot 3, Sec. 6, Tp. 1, N. R. 31.
Jerry Cronin to Margaret Cronin \$1. part of Lots 6 and 7, Block 16, Res. Add. Pendleton.

JAPANESE HAVE 180,000 TROOPS TO GUARD OVER SIBERIA, SAYS JOURNAL

SAN FRANCISCO, Cal., Aug. 2.—(A. P.)—Japanese troops in Siberia now number 180,000, exclusive of "railway guards," according to advices from the Peking Leader, published here in the Far Eastern Republic, a journal of the Chinese National Welfare society of America. "The Chinese government has protested the use of the Chinese Eastern Railway for military use," the Peking Leader asserts, "the program of the Japanese army is to seize Chita, Irkutsk and the Serinhova mines." The Chinese National Welfare Society is a union of Chinese leaders in all sections of the United States.

DENVER HAS NEW PARK
DENVER, Aug. 3.—(A. P.)—New Broadway Park, a modern baseball plant, has just been erected on the ruins of the old Denver Western League Club park, recently swept by fire. Denver fans hope to see a local Western League club playing in the new park next year. The city is not in the league this year.

Too Vague.
"I don't know whether her husband is excitable or an aviator."
"How do you mean?"
"She said he was always going in the air."—Baltimore American.

Buying the Seen and the Unseen

It is easy to judge the size and quality of a visible commodity. There are certain recognized standards that have been universally accepted to which purchased articles may be compared.

With invisible commodities, such as a publication's circulation, the matter is not so simple. It was only recently that a definite measurement has been obtained.

The A. B. C. now furnishes a recognized standard by which circulation may be measured. A publication's distribution can now be as accurately gauged as any other purchased commodity.

The EAST OREGONIAN's circulation is measured by the A. B. C. In buying advertising space in its columns, you receive dollar for dollar value.



LONDON—Betty Blake challenges the world to beat her record of 2307 nights of continuous dancing—seven years! Miss Blake is now dancing in "Who's Hooper?" a musical show. Her dancing includes some strenuous acrobatics. On the occasion of her dancing her 159th dance she was presented with a floral basket carrying the number 16.