

BACKING OF NEW GOWN IS MOSTLY FINANCIAL

BY MARGARET ROHE
(Written for the United Press.)
The city clocks were striking
When I saw a lovely maid
Stroll proudly from a bonnet shop
In smart attire arrayed.
I hastened to the hat-shop man,
"Who is that striking creature?"
"You said it," was his prompt reply,
With a smile in every feature.
"You've said it in those very words
There's nothing more to say,
She's my most striking model
And she's gone on strike today."

NEW YORK, Feb. 3.—Now that life
is just one strike after another, fol-
lowers of fashion are doing pretty
well to keep clothing sufficiently stay-
ing in the procession at all without shift-
ing attire to fit the modes of the mo-
ment. Strikes of miners, and mil-
men sink in to mere insignificance
when such truly appalling strikes are
on like those of the spangle sewers,
garment fitters or millinery, male
and female.

A spangle sewers' strike would be
particularly harrowing just at the mo-
ment since all the newest evening
creations seem to consist merely of a
shining spangle cuirass or stomacher
held in suspense by a strand of beads
over each shoulder and down to the
belt in back. The skirts are mere bil-
lows of airy tulle with particular em-
phasis and billows laid on the hips. All
black dance frocks on this order de-
veloped in jet and black tulle are the
most popular of the lot but vivid crea-
tions in cerise, jade, gold and silver
are guaranteed to turn our ballrooms
into replicas of scenes from Zeigfeld's

Women to Try to Punish Wadsworth at Polls for Stand Against Suffrage



James W. Wadsworth, Jr., senior
United States Senator from New York,
faces the opposition of the National
American Woman Suffrage Association
in his campaign for re-election.
This was made plain by Miss Kath-
leen Taylor, prominent as a business
woman of New York City and an
active worker in the Suffrage Asso-
ciation, in her reply to a letter from Sen-
ator Wadsworth asking for support in
the primaries. "For the past eight
years," wrote Miss Taylor, "my time
has been given to further the cause of
justice and democracy by giving the
right of citizenship to the women of
our state and country. Through all
this heartbreaking struggle for free-
dom and a square deal, you have op-
posed and thwarted us in every way in
your power. Now you turn to us,
Senator, and ask for our support. I
assure you that to the best of my
knowledge you will be opposed by
every straight-thinking, fair-minded
Republican and Democratic woman in
the State."

Follies at its best.
Mostly Financial Backing.
These newest tulle and spangle
evening creations are making good on
the blackless rumors we had from
Paris all last summer for the only
backing you have when you don one
of these is the financial backing ne-
cessary to pay for it. In its meager
spangle bodice and fluffed, maline
skirts you are all set for a bareback
act save for the horse and you're sure
to be a little hoarse yourself ere the
evening is spent.

Naturally these backless gowns cry
loudly for accompanying scarves for
warmth's sake if not for modesty's,
and wonderful are the elaborate con-
fections of lace or metallic and silk
embroidery, fur trimmed, beaded,
fringed and hand-dyed that are of-
fered up to drape the fair but freez-
ing revelations of the barebacked
beauties.

Gaby Deslys brought over one for
every gown, each a dream of beauty
and lavish handwork more ornate and
artistic than the other. This year in-
deed she seems to be making a col-
lection of scarves rather than pearls.

Embroidery Heavy.
Spanish mantillas in white or black
are very much used as scarves and the
smaller gayly embroidered Spanish
and Chinese shawls of silk crepe heav-
ily fringed are most effective. Ori-
ental scarves heavy with metallic em-
broidery lined with softest puffed
chiffon, lest they scratch a bit, are
most opulent looking, banded with
fur and entire all-over spangled
lengths to match the paillette bodice
of your gown are radiant beyond
words.

Feather fans are more enormous
than ever this season and make most
effective notes of color against black
frocks when they are of some vivid
and hectic shade themselves. The som-
bre plumes of the black feather fan
are of course stunning with any color.
There is a strong suspicion however
that a new use for the fan will be

Buy Your Winter's Supply of Vick's VapoRub Now



Where Vicks Began

The Drug Store in which O. Henry Spent His Boyhood

This is the drug store in Greensboro, N. C., purchased by Mr. Lunsford Rich-
ardson in 1888 from Dr. Porter. Dr. Porter was the uncle of "Will" Porter,
who, under the nom-de-plume of O. Henry, became America's greatest short
story writer. O. Henry practically grew up in this store and learned here the
profession of pharmacy.

It was during his years behind the prescription counter of this drug store that
Mr. Richardson worked out the formula for Vicks.

Directions for the Use of Vicks

VICK'S VapoRub comes in salve
form. When applied to the body
its action is two-fold.

1st.—INTERNAL. The heat of
the body releases the ingredients in the
form of vapors. These vapors are in-
haled with each breath, carrying the
medication through the air passages
to the lungs.

2nd.—EXTERNAL. In addition,
Vicks is absorbed thru and stimulates
the skin, attracting the blood to the
surface and aiding the vapors inhaled
to relieve the congestion.

For Deep Chest Colds, Sore Throat,
Bronchitis, Coughs, Hoarseness

For severe cases, hot, wet towels should
be applied over the throat and chest to
open the pores of the skin. Then Vicks
should be rubbed well in, spread on
thickly and covered with two thick-
nesses of hot, flannel cloths. The
clothing should be left loose around the
neck and the bed clothes arranged in
the form of a funnel, so that the vapors
arising may be freely inhaled.

For Head Colds, Asthma, Catarrh,
Hay Fever, Whooping Cough

For these troubles, Vicks can be used
as for chest colds or can be melted in a

spoon and the vapors inhaled, or a
little applied up the nostrils and
snuffed back into the air passages.

For Spasmodic Croup and
Children's Colds

Vicks is particularly recommended
for children's colds, since it is exter-
nally applied and can, therefore, be used
often and freely with perfect safety.
For spasmodic croup, rub Vicks over
the throat and chest until the difficult
breathing is relieved; then spread on
thickly and cover with a hot flannel
cloth. An application at bedtime
usually prevents a night attack of
croup.

For Use as a Liniment,
Foulities or Plaster

On account of its penetrative and
rubefacient effect on the skin, Vicks has
been found excellent for many minor
ailments, such as Bites, Burns, Eczema,
Bruises, Cuts, Frost bite, Itching,
Muscular Soreness, Poison oak, Sun-
burn, Headache.

Vicks Is Not Meant to Replace
the Physician

At the first symptoms of a serious
illness, such as pneumonia, a phy-

Druggists have stock today but a short-
age may come at any time. Last winter
druggists in many sections were out of
Vicks for months

How the Use of this External Treat-
ment for Cold Troubles
Has Grown

MORE than a score of years ago, Luns-
ford Richardson, a druggist in a little
North Carolina town, was trying to
find a new way to treat spasmodic croup and
colds. He had been trying to find it for years
—he needed such a treatment in his own home
—he knew that epinephrine and internal medicines
disturbed the delicate digestions of children—
that the only way to get medication directly
to the air passages and lungs was in vapor
form. So he was searching for an effective
vapor treatment which would be economical,
convenient, and which could be used without
the necessity of closing up the sick room and
thus excluding the fresh air, so important in
the treatment of colds.

At last, this druggist found a process by
which he could combine in salve form the
standard, time-tested remedies—Camphor,
Menthol, Eucalyptus, Thymol and Turpentine
—with other volatile oils so that when this
salve was spread over the throat and chest the
ingredients would be vaporized by the body
heat. These vapors, inhaled with each breath
all night long, carried the medication directly
to the parts affected and at the same time the

salve was absorbed thru and stimulated the
skin, aiding the vapors inhaled to relieve the
congestion. This product was named Vick's
VapoRub.

Now over 17 Million Jars
are used yearly

Vicks was found to be good for a great many
troubles besides spasmodic croup, and as time
went on, its sale increased county by county
and state by state, until now over 17 million
jars are used each year—almost one jar for
every family in the United States. And this
in spite of the fact that Vicks is still a new form
of treatment to many people in the North and
far West.

The best testimony to the value of Vicks is
the increasing number of families who, each
year, are converted to the use of this real
"Little Bodyguard in the Home."

Here is the record of the number of jars used
annually for the last few years:

1910	347,748 Jars
1911	523,152 Jars
1912	1,027,068 Jars
1913	1,357,590 Jars
1914	1,462,330 Jars
1915	2,418,213 Jars
1916	4,302,764 Jars
1917	6,799,511 Jars
1918	17,377,408 Jars

Physician should always be called. Many other
troubles, such as chronic catarrh or con-
tinued headache, call for the diagnosis
of a good doctor.
Vicks is simply an
emergency remedy,
which can be kept

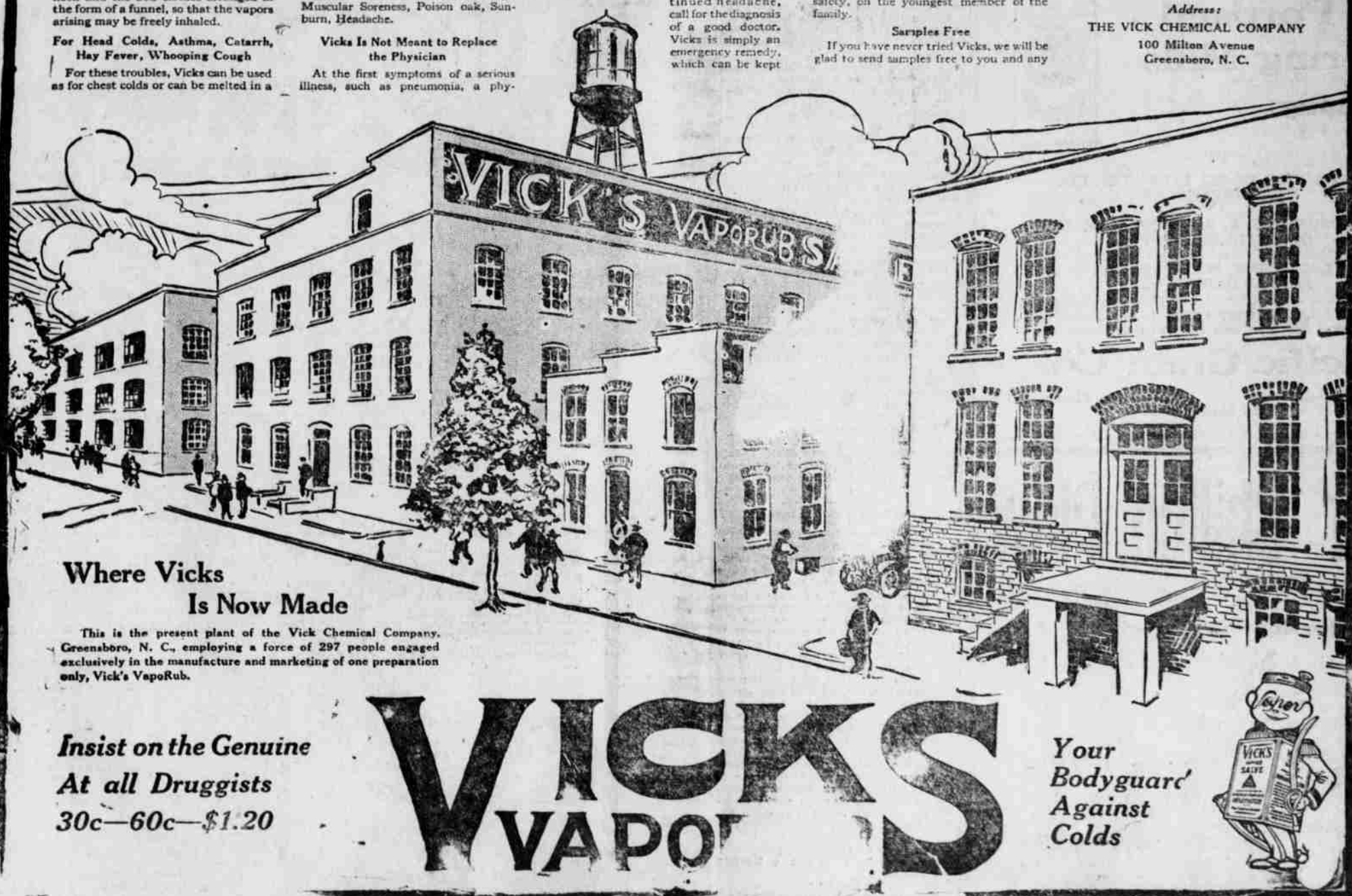
in the home ready for instant use and
which can be used freely, with perfect
safety, on the youngest member of the
family.

Samples Free

If you have never tried Vicks, we will be
glad to send samples free to you and any

of your friends whose names and addresses
you will send us.

Address:
THE VICK CHEMICAL COMPANY
100 Milton Avenue
Greensboro, N. C.



Where Vicks
Is Now Made

This is the present plant of the Vick Chemical Company,
Greensboro, N. C., employing a force of 297 people engaged
exclusively in the manufacture and marketing of one preparation
only, Vick's VapoRub.

Insist on the Genuine
At all Druggists
30c—60c—\$1.20

VICKS VAPOR

Your
Bodyguard
Against
Colds



evolved this year. Instead of wield-
ing them coquettishly or languorously
in front to create a draft they will be
unfurled at the back in the manner
of a Spanish beauty having her pic-
ture taken.

This is in a mad effort to keep off

the drafts from unduly exposed shoul-
der blades and spinal columns.

Saved the Day.

Gypsy Smith, the evangelist, said
on his recent sojourn from Liverpool:
"There are some men who can make

a success ever of failure. Thus there
was a certain peer once who rose
to make his maiden speech—a speech
granting to all accused persons the
right to counsel—and when he put
his hand in his pocket for his notes
they weren't there. The peer gulped.

He looked about him wildly. Gulped
again. Then he said: "If I, my lords,
who now rise only to give my opinion
on this bill—if I am so confounded
that I am unable to express what I
had in mind, what must be the con-
dition of that man who, without an

assistance, has got to plead for his
life?" Then the peer sat down to the
cheers of a converted chamber, and
his bill passed almost unanimously.

—Argonaut.

ret on the girls' "A telling effect"—
Baltimore American.

Possibly one reason for the shortage
of news print paper is the volume of
spot manufacturing.—Louisville Cour-
ier-Journal.

"What effect had the hint of a ser-