

THE MANUFACTURER

of pure food products does not object to Pure Food Laws.

THE RESPONSIBLE BANKER DOES NOT OBJECT TO
Government inspection.

THE HONEST PROMOTER OF INDUSTRY DOES NOT
object to Blue Sky legislation.

THE REPUTABLE PUBLISHER DOES NOT OBJECT TO
the verification of his circulation statement by the Audit
Bureau of Circulations.

THE SCRUPULOUS BUSINESS MAN NEVER OBJECTS
to investigation. He welcomes it. It protects him against
unfair competition. He is willing to pay his share of the cost

THE EAST OREGONIAN IS A MEMBER OF THE AUDIT
Bureau of Circulations and contributes to its cost of main-
tenance. It is the greatest protection that an honest pub-
lisher can have.

THE A. B. C. REPORT ON THE CIRCULATION OF THE
EAST OREGONIAN will be sent to advertisers on request.