



FROM ROSES TO RAZOR STRAPS,
WE'RE THERE!

Oregon is the best place in the world for commercial growing of roses. Razor straps manufactured here are nationally advertised and sold.

Oregon manufacturers of carbon paper, drag saw, rubber heels, stoves, brooms, furniture, cough drops and other commodities make their products so good that the world asks for Oregon-made.

Associated Industries of Oregon

OREGON
QUALITY

STORAGE
BATTERY
Willard
SERVICE STATION

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Your Battery's Different

There is one part of your new car that is different from all the rest—your battery.

For storage batteries are chemical—not mechanical.

The time to begin taking care of that battery is the first day that you get your new car. If you do this, your battery will not only last longer, but it will give you better service as long as it is in use.

So when you buy your new car, the very first thing to do is to come to us for full instructions. We will register your battery, and at the same time will be glad to give you a copy of the booklet, "Willard Service and You."

Electric Service Station
201-203 West Court St.

We test, repair and re-charge storage batteries, and always carry a full supply of battery parts, new batteries and rental batteries.



BATTERY ADVICE ABOUT ANY TYPE GIVEN FREE

Whenever several automobile owners begin to of their cars, invariably the question of service comes up for discussion. Such a group was yesterday talking of the delights of motor-ing and its occasional vexations when one local enthusiast broached the battery service.

"I tell you, gentlemen," he insisted, "we have too little knowledge of batteries. Often the men we look to for knowledge do not know. We haven't received the service we deserve."

With one accord the men present turned to Mr. Lloyd of the Automotive Battery Service Co., who is agent for the Frost-O-Life Storage Battery. To their surprise he did not take issue with the speaker.

"I agree with every word he says," was his unexpected reply. "I know my own company feels remorse in not having had better contact with the car owner. For that reason we now have a staff of experts touring the country to put the pep into these service stations which are not acquainted with their owners with information that lengthens the life of their batteries."

"We are anxious to help everybody, no matter what make his battery is. At my own service station I shall welcome any man who has battery troubles. It may be that his battery needs nothing more than refilling with water. That will be done for him free of charge, and then he will be told about the troubles he will have if he disobeys the inviolable battery laws. If we cannot fix him up, we shall tell him where and how he can be taken care of. That is our idea of service. We are helping the automobile business to grow into something bigger and better by helping each owner who needs battery education."

Goodby, Dobbin

Goodby, Dobbin. Horses are too slow for Akron retail coal dealers. The city is spreading out and long hauls across city streets halt the passing of the horse. Enter the motor truck. One of the largest retail coal dealers in the city is now delivering coal by truck on Goodyear tires. All horses were sold at auction recently.

Talking With the DEAD

The new book that tells the secret of the mysterious communication from the unseen world.

Touches every phase of these remarkable phenomena.

This book does not advocate communication with the dead, it only explains the mystery.

Anyone desiring to know the truth on this subject drop a card to E-5, this office.

WHO BUYS THE MOTOR CAR ON TIME PAYMENT?

Who is the man who buys an automobile "on time"?

Is he a spendthrift, squandering his pockets inside out, impoverishing himself for months that he may whirl about the country endangering his own and others' lives?

Or is he a conservative property owner, with assets and an income that amply entitle him to credit in making purchases, who finds an automobile a necessity?

He is the second man I have sketched above. The first is the man as he is popularly imagined whenever the time-buying of automobiles is mentioned in polite but uninformed society. Here are accurate facts on the buyer on credit as he really is:

He is over 25 years old.

He has over \$5,000 in real estate.

He has over \$25 a month income.

He buys a \$1,044 car.

He pays 44 per cent in cash.

He then pays \$6 per cent in ten months.

His monthly payments average only 26 per cent of his income.

With over 7,000,000 cars in use, it is impossible to generalize an answer to the question "Who runs an automobile?" for any figures that would answer it would be too big and broad to be of value. Nor is there any class so willing to give full and complete information about itself as is that of the buyer on credit. Obviously when a man asks for credit he must show himself as he is; at other times he is sure to show an entirely justifiable reluctance to answer questions about himself.

These figures of the Acceptance Corporation are derived only from General Motors business, covering cars of General Motors makes only since the GMC deferred payment plans are available only to buyers and dealers in these cars. General Motors cars, however, cover practically every price classification from the \$735 Chevrolet to the Cadillac that can cost over \$5,000 with an enclosed body. The other makes on the list are the Buick, Oakland, Oldsmobile, Samson and Scripps-Booth passenger cars, and the Oldsmobile, Samson, and GMC Trucks and Station Wagons. Just what difference would arise in these figures should they include every make of car and truck it is impossible to say. They do, however, give a clear idea of the age, occupation, income, financial responsibility and economic judgment of the largest and most varied body of automobile buyers concerning whom accurate statistics are available.

In only about one-third of the cases under review were dependable reports of real estate equities secured. These show an average value of \$7,865.84. Whether this figure would be increased or decreased by the inclusion of complete reports it is impossible to say, but even if it be considered that all the buyers reported all their real estate, the average becomes \$12,125.25 or more than twice the value of the average car.

It seems obvious that a man holding large equities would be quite as much disinclined to reveal them as would persons holding few property, and perhaps even more so since the tax situation and other factors deter the larger holders to a greater degree than being open to censure they are due to be praised.

From the point of view of the economist it would be better for the purpose were allowed to buy automobiles.

When a man walks into an automobile dealer's establishment with cash in his pocket to buy an automobile neither the dealer nor any one else has any right to ask him to explain the origin of his money. He may be an embarking bank cashier, he may have run off with somebody's money, he may be a burglar or what not. The money he pays has no identity. He may also be a shipyard riveter, flushed with cash earned under conditions that it is hoped never will be repeated, or a sugar merchant who has just sold several tons of sugar.

When a man demands credit, he must prove two things—first, his own stability as a member of the community, and second, his justification for the use of credit.

The man who buys an automobile on credit, therefore, is not only possessed of a standing in the community such as to entitle him to the lender of the money that he will be able to pay off the debt in incurs, but also has some legitimate use for the automobile he buys. This is the class of buyer whom the automobile industry serves most and whose use of the automobile is the economic justification for the enormous growth of the industry. It is this class of buyer that the Acceptance Corporation serves, and upon which are based the figures that have been quoted.

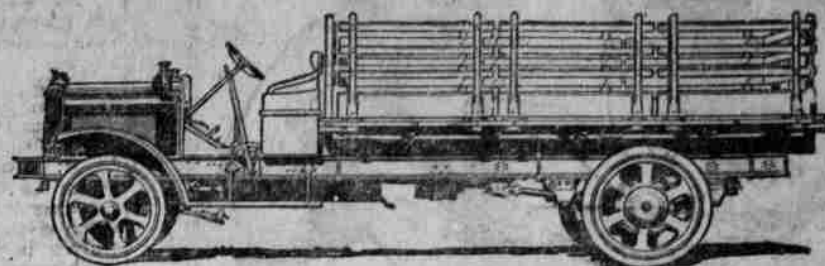
GOUGE IS PUT AWAY IN SAN FRANCISCO

(By United Press.)
SAN FRANCISCO, June 5.—The gouge, that implement of torture that is used to take money from strangers, is being put away in San Francisco while the city prepares to entertain the Democratic national convention in June.

This city, which has as its motto "San Francisco Knows How," is going to try to make a record as an entertainer that will not leave a bad taste in the mouth of any delegate or visitor.

"We desire to entertain them—not to gouge them. We wish to leave such a good taste in their mouths that they will commend us, not criticize us," said Charles Fay, who, as postmaster, has taken the leading part in preparing for the thousands of visitors who will be here convention week.

First, the accommodations committee has brought the hotel men together and has obtained their consent to turn the city's entire hotel facilities over to the committee. The committee and the hotel men then agreed upon what he considered fair compensation for the rooms of various grades. Fay said hotel bills for this convention will be



Earning Power

The most expensive item in operating a truck is INTERRUPTED SERVICE.

A truck out of use not only stops earning, it stops other operations. Delayed collection of work means delayed deliveries, with dissatisfied customers and often a loss in trade.

White Trucks have the highest operating efficiency known. They stand up and keep going indefinitely, year in and year out. When you want them they are ready.

Their steady volume of performance insures high earning power—THE MOST WORK FOR THE LEAST MONEY.

THE WHITE COMPANY
Cleveland

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722 Cottonwood St.

Pendleton, Ore.

Phone 46

White Trucks

lower than for any other convention in history.

A complete statement of rates from the highest to the lowest is in Fay's hands.

"Generally speaking, they are about half as high as the rates that prevailed at recent national conventions at Chicago and St. Louis," Fay said, despite the fact that prices generally have jumped sky high since those conventions.

The highest rate charged will be \$12 per day for double room and bath. The rates range down from that to \$7 a day. Accommodations of San Francisco and Oakland were handed over in bulk by the Hotel Men's Assn. All assignments for delegates were made via the accommodation committee.

The good result, according to Fay, was possible because the hotel men "sat in" on the deliberations and

agreed that for the sake of San Francisco's fair name nothing should be done that would savor of the gouge.

Fay is now busy arranging a fair price for meals, but he admits this is harder to solve. He believes, however, that the city's restaurant men will respond as the hotel men have done.

"We will not tolerate any effort to gouge a convention visitor," Fay said. "I don't care to discuss that matter now, but a way will be found to bring effective pressure against any man who tries to get unfair profits during convention week."

FORMER LAW STUDENT IS GUILTY OF FORGERY

(By Associated Press.)
SEATTLE, Wash., June 5.—Jose Aviado, a Filipino, formerly a law

student at the University of Washington, was found guilty of first degree forgery by a jury in superior court today. Aviado, who is facing federal charges of having forged a money order, and a receipt for a registered package, was alleged to have signed a fictitious check for \$100. The jury recommended a suspended sentence.

Aviado, the state alleged, was believed to have been connected in several other forgeries with Manuel Hincinoy Alvarez, now serving a term in the state reformatory. A third companion, Afirando Cornelius, was acquitted on a forgery charge but is being held for perjury in connection with this testimony during the trial.

LONDON, June 5.—An unconfirmed report from Constantinople today said Bolshevik troops had entered Teheran, the Persian capital.

LOWE'S



Even Two Coats of Paint Give Less Than a Hundredth of an Inch Protection

When you know that you must depend on a paint film less than a hundredth of an inch thick to protect your buildings from weather's wear and tear you begin to realize the vitalness of buying the right paint.

An outside paint must be not alone waterproof but weather-proof. Making a paint weather-proof is the difficult part. If it is not weather-proof it will not long stay water proof.

To be weatherproof, the paint film must be so elastic that it will expand or contract with the weather's changes—and do it without cracking.

Lowe Brothers' High Standard Liquid Paint is specially made to meet these conditions. That is why it stands so many years of weather's wear and tear.

The picture above is taken from a photograph showing a two-coat film of High Standard Paint held in the hand. The film was over two months old when photographed; yet it was as flexible as a handkerchief.

If you have been having paint troubles, or want to prevent them, tell us about your painting needs. The expert advice given so gladly will cost you nothing. It may save you much.

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THE PRACTICAL PAINT MAN

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Paints

What 5,000 Miles Mean to You

Overland, on frozen, rough Indiana roads, did 5,452 miles in 7 days

Equal to New York to San Francisco and back to Chicago at express train speed—with no change of engines—no let up to the terrific wear and tear. It means more than a year's abuse and not a flaw; staining, quality in every part; another demonstration of the wonderful riding qualities of the radical new Triplex Springs.

Average, 32.45 miles per hour.
Gasoline, 20.24 miles per gallon.

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