

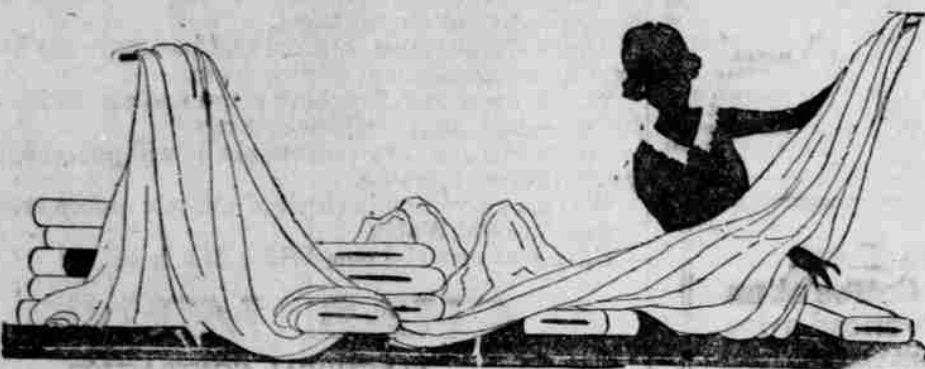
**Sale begins Tues.  
Morning and Runs  
Thru This Week**

**Alexander's**  
QUALITY  
SERVICE  
PENDLETON'S LEADING STORE

**Sale begins Tues.  
Morning and Runs  
Thru the Week**

# JANUARY WHITE SALE

Our January White Sale is a little late due to NOT RECEIVING THE GOODS SOONER. As our custom we are going to give you the best values in white goods for the least price. You will not only find the best of quality but the goods are brand new in nearly every instance. We're not putting on sale everything in white because for several reasons: 1st, these certain goods, the assortments are not large enough to go around, and the 2nd, we cannot replace them for any price, and 3rd, some of them are contract goods. Come down to this sale with every confidence that you'll find everything as advertised and come with the intention of buying your needs for a whole year, because these particular goods will not come down for a long time to come. Many items are priced below wholesale cost so you see it will mean a big saving to you when you come and buy your white goods needs.



## PLAIN VOILES

Very fine sheer weaves, mercerized finish. Suitable for dresses, waists and the like.

|                                     |        |
|-------------------------------------|--------|
| 25c Quality, Jan. White Sale....    | 19c    |
| 35c Quality, Jan. White Sale....    | 28c    |
| 50c Quality, Jan. White Sale....    | 39c    |
| 75c Quality, Jan. White Sale....    | 62c    |
| \$1.00 Quality, Jan. White Sale.... | 79c    |
| \$1.25 Quality, Jan. White Sale.... | 98c    |
| \$1.50 Quality, Jan. White Sale.... | \$1.21 |
| \$2.00 Quality, Jan. White Sale.... | \$1.63 |

## LYK LINEN

Needs no introduction, the best fabric you ever used for waists, dresses, baby clothes, collars, etc.

|                                  |     |
|----------------------------------|-----|
| 50c Quality, Jan. White Sale.... | 41c |
| 65c Quality, Jan. White Sale.... | 53c |

## BATISTE

|                                     |        |
|-------------------------------------|--------|
| 65c Quality, Jan. White Sale....    | 53c    |
| 75c Quality, Jan. White Sale....    | 62c    |
| \$1.00 Quality, Jan. White Sale.... | 71c    |
| \$1.25 Quality, Jan. White Sale.... | \$1.05 |
| \$1.50 Quality, Jan. White Sale.... | \$1.31 |
| \$2.00 Quality, Jan. White Sale.... | \$1.69 |

## POPLIN

|                                     |     |
|-------------------------------------|-----|
| 50c Quality, Jan. White Sale....    | 43c |
| 75c Quality, Jan. White Sale....    | 62c |
| 85c Quality, Jan. White Sale....    | 73c |
| \$1.00 Quality, Jan. White Sale.... | 84c |

## ORGANDIE

|                                     |        |
|-------------------------------------|--------|
| 50c Quality, Jan. White Sale....    | 41c    |
| 75c Quality, Jan. White Sale....    | 63c    |
| \$1.00 Quality, Jan. White Sale.... | 76c    |
| \$1.25 Quality, Jan. White Sale.... | \$1.05 |

