

The Great Essential In Good Store Keeping

is to have the goods and in order to win the favor of the average person it is necessary only to tell the truth about them directly and intelligently, with an honest regard for the customers happiness and welfare. That's what we are doing in The Peoples Warehouse "where it pays to trade."



Not a moment has been lost in showing these **NEW AND DAINTY SPRING SKIRTS** That have just been received.

New Skirts hurriedly taken out of their boxes and shown immediately so that there would be no delay in making the Spring styles known. And what adorable styles they are: One is quite at a loss to make a choice, each being pretty but in such different ways. And so it goes through the whole assortment. The variety is a satisfying one including as it does the most favored of the new models. Splendid selections are therefore assured all.

ALL WOOL JERSEY CLOTH

Is one of the most decided favorites of fashion for early spring wear. There isn't a cloth made that will give more wear and general satisfaction. All the popular shades of beaver, taupe, navy, China blue as well as the new heather mixtures and cream. Prices range from \$4.50 to \$6.50

SEE THIS PRETTY DAINTY NECKWEAR

That will remind you of coming Spring. Exclusive novelties from a high grade manufacturer of authoritative styles in women's neckwear. Prices range from \$5.00 to \$5.00

NEW BLOCK PLAID

Wool Skirtings in black and white, 54 inches wide at a moderate price.

It Will Pay You to Buy Your DRUG SUNDRIES

at The Peoples Warehouse "Where it Pays to Trade."

- Cutax Manicure Sets 50c
- Pepsodent Tooth Paste 45c
- Mentholatum 23c
- Cuticura Soap 23c
- Listerine at 10c, 23c and 49c
- Sylvan Toilet Water 79c
- Hinds Honey and Almond Cream 50c
- Sempre Giovine, per cake 50c
- Lablache Face Powder in the various tints 59c
- Colgates Dental Cream 10c and 23c
- Melba Greasless Cream 50c
- Eleya Creme 60c
- Sylvan Complexion Powder 23c

An hour spent in our store any time will repay you.

PENDLETON'S GREATEST DEPARTMENT STORE

The Peoples Warehouse

PURE FOOD GROCERY WHERE IT PAYS TO TRADE BARGAIN BASEMENT

Take advantage of our Sub-Station Post Office on Balcony

SILK TRICOLETTE

Another popular dress fabric in a very fine weave colors of taupe and sapphire blue, The yard. \$8.00

KNIT BLOOMERS

Shades of fine cotton yarn in flesh color and white, size 5 to 8. Just the thing for school girl's wear. Special 59c

CHILDREN'S BLACK KNIT BLOOMERS

Ages 2 yrs. to 12 yrs. The pair 69c

BURLINGTON NEWFASHIONED HOSIERY

Quality and Service in hosiery are best expressed in Burlington Newfashioned Hosiery and we warmly seam at the back. It is knitted to the shape of the and perfect fitting hosiery.

Burlington Newfashioned Hosiery has no unsightly seam at the back. It is knitted to the shape of the foot and leg—not stretched or cut to fit. Those points of greatest wear are reinforced to lengthen service. We carry a full line of sizes in cotton, lisle and silk—in all popular colors from the pair 85c to \$2.50.

Say Boys!

Those New Spring Suits

are here, in fact they just came in, and talk about style, well if these new spring models aren't just what you have been looking for we miss our guess. The best part of it is that the weights are so suitable for any time of the year as well as spring; patterns and colors are really the best we have ever shown. Some of the trousers have double knees and seats, other suits have two pairs of trousers. All strongly made and double stitched for hard service. Coats are double or single breasted, belted or waist-line effects. Take the time to come in and see them. You don't have to buy. We are glad to show them.



BOYS' NEW WAISTS

Smart styles in pretty striped effects in the various colors, the kind that washes well and wears the same way. The prices are not high.

SHIRTS FOR REAL BOYS

Good looking styles in bright snappy colors that appeal to boys, collars attached or detached, for school or dress wear. Your size and style is here waiting for you.

PILOT ROCK HEARS LAND TO BE OPENED

(East Oregonian Special.)

PILOT ROCK, Jan. 24.—Much isolated land will be sold soon at the La Grande land office. It is reported that practically every available tract of government land in Umatilla county has been filed upon. Quite a number of applications have been filed to have reclassified a lot of the so-called timbered lands of the Umatilla reservation. The application states that the lands do not contain merchantable timber and should be classified as grazing instead of timbered lands.

The architects report that work upon the high school building will be resumed February 1.

John E. Runyan is on the sick list this week.

W. W. Wagner is in Pilot Rock for a few days. Mr. and Mrs. Wagner and family are spending the winter in Pendleton, where Miss Garnett is attending school.

Editor J. P. Kirkpatrick of the Pilot Rock Record, left Thursday for a few days' visit in Corning, California, and to accompany home his wife and son Walter, who are visiting relatives.

John Ross, Butte creek sheepman was transacting business in Pilot Rock Wednesday.

W. B. and Twig Hinkle have purchased M. A. Sturtevant about 60 acres of land adjoining the city limits on the west. The tract includes the well known Pilot Rock bluff.

G. M. Johnston, one of South Umatilla's wheat producers, was in the city Wednesday.

Grant Abbot of Barons, Canada, is spending two weeks visiting his sons, Earl and William Abbot of this city. Mr. Abbot is owner of a large wheat ranch in the Barons country.

Louis P. ... they passed through Pilot Rock this week on his way to Pendleton.

Umatilla's ... Y. M. C. A. secretary, Cash Wood, was in Pilot Rock Thursday to visit the high school.

Mrs. Sallie Kinison left this week with her daughter, Mrs. Clara Wild, for a short visit in Walla Walla. Mrs. Wild was in Pilot Rock to attend the funeral of her father Nathaniel Kinison who died January 15.

Mrs. F. S. Gibson is reported to be convalescing from her recent operation.

Miss Hazel Holmes, who is attending school in Pendleton, spent the weekend at the home of Mrs. Alonzo Knotts. Miss Holmes expects to finish her commercial course at St. Joseph's Academy this week and then secure a position.

The R. A. Marcum family is moving into the cottage recently vacated by A. M. Bond. It is now the property of G. M. Johnston.

George F. Hays, Nye wheat man, transacted business in this city Wednesday.

Mike Doherty, one of south Umatilla's sheepmen, was in this city Wednesday. Mr. Doherty reports the wheat in his part of the country looking fine.

Rev. J. Herbert of Ukiah, passed through Pilot Rock en route to Walla Walla.

John and James Harrison were Pendleton visitors Thursday.

Miss Alta Boylen is teaching school in District No. 37 during the absence of the teacher, Miss Myrtle Miller. Miss Miller is ill and was taken to Pendleton Thursday with throat trouble.

L. A. Glass of Portland arrived Sunday to spend a couple of weeks with his brother and wife, Mr. and Mrs. William Glass of this city.

Mrs. McBroon returned home Wednesday after a visit with her sister and family of Ontario, Oregon, some 70 miles from Pendleton Thursday.

Mrs. E. T. Fanning was hostess Saturday evening for a miscellaneous shower given for Miss Mary Schlegel whose wedding occurred January 22.

Those present were: Mesdames Ida Russell, Walter Smith, Fred Groves, Lon Etter, Frank Humphrey, Fred Leavelle, A. M. Bond, G. N. Johnston, Merwin Gilbert, George Schlessel, Hugh Currier, Arnold Planting, Ward Stanley, E. B. Casteel, Misses Ruth Royer, Helen De Vaul, the hostess and guest of honor.

The ladies of the Home Economics committee of the Pilot Rock community were hostesses Wednesday evening to the members of the club in the church basement. Various members of the club demonstrated some labor saving device which they used in their homes. Among them were Mrs. C. G. Frucher, who demonstrated an egg beater and Mrs. Herbert Boylen, a self threading sewing machine needle.

County Librarian Miss Sabra Nason has reported that new books will soon be in Pilot Rock for the branch library here. Miss Nason also says books will be able to be changed more frequently provided a librarian is in charge all the time.

The high school students and faculty of Pilot Rock high school will be entertained at the large ranch home of Mr. and Mrs. W. A. Gilliam, seven miles south of Pilot Rock. Various individuals of the student body will furnish cars for the students to go in Friday evening.

Several window panes in the home of Mrs. Caroline Gill were broken and the rooms scattered with rocks Thursday, just after some dynamite had gone off, with which the workmen were blasting on the high school grounds. Mrs. Gill's home is just below the east bluff and was in a good place for being struck with rocks from the blast.

Dr. De Vaul is compelled to make his calls on foot for a few days because the gears on his car were stripped last week when he made a trip to West Birch.

Clayton Knotts is assisting Murie Galtbreath with the work on the Johns, Etter and Schanep land west of Pilot Rock.

A mass meeting will be held next Monday evening at 8 o'clock in the I. O. O. F. hall for the purpose of taking up the matter of a community building as a memorial to the boys who were in the service during the recent war. All residents of southern Umatilla are urged to be present.



A Few Facts

Cheap tools are the dearest. The best is none too good. In this sand of Umatilla county we need the best truck that money can buy. Come in and let us show you why you will save money on hauling by buying Whites.

Frentzel-Wailes Motor Co

Pendleton, Ore. Phone 46
THE WHITE CO., Cleveland, Ohio.

MARKETING COUNTS, MR. STOCKMAN

Raising good stock is only part of the game. The big thing is to be able to market the stock right after it is raised.

We can help you by saving you freight and shrinkage losses, and by providing a market that is always consistent and steady.

Write for market letter and plan of Community Shipments.
Spokane Union Stockyards
Box 2185 Spokane, Wash.

Announcing Postponement of AUCTION SALE

We have purchased the entire stock of E. L. Power's Harness and Saddlery Shop and the auction sale originally scheduled for today will be held under our auspices

Saturday, January 31st

At 2 o'clock sharp.

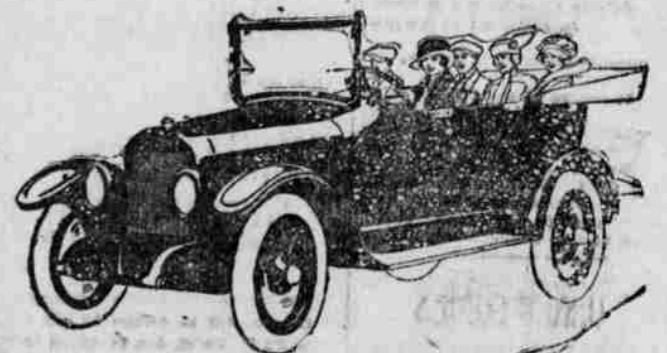
Eastern Hide & Junk Co.

TERMS OF SALE CASH
COL. W. F. YOHNKA, Auctioneer.

DORT

Quality Goes Clear Through

The pronounced ability of this car fully to satisfy owners is responsible for the fine, friendly esteem in which it is held throughout the nation.



PRICES: Touring Car, 1925; Roadster, 1925; Fourman Sedan, 1925; Fourman Coupe, 1925. F. O. B. Factory. Wire Wheels and Spare Tires Extra

Western Auto Co.

Garage Phone 530. Paint Shop Phone 633

DORT MOTOR CAR COMPANY

Flint Mich.

Special News of Umatilla Co.

INFLUENZA EPIDEMIC HITS WESTON SCHOOL

(East Oregonian Special.)

WESTON, Jan. 24.—Weston is having quite an influenza scare just now. Three of the school teachers, Miss Davis, Mrs. Fitzpatrick and Mrs. Pinkerton were absent from school this week on account of being sick, and the attendance of the pupils was so small that the school board decided to suspend school for last Wednesday until next Monday when they think the

malady will have developed so that they will then know what it best to do. F. G. Lucas returned Friday evening from a two days business stay in Pendleton.

Rosa Maloney of Walla Walla, was in Weston last Sunday evening between trains, having accompanied his niece, Miss Maxine Cuiety home from a visit in the Garden City.

J. H. Williams, manager of the Weston Mercantile company, was a business visitor in Pendleton Friday.

The Mike Esplettons, who live near the O.-W. R. & N. depot, have just been released from smallpox quarantine. Their home has been under quarantine some five or six weeks.

The influenza is reported to be getting a strong foothold in the Wild Horse and reservation neighborhood. Influenza patients are reported in the homes of Joe Bryant, H. A. Street, Everett Forest, Harry McBride and Ed Simpson.

Weston is experiencing quite a stage of cold weather lately. The country is under a canopy of high fog and the thermometer has remained nearly stationary at about 20 above zero, day and night, for the last several days. As the ground is bare of snow, it might prove to be very serious for the wheat crop.

Ed. O. DeMoss, Weston's undertaker

and furniture dealer, and agent for the telephone company, is spending a few days in Portland on a buying trip.

Harry Schiek returned Wednesday from Forest Grove where he has been on a visit with his family since Christmas.

A steam shovel outfit has been working for several days between Weston and Athena filling in a washout that occurred during the December floods.

The county road camp in the Saling building is taking on quite a lively appearance these days. A considerable force of men and teams is quartered there, while their operations in road grading are being done in the Wiley field, east of town.

"AH-HA," SAYS SHERLOCK, "IT'S WOOLEN STOCKINGS, THAT WARM RIBBED KIND"

LOS ANGELES, Jan. 21.—Girls you know they say women's fashions are old that may drift back to hoop-skirts and puffy panners but don't worry over the future woollen stockings has arrived.

The warm ribbed kind mother used to knit in winter and that scratched

when they were new—that the kind and they're the real, proper thing. Movie queens, debutantes and society matrons are wearing them at the beaches and on the mozzanines of the tourist hotels. A reporter was told it was true and he gathered proof.

"Oh, yes, we're laying in quite a stock of them," said E. B. Walter, department store buyer. "They're popular in the east because they're warm but when they are worn here it establishes them as authoritative fashion."

"But who sponsors the style," the reporter asked himself and he decided correctly that moviedom has approved it.

"Yes, we are all wearing them," said Bebe Daniels movie star. "How did you know that? she added as the reporter confessed he was unobswerving. "I thought everyone knew silk was passe."

"At the Lasky studio there's a knitting club," she went on. "The proper thing is to knit your own. Yes, they kinda scratch at first. We put ribs in 'em to give an open work effect."

"Who's knitting their own? Why, Gloria Swanson and Mabel Juliena Scott do. They're in the knitting club."

"Is this right that they are wearing woollen stockings in the place of silk?" he inquired of W. E. Shinner, street car motorman.

"I'll say so exactly in the same place they used to wear silk," mused Skinner as he polished with his handkerchief the little side mirror he uses to see if the back steps are "all right."