Virginia Dare Wine
A DELIGHTFUL. EXHILARATING BEVERAGE

| ing. large |  |
| :---: | :---: |
| ite Grape Juce, | c |
| Welch Grape Juice | , 45 c ; quarts, 85 c |
| Royal Purple Grape Juice, |  |
| Churches Grape J | pints, 45 c ; quarts, 85 c |
| Logan Berry Juice. |  |
| Phez Loganberry Juic |  |
| Olympic Apple Cide | pints, 30c; quarts, 50 c |
| Apple-Ju, pints, Gold Top |  |
| Cliequot Ginger Ale, bottle |  |
| ite Rock Ginger Ale, bo |  |
| O G |  |
|  |  |

## Gray Bros. $\boldsymbol{G r o c e r y} C^{\text {a }}$. "QUALITY"

TWO PHONES- 28 AND 29

## Money Invesmentis



THE AMERICAN NATIONAL BANK PENDLETON, OREGON

## Woras suniar Our

## Tires and Accessories

 at CostTIRES TAKE A BIG RAISE FEBRUARY IST BETTER HURRY
Carlond lots of Velie and Chevrolet Cars are en route now and you had better insure delivery and protect yourself on price by ordering now

Eastern Oregon Motor Co. DISTRIBUTORS VELIE, CHEVROLET AND PEERLESS
G16 Garden St., Near P. O

New Chandler, run only 300 miles, sport model
wire wheels, 5 overside cord tires. Dont overlook Cole 8, completely overhauled and painted, in ex Buick 6, completely overhauled and painted.
Buick 4 , in excellent condition.
Ruick Speed Wagon, completely overhauled,
Ford Roustabout, good condition, at a bargain.
2 1-ton Republic Trucks, completely overhauled.
Buick 6, run less than 1000 miles, like new, 5 over-
ed tires. Better see this one at once. It won't last sized
long.

PENDLETON AUTO COMPANY

OUTBURSTS OF EVERETT TRIE


DALY MARKE NEWSOFPEENDLETON




## The Growth of the J. C. Penney Co.

## By virtue of the superior service rendered to the public in opening

 one hundred new stores has taken its greatest step forward since its inception.Increased purchasing power will result from this addition and the benefit will be passed along to our customers.

New Spring Merchandise already here, abundant assortments to choose from.

PRICES EXCEEDINGLY LOW TO ASSURE RAPID SELLING.
Printed Georgette Crepes in all the wanted shades and colorings, 40 inches wide, priced at $\$ 2.69$ per yard.

Kimona siks in the new Spring patterns and shading, rich in color and durable, 36 inches wide and priced at $\$ 1.39$ and $\$ 1.49$ per yard
quality, priced at $\$ 2.98$ per yard.
36 inch Messalines in all the wanted shades, a quality that insures you good service. Priced per yard at $\$ 2.98$.

44 inch Voile in plain colors, blue, pink, Nile green, grey, white, maize, Copenhagen, canary, black and several other good shades priced at 79 c per yard.

40 inch Voiles in the season's latest creations, large floral designs with pretty satin stripes, others with fancy stripes, priced at 79c, 89c and
98 c per yard. 36 inch Georgette Crepe, floral and figured designs on contrasting ounds priced at 98 c per yard.
36 inch Cotton Duck Suiting in an array of pretty colors, can be used for ladies' and children's dresses priced per yard 59 c .

40 inch Voile in white grounds with pretty figured and floral designs priced at 59 c per yard.
gowns, pajamas, men's shirts and numerous other wearables, children's wear, gowns, pajamas, men's shirts and numerous other wearables, strong and
serviceable with good washing qualities, priced at 69 c per yard. serviceable with good washing qualities, priced at 69 c per yard. tute for silk. Will give good service. Priced at $\$ 1.19$ per yard.

## SHEETS AND SHEETING

$81 \times 90$ Hemstitched Sheets, extra good quality, price
$81 \times 90$ Sheets, extra good quality, price
$81 \times 90$ Sheets, fair quality, price.
$72 \times 90$ Sheets, extra good quality, price ................. 72 inch Bleached 'Sheeting, a good quality, price yard. 72 inch Bleached Sheeting, extra good quality, price yard 81 inch Bleached Sheeting, extra good quality, price yard
81 inch Bleached Sheeting, 90 inch Bleached Sheeting, extra good quality, per yard 90 inch Bleached Sheeting, good quality, per yard 81 inch Unbleached Sheeting, extra good quality, yard 81 inch Unbleached Sheeting, good quality, price yard

## Drug Sundries

## Pebeco Tooth Paste, tube <br> Lablance Face Powder, box

 Palm Olive Soap, 3 bars. . Palm Oive Soap, Paim Olive Face Powder, box Palm Olive Shampoo, bottle.Palm Olive Cold Cream, tube. Palm Olive Shaving Cream,

alm Olive Talcum Powder
Can. © Talcum Powder, can Armour's Hard Soap, 2 cal
White Laundry Soap, bar. Hinds' Honey and Almond Cream, bottle

Quality PRINTING at Reasonable Prices-
East Oregonian Printing Department.

Just a Multitude of Comfort in a

## Ton of

## "PEACOCK"

Get the Drop on Zero Weather

## Phone 178

Smuthe-LONERCAN CO.
Quality Quantity Service

## 22,000 Essex Now in Use

A critical public has judged the Essex.
In the past year it set a world's sales record.
for 22,000 Essex cars
That shows how men wanted what Essex offered
proves the accuracy of
Now Essex proves the accuracy of motordom's judg
Let the official tests speak:
On the Cincinnati Speedway a stock chassis Essex observation of the American Automobile Association.
With With other trials the same Essex ran a total of 5870 miles in 94 hours, 22 minutes driving time, averaging over a mile a minute. Still another Essex phaeton holds the world's 24 -hour road mark of 1061 miles made in the
over sinow-covered lowa country roads.

## Oregon Motor Garage

incohrolated
Phone 460
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