## TOWELS



Turkish towels and huck towels are in this big sale. We have enough towels to supply the town so come in and get all you want.

|                                     |        |
|-------------------------------------|--------|
| 25c Quality, Jan. White Sale....    | 19c    |
| 35c Quality, Jan. White Sale....    | 28c    |
| 40c Quality, Jan. White Sale....    | 33c    |
| 50c Quality, Jan. White Sale....    | 42c    |
| 65c Quality, Jan. White Sale....    | 52c    |
| 75c Quality, Jan. White Sale....    | 63c    |
| \$1.00 Quality, Jan. White Sale.... | 69c    |
| \$1.25 Quality, Jan. White Sale.... | \$1.10 |
| \$1.50 Quality, Jan. White Sale.... | \$1.27 |

## TOWELING

Now is your chance to get roller toweling at a big saving.

|                                  |     |
|----------------------------------|-----|
| 25c Quality, Jan. White Sale.... | 21c |
| 35c Quality, Jan. White Sale.... | 28c |
| 40c Quality, Jan. White Sale.... | 32c |
| 50c Quality, Jan. White Sale.... | 43c |
| 65c Quality, Jan. White Sale.... | 52c |
| 75c Quality, Jan. White Sale.... | 63c |

## HANDKERCHIEF LINEN

in both heavy and sheer for waists, collars and cuffs, as well as handkerchiefs.

|                                     |        |
|-------------------------------------|--------|
| \$1.25 Quality, Jan. White Sale.... | 98c    |
| \$1.50 Quality, Jan. White Sale.... | \$1.19 |
| \$1.75 Quality, Jan. White Sale.... | \$1.47 |
| \$2.00 Quality, Jan. White Sale.... | \$1.67 |



## ONE LOT COLLARS 1-2 PRICE

Includes Collars, Cuffs, Vestees and th elike.

## ONE LOT COLLARS 49c

These are slightly soiled from handling but are good styles. Buy two or three of them.

## OLL NAPKINS

|                                                                       |         |
|-----------------------------------------------------------------------|---------|
| Come put up in set of 6 and 12 Napkins so they are marked by the set. |         |
| \$1.00 Set, January White Sale....                                    | 69c     |
| \$1.25 Set, January White Sale....                                    | \$1.05  |
| \$2.50 Set, January White Sale....                                    | \$2.15  |
| \$2.75 Set, January White Sale....                                    | \$2.37  |
| \$3.00 Set, January White Sale....                                    | \$2.49  |
| \$3.50 Set, January White Sale....                                    | \$2.95  |
| \$4.00 Set, January White Sale....                                    | \$3.39  |
| \$4.50 Set, January White Sale....                                    | \$3.89  |
| \$5.00 Set, January White Sale....                                    | \$3.29  |
| \$5.50 Set, January White Sale....                                    | \$3.89  |
| \$6.00 Set, January White Sale....                                    | \$5.29  |
| \$6.50 Set, January White Sale....                                    | \$5.79  |
| \$7.00 Set, January White Sale....                                    | \$5.95  |
| \$7.50 Set, January White Sale....                                    | \$6.49  |
| \$8.00 Set, January White Sale....                                    | \$6.95  |
| \$9.00 Set, January White Sale....                                    | \$7.55  |
| \$10.00 Set, January White Sale....                                   | \$8.15  |
| \$11.50 Set, January White Sale....                                   | \$9.85  |
| \$12.50 Set, January White Sale....                                   | \$10.69 |
| \$13.50 Set, January White Sale....                                   | \$11.39 |

## 1 LOT OUTING

30c Quality 24c

Good heavy weight, double fleeced and twilled texture.

## LONG CLOTH

Of very best quality and full width.

|                                  |     |
|----------------------------------|-----|
| 25c Quality, Jan. White Sale.... | 19c |
| 35c Quality, Jan. White Sale.... | 28c |
| 40c Quality, Jan. White Sale.... | 33c |
| 45c Quality, Jan. White Sale.... | 37c |
| 50c Quality, Jan. White Sale.... | 41c |
| 65c Quality, Jan. White Sale.... | 53c |

## NAINSOOK

Finest quality sheer weave for fine lingerie and baby clothes.

