

BLACK COFFEE FIGURES IN CAPITOL CHATTER

WASHINGTON, March 11.—Senator Reed of Missouri, has introduced an innovation in senate orators. Marathon speakers have heretofore consumed large quantities of ice water, and are gone without lunch and much of their speeches all facked out.



The joy of Motherhood explains why MOTHER'S FRIEND

Is a veritable balm for the nerves; an intensely penetrating application that softens the muscles, relaxes nervous tension of the delicate organism involved in maternity, and prepares the way for an easier, quicker and more practical delivery. Such results so markedly upon the unborn child. Mother's Friend is used externally.

At all Druggists. Special Booklet on Motherhood and Baby Care. Desfield Regulator Co., Dept. F.S., Atlanta, Ga.

Reed, starting on an attack on the league of nations, several hours in length, gave a standing order to a judge to be kept supplied with black coffee. Some of the "old ladies" of the senate didn't like for Jim to turn the old senate chamber into a coffee parlor by having it served to him at his desk, but Reed, who gives in the shattering of precedent, didn't give a whoop, and told them so.

Everybody has been looking forward to the coming national campaign. It's a hot one, but assurance was made early in the other day when Senator Ashurst announced that he intends to be a "veritable peripatetic bifurcated politician." In behalf of the democratic candidate for president.

Somebody who evidently has money to throw to the winds has been flooding Washington with postcards upon which is printed this legend:

The Next Post, San Francisco, Between the 'God Bless You' Twins, Willard Woodrow vs. Grape Juice Hill.

In the corner is the picture of the democratic donkey. The cards are mailed in Brooklyn, but beyond that nobody seems to know who is sending them out, or why.

Score another against the League of Nations. Look what it went and done to a constituent of a well known senator who is strong for it. This constituent sent the senator a telegram the other day, reading just like this:

"Article Ten obligation Article Eight disarmament increased Joan of Arc referendum Napoleon's Bonaparte Abraham Lincoln Caesar Adriatic railway reservations Wilson."

The senator has not yet found a key to the code.

ADVERTISING OF FARM COMMODITIES THROUGH NEWSPAPER IS SAVING

Agricultural Press Editor at O. A. C. Condemns Long, Devious and Expensive Channels of Reaching Market.

OREGON AGRICULTURAL COLLEGE, Mar. 11.—That newspaper advertising for the sale of farm commodities is coming into use rapidly because it is one remedy for the wasteful and unsatisfactory methods of the distributing system, is the opinion of C. J. McIntosh, agricultural press editor of the college.

"The most economical use of farm products is by the grower and when he has a surplus the most economical users are his neighbors," said Mr. McIntosh. "The most economical way of distributing to his neighbors is to market as nearly direct as possible."

Channels Devious. "Sometimes growers supply their neighbors with their own surplus products through long, devious and expensive channels. The potato growers of Coos Bay have often sold their potatoes to their neighbors through San Francisco commission houses. There are legitimate charges for freight, storage and commissions which are borne by both producer and consumer. The producer gets less than the terminal price by the cost of haul and storage while the consumer pays the terminal price plus storage and freight. The newspaper is an ideal vehicle for cutting across this long channel to the table."

Mr. McIntosh condemns the use of the term "Buy State" in farm advertisements and believes that the item of sale should be printed in bold face type in the first line. Leading desirable qualities of the product should be given.

Must Be Reputable. "Advertisements to be successful must be based on reputable goods," says Mr. McIntosh. "They must be clearly and simply written and they should be well displayed. The quantity, quality and place where inquiry should be sent and the prices should be given. Some additional information designed to create a desire for the product is likely to be worth a great deal more than it costs to publish it."

Farmers and newspaper men in general in Oregon have taken an interest in the movement toward this type of advertising. It is expected that a college bulletin will be published soon on the subject of advertising for the farmer.

OLD POINT COMFORT, Va., March 11.—After an all-day search of the ruins, authorities were confident tonight not a life was lost in the fire Sunday which destroyed the Chamberlain hotel, with a loss of more than \$2,000,000.

Losses of fawns and jewelry were estimated at \$1,000,000.

You and I. When you are coming o'er the sea, And I am going o'er it, too.

Men are known by the chocolates they bring.

— just as chocolates may be judged by the men who prefer them.

That's why people of good taste and Sweet's Chocolates are so frequently found in each others company.

Rich, creamy centers—extra-heavy mellow chocolate coating—unique, distinctive boxes—a score of well-chosen assortments.

These features make Sweet's the gift chocolates par excellence—the almost certain choice of people who know and insist upon the best.

SWEET'S
SALT LAKE
CHOCOLATES
The choice of particular folk

INDEPENDENT CANDY CO. DISTRIBUTORS, SEATTLE.

POPULAR HERE—SOLD FROM ALASKA TO AUSTRALIA

The **DIXIE** Flyer

is a good, honest car, clean through, dependable in performance and trustworthy in its ability to take you there and bring you back.

T. & S. Motor Co.
722 Cottonwood Phone 46

You see I see that you see me, And I see you see I see you.

And as we near each other, too, And as we pass upon the sea, I think you think I think of you.

You think I think you think of me! —New York Evening Post.

Big-Minded. "He seems very narrow-minded in an argument!"

are two sides to every question; his side and the wrong side!—Cartoon Magazine.

Ah Shuddah'd. "Didn't you shudder, Hantus, as for t

you cut down those Germans, man after man?"

"Man after man? Yessuh, when that live man got after this man Ah shuddah'd three miles."—Home Sec-

BLACK CAT
Paint for roofs, bridges and all exposed surfaces. It is water proof, acid proof and practically fire proof.

IT IS NOW AND HAS BEEN MANUFACTURED IN PENDLETON FOR OVER SIX YEARS AND HAS PROVEN ITS MERITS AS HUNDREDS OF SATISFIED CUSTOMERS HAVE PROVED BY USING ONCE AND REPEATING THEIR ORDERS FOR THE PAST SIX YEARS.

We are also agents for the Pioneer Paper Co. of Los Angeles, Manufacturers of Roofing Material. We guarantee quality to be equal to any on the market and prices the lowest.

We will be only too pleased to quote you prices upon application and to give you names of many satisfied users of this material.

We contract to build and paint roofs—any place any time.

Cleaver Manufacturing Co.
E. E. CLEAVER, Pres. 120 W. Court Street
THOS. B. SWEARINGEN, Sec.