

All Piques, Gabardines, Poplins, Voiles, Cross-bars, Checked Dimities,

and white goods novelties, suitable for waists, skirts, children's dresses and women's dresses are offered in the White Sale at these liberal reductions:

- 40c Grades on Sale at... 34c
- 50c Grades on Sale at... 42c
- 60c Grades on Sale at... 49c
- 65c Grades on Sale at... 53c
- 75c Grades on Sale at... 63c
- 85c Grades on Sale at... 69c
- \$1.00 Grades on Sale at... 85c
- \$1.25 Grades on Sale at... \$1.05
- \$1.35 Grades on Sale at... \$1.13
- \$1.50 Grades on Sale at... \$1.29
- \$1.75 Grades on Sale at... \$1.45
- \$2.00 Grades on Sale at... \$1.69

Domestic and Imported Organdies, Flaxons, Lyklingen and Luna Cloths

A comprehensive assortment of qualities in widths from 32 inches to 48 inches, showing the finest, sheerest weaves for summer wear. The "sweet girl graduate" should be sure to select her graduating dress during this Sale of White.

- 50c Qualities on Sale yd... 43c
- 60c Qualities on Sale yd... 52c
- 65c Qualities on Sale yd... 57c
- 75c Qualities on Sale yd... 63c
- 85c Qualities on Sale yd... 69c
- \$1.00 Qualities on Sale yd... 85c
- \$1.25 Qualities on Sale yd... \$1.05
- \$1.50 Qualities on Sale yd... \$1.29
- \$1.75 Qualities on Sale yd... \$1.48
- \$2.00 Qualities on Sale yd... \$1.69

MEN'S PLAIN WHITE SHIRTS REDUCED

During our February White Sale we will sell our White Shirts of all kinds including full dress, sport, negligee and golf styles as follows:

- \$1.50 Shirts, White Sale \$1.35
- \$2.00 Shirts, White Sale \$1.74
- \$2.50 Shirts, White Sale \$2.19
- \$3.00 Shirts, White Sale \$2.59
- \$3.50 Shirts, White Sale \$2.95
- \$4.00 Shirts, White Sale \$3.48
- \$4.50 Shirts, White Sale \$3.87
- \$5.00 Shirts, White Sale \$4.19
- \$7.50 Shirts, White Sale \$6.47

Our Showing of Petticoats and Gowns

Every sort of petticoat and night gown is represented in our present showing—all daintily trimmed with lovely laces and embroideries. You have simply to decide before coming what style gown or petticoat you desire, for you're quite certain to find every garment for which you could wish.

All hand embroidered gowns included in this sale.

- \$2.25 Values \$1.89
- \$3.50 Values \$2.98
- \$4.50 Values \$3.98
- \$5.50 Values \$4.98
- \$7.00 Values \$6.39
- \$8.00 Values \$7.39

FEBRUARY



WHITE SALE

THIS WHITE SALE IS FOR YOUR SPECIAL BENEFIT. THE WONDERFUL VALUES IT OFFERS ARE FOR YOUR GOOD. IT IS A BLOW AT THE HIGH COST OF LIVING. IT GIVES YOU A CHANCE TO SAVE ON NEEDED WHITE GOODS. NOW IS YOUR TIME TO BUY. VISIT THIS SALE OFTEN.

Honeymoon Nainsooks and English Long Cloths.

of superior weight and finish, spun from fine long fibre cotton, giving extra wear and durability. The White Goods sale price will mean a great deal to you if you purchase now.

- 35c Values on Sale at... 29c
- 40c Values on Sale at... 34c
- 45c Values on Sale at... 38c
- 50c Values on Sale at... 42c
- 55c Values on Sale at... 46c
- 60c Values on Sale at... 49c
- 65c Values on Sale at... 54c
- 75c Values on Sale at... 63c
- 85c Values on Sale at... 69c

In the White Sale Fine Table Linens

including the famous DERRYVALE IRISH LINEN pattern cloths and napkins in the various sizes. Also linen damask by the yard. Then there are mercerized damasks in several qualities and patterns.

All table linens represent purchases made some time ago at a considerable saving over present day prices. In spite of this we offer a special inducement of 10 per cent discount on all table linens.

If You Need HANDKERCHIEFS

Why not buy them now during this White Sale. This is a real opportunity to lay in a year's supply.

- 10c Hdkfs., White Sale... 8c
- 12 1/2 Hdkfs., White Sale... 11c
- 15c Hdkfs., White Sale... 12 1/2c
- 20c Hdkfs., White Sale... 17c
- 25c Hdkfs., White Sale... 22c
- 35c Hdkfs., White Sale... 29c
- 50c Hdkfs., White Sale... 43c
- 65c Hdkfs., White Sale... 52c
- 75c Hdkfs., White Sale... 62c
- 85c Hdkfs., White Sale... 69c
- \$1.00 Hdkfs., White Sale... 85c
- \$1.25 Hdkfs., White Sale... 98c
- \$1.50 Hdkfs., White Sale... \$1.23

Children's Muslin Underwear

Gowns, bloomers, petticoats and combinations made of good quality materials, trimmed with lace and embroidery.

- 98c Value 89c
- \$1.25 Value \$1.13

GOWNS

- \$1.98 Value \$1.89
- \$2.25 Value \$2.05

PETTICOATS

- \$1.98 Value \$1.89
- \$2.50 Value \$2.25
- \$2.65 Value \$2.39

White Knit Bloomers

in this sale of White, made of good quality gauze, for misses' and women's summer wear. On sale at

Pair 59c

Kayser Knit Union Suits

A very good quality gauze weight for spring and summer wear, reinforced band top, tight knee, regular sizes, in White Sale, the suit... \$1.10
Oversize White Sale... \$1.29

A WONDERFUL LOT OF LACES

in the great White Sale. Venise, shadow lace, silk chantilly, torchon, cluny, crochet and valenciennes laces in every conceivable width and quality that you will need during the spring and summer months. Don't pass up this sale of Laces.

- 5c Qualities for 4c
- 6c Qualities for 4 1/2c
- 7c Qualities for 5c
- 8 1-3 Qualities for 6c
- 10c Qualities for 8c
- 12 1/2c Qualities for 10c
- 15c Qualities for 12c
- 18c Qualities for 14c
- 20c Qualities for 16c
- 25c Qualities for 21c
- 30c Qualities for 24c
- 35c Qualities for 29c
- 40c Qualities for 32c
- 45c Qualities for 36c
- 50c Qualities for 40c
- 60c Qualities for 48c
- 65c Qualities for 53c
- 75c Qualities for 59c
- 85c Qualities for 69c
- \$1.00 Qualities for 79c

All other higher qualities at 20 per cent off.

Our Entire Stock of EMBROIDERIES

Including insertions, edgings, flouncings made of Swiss, cambrics, organdies and nainsook, domestic and Swiss qualities in the wanted widths for women's, children's and infants' wear at 20 per cent less.

- 20c Embroideries for... 15c
- 25c Embroideries for... 19c
- 50c Embroideries for... 38c
- \$1.00 Embroideries for... 75c

DID YOU KNOW THAT LONG SILK GLOVES

are going to be in big demand this spring and summer and that the retail price of new stock will be \$3.00 pair? In this sale of White, pair... \$1.79

One Special Lot of LACES

Edges and Insertions that will be suitable for many purposes in the White Sale at yard 7c

Special Values from the LACE DEPARTMENT

Venise edges, just the thing for trimming blouses, women's and misses' dresses; one inch wide, very pretty patterns, worth 50c yard, on sale at the yard 33c

Imitation Crochet Laces, dainty patterns, very effective for trimming lingerie, children's dresses, etc., especially good values that we offer at the low price of the yd. 18c

THE FEBRUARY DELINEATOR

is here. Subscribers please call for copies. You will want to read further installments of "Hills of Han" and "The Portygee" and too, the spring fashions are more than fascinating.

THE MARSEILLES BED SPREADS ADVERTISED AT

10 PER CENT DISCOUNT in the White Sale are proving very popular with shoppers. The unusual qualities at the low price quoted is what is doing it.

In the Art Dept. Stamped Dresses, Children's Dresses, Combination Suits, Children's Bibs, all to be cleaned up at about 1-2 Price.

DOMESTICS IN THE WHITE GOODS SALE

- Ivanhoe Bleached Muslin, a very good grade special for this sale, the yard 26c
- Daisy Bleached Muslin, 36 inches wide, soft finish, good quality, special for the White Sale, the yard 32c
- Saxon Bleached Muslin, 36 inches wide, another good quality at 32c
- "Maid of Honor" nainsook soft finish, special at... 33c
- Bridal Cambric, 36 inches wide, a fine even weave and good weight in the White Sale at per yard 34c

- Fidelity Pillow Cases, 42x36, under present conditions a splendid value, each 49c
- Pequot Pillow Cases, 45x36, only a limited amount of these, each 69c
- Daisy Pillow Cases, size 42x36, splendid value in this sale at, each 55c

WHITE VOILE

38 inches wide, a sheer fine weave, worth 75c, in this White Sale, special yd... 39c

DAINTY SUMMER UNDERMUSLINS

All new and fashionable garments of choicest materials. Every wanted style and size is featured in this display at an affordable price.

Daintiness and prettiness is blended in many clever and pleasing new ideas of tailoring, shaping and even changes in the general make up of the new underthings we are showing for spring wearing.

You will enjoy seeing this first showing of the season's muslin wear both for its originality and the beauty of the new wear.

Combinations.

- \$1.98 Value \$1.39
- \$2.25 Value \$1.89
- \$2.50 Value \$1.98
- \$3.00 Value \$2.49
- \$3.50 Value \$2.98
- \$5.50 Value \$4.98
- \$6.00 Value \$5.39
- \$8.00 Value \$7.39

THE ENTIRE STOCK OF HANDKERCHIEFS

is on sale at worth while reductions.

During This White Sale

You can buy White and Ivory Curtain Nets, Scrims, Marquisesettes and other decorative window fabrics at a special saving of 10 Per Cent Less than the regular price.

SAVE NOW ON WHITE WAISTS

Consider that these waists are in the newest and prettiest fashions, well made of good materials, then note their low prices.

One Special Lot \$3.98 val. \$2.50

All White Georgette and Hand Embroidered Voiles will be discounted 10 per cent at this sale.

MIDDIES

- \$1.25 Value \$1.69
- \$2.50 Values \$1.98
- \$3.50 Values \$2.98

One Lot of Corsets

Discontinued Numbers at 1-2 Price.

All corsets in regular stock will be discounted 10 per cent for this sale.

All White Brassieres during White Sale 10 per cent off.

\$1.50 BOYS' WHITE WAISTS \$1.19

During this February White Sale we are offering boys' fine white blouses of an extra good quality at \$1.19

PENDLETON'S GREATEST DEPARTMENT STORE

The People's Warehouse

PURE FOOD GROCERY WHERE IT PAYS TO TRADE BARGAIN BASEMENT