|                                     |     |
|-------------------------------------|-----|
| 35c Quality, January White Sale.... | 25c |
| 50c Quality, January White Sale.... | 41c |
| 65c Quality, January White Sale.... | 52c |
| 75c Quality, January White Sale.... | 62c |
| 85c Quality, January White Sale.... | 71c |

## DIMITY

Assorted checks for waists, aprons and baby dresses.

|                                     |     |
|-------------------------------------|-----|
| 35c Quality, January White Sale.... | 27c |
| 50c Quality, January White Sale.... | 41c |
| 75c Quality, January White Sale.... | 62c |

## WAISTINGS

in plain, fancy stripes, checks and embroidered designs; white only.

|                                        |        |
|----------------------------------------|--------|
| 25c Quality, January White Sale....    | 19c    |
| 35c Quality, January White Sale....    | 27c    |
| 50c Quality, January White Sale....    | 41c    |
| 75c Quality, January White Sale....    | 63c    |
| \$1.00 Quality, January White Sale.... | 79c    |
| \$1.25 Quality, January White Sale.... | 98c    |
| \$1.50 Quality, January White Sale.... | \$1.21 |
| \$2.00 Quality, January White Sale.... | \$1.69 |

## SKIRTINGS

|                                        |        |
|----------------------------------------|--------|
| 50c Quality, January White Sale....    | 41c    |
| 75c Quality, January White Sale....    | 63c    |
| 85c Quality, January White Sale....    | 72c    |
| \$1.00 Quality, January White Sale.... | 76c    |
| \$1.25 Quality, January White Sale.... | \$1.05 |
| \$1.50 Quality, January White Sale.... | \$1.32 |
| \$2.00 Quality, January White Sale.... | \$1.69 |

## WOOL FLANNEL

|                                        |        |
|----------------------------------------|--------|
| 85c Quality, January White Sale....    | 72c    |
| \$1.00 Quality, January White Sale.... | 79c    |
| \$1.25 Quality, January White Sale.... | \$1.05 |
| \$1.50 Quality, January White Sale.... | \$1.33 |
| \$2.00 Quality, January White Sale.... | \$1.69 |
| \$2.50 Quality, January White Sale.... | \$2.15 |

## 1 LOT KNIT BLOOMERS 69c

All sizes in stock.

## 1 LOT

## EMBROIDERY

10c YD.

This assortment includes Edges, Insertions, Beadings, etc., of nainsook and silk Swiss. Some soiled and some wrinkled. Good quality embroidery work. Worth up to 35c yard. January White Sale, the yard..... 10c



## LACES AND EMBROIDERIES

All Laces and Embroideries are reduced. Buy your needs now for a year. You know they can be used on so many things, and again laces and embroideries are to be used very much this season.



|                                      |        |
|--------------------------------------|--------|
| 8 1-3c Quality, Jan. White Sale....  | 6c     |
| 10c Quality, Jan. White Sale....     | 8c     |
| 12 1-2c Quality, Jan. White Sale.... | 9c     |
| 15c Quality, Jan. White Sale....     | 11c    |
| 20c Quality, Jan. White Sale....     | 16c    |
| 25c Quality, Jan. White Sale....     | 19c    |
| 35c Quality, Jan. White Sale....     | 26c    |
| 50c Quality, Jan. White Sale....     | 39c    |
| 35c Quality, Jan. White Sale....     | 48c    |
| 75c Quality, Jan. White Sale....     | 59c    |
| \$1.00 Quality, Jan. White Sale....  | 69c    |
| \$1.25 Quality, Jan. White Sale....  | 98c    |
| \$1.50 Quality, Jan. White Sale....  | \$1.20 |
| \$1.75 Quality, Jan. White Sale....  | \$1.39 |

|                                     |        |
|-------------------------------------|--------|
| \$2.75 Quality, Jan. White Sale.... | \$2.20 |
| \$3.00 Quality, Jan. White Sale.... | \$2.35 |
| \$3.50 Quality, Jan. White Sale.... | \$2.95 |
| \$4.00 Quality, Jan. White Sale.... | \$3.19 |
| \$4.50 Quality, Jan. White Sale.... | \$3.75 |
| \$5.00 Quality, Jan. White Sale.... | \$3.95 |
| \$2.00 Quality, Jan. White Sale.... | \$1.61 |
| \$2.50 Quality, Jan. White Sale.... | \$1.95 |



## READY MADE UNDER MUSLINS

in our January White