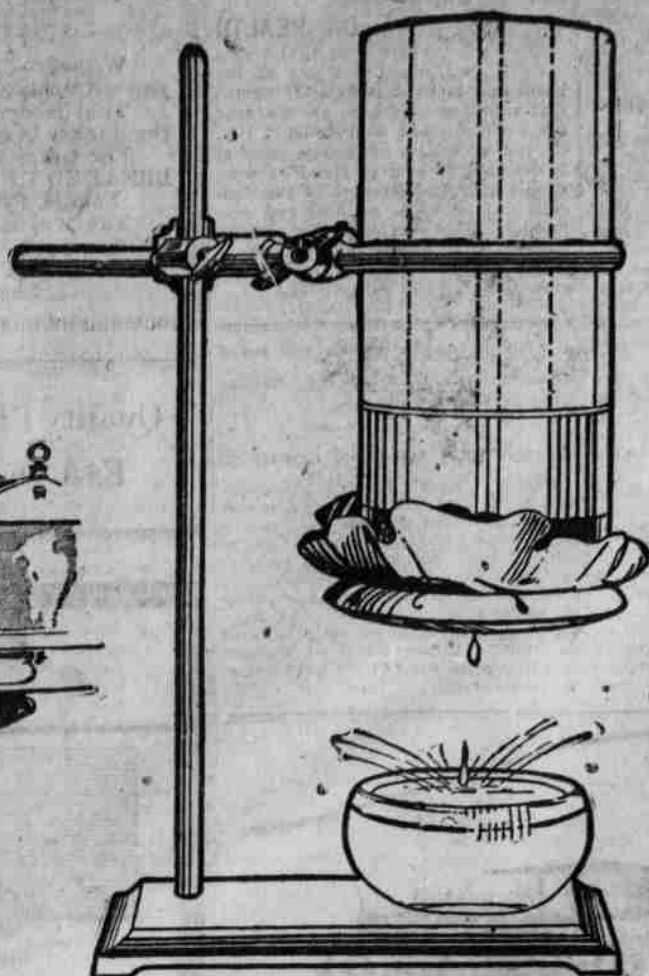
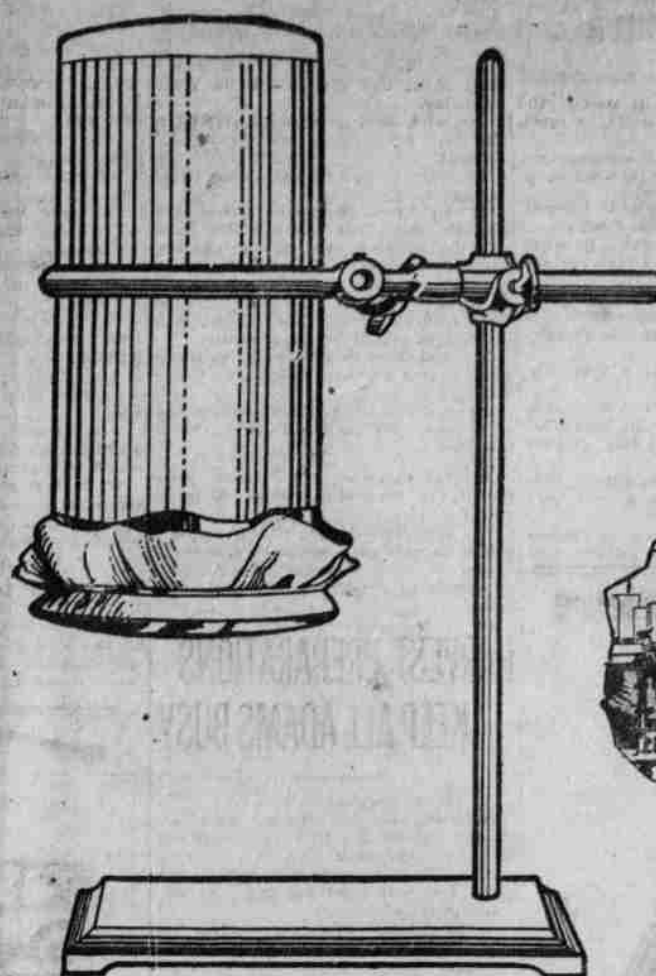




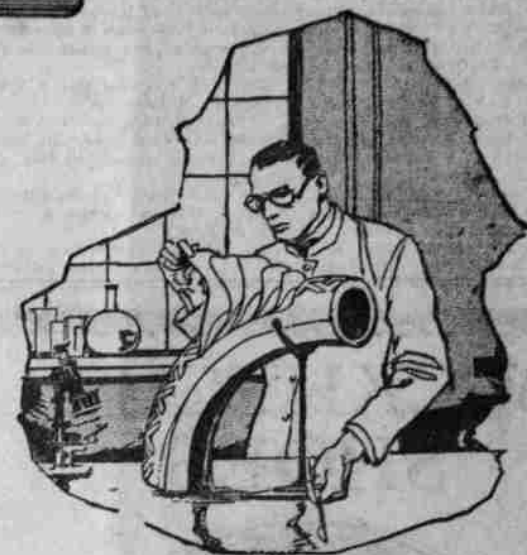
Gone Flat! premature tire troubles are due to "porous" rubber



Ordinary "porous" rubber—A tumblerful of water oozes through a thin sheet of "porous" rubber in time



New "non-porous" compound—Because the small pores are sealed up by the new formula, this thin sheet is water-tight



Crolide Compound is the result of scientific research. It eliminates premature tire troubles.

At last! a non-porous rubber for tires

How Crolide Compound increases toughness 50% to 100%



HERE'S joy news for motorists everywhere. A *non-porous* rubber for tires! Do you get the significance of that? It means an end to your premature tire troubles.

Glance at the tumblers pictured above. They show how porous and *non-porous* rubber act under the simplest porosity test.

The rubber from which your tire is made is subjected to a similar test every day it is on the road.

Which kind of rubber is in your tire?

If your tire is made of ordinary rubber it is *porous*. It breaks down quickly with wear.

Moisture, grit, oil and other injurious substances enter the pores and help further to ruin the already weakened rubber.

Weakening of the tread, sand boils and blisters often develop—punctures and blowouts are next in order. These are the premature tire troubles that result from *porous* rubber.

Due to the discovery of a remarkable compound, these common troubles can now be greatly reduced. Crolide Compound, first produced in 1917, makes

tires *non-porous*. It seals the millions of tiny pores. It makes rubber practically impervious to moisture, oil and grit. It prevents rapid disintegration.

Crolide Compound Tires now available

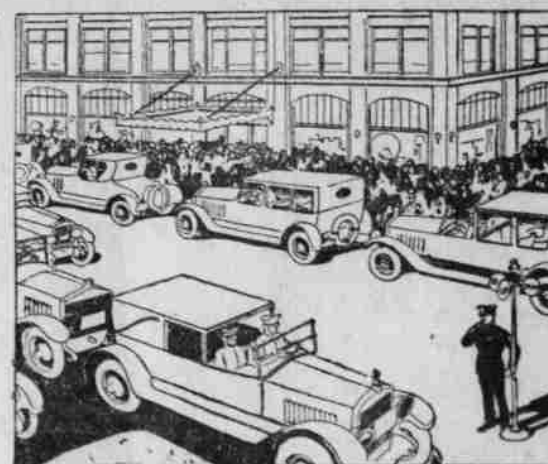
Made of Crolide Compound, this new rubber is 50% to 100% tougher than ordinary rubber, and yet resilient. A one-inch strip stretches to 7½ inches.

Because they are made with this remarkable compound, Thermoid Tires eliminate the premature trouble you experience with ordinary tires. Either the Cord or Fabric type gives maximum mileage under all road and weather conditions.

It was after comparing their value, point by point, with nine other makes that we became distributors for Thermoid Crolide Compound Tires for this territory.

You are invited to call and see these new tires—also the famous Crolide Compound Tubes. Let us tell you interesting detail facts, experiences and tests that show why Thermoid Tires and Tubes end premature trouble and give better mileage.

Call and see these remarkable tires. Any of the Thermoid dealers listed below will supply you.



W. J. CLARKE
211 Court St. Pendleton, Oregon
Minor & Co., Heppner, Oregon.
Leighton & Orner, La Grande, Oregon.
Lew Bros., Baker, Oregon.
Roger Bros., Enterprise, Oregon.
Snell & Lemon, Arlington, Oregon.
Echo Auto Co., Echo, Oregon.
Hermiston Auto Co., Hermiston, Oregon.

Thermoid TIRES

Crolide non-porous rubber gives extra wear