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# Does $3^{\boldsymbol{\phi}}=$ Americanism? 

> Did you know that 3c is MORE than the churches average from each member per day?

W ${ }^{\text {E, AmERICANS may be thoughtless. }}$ when a great need arises, no one can say that we have ever shirked.

Ask any son of France. Ask any soldier of Great Britain. Or ask any Armenian mother or a girl with a red cross on her sleeve or one with a tambourine in her hand.

And now the churches come to us for helpour churches. Not begging. Not asking alms. But with heads lifted high facing a task so worthy that we, as loyal Americans, ought to feel it a privilege to help.

## Here is the Plain, Unvarnished Truth

We don't need to be told that the church is the heart of the Nation. We admit its influence for lasting good in our children. We see its stabilizing influence on our communities. We know a little of its great hospitals, its homes for children, its schools and colleges here and abroad.
But most of us do not realize how pitifully inadequate the support of the churches is when compared to the urgent needs.

## Less than 34 a day!

In spite of the great tasks which we expect our churches to carry out, those of us who give to the church-and the number is all too few-are now giving an average of less than $3 \&$ a day for all church purposes.

Less than 3\% a day.
Shall our churches go on? It is for you to say
Without your help the work of your church must bo iust that much less.

Give-and give from your heart as well as from your pocketbook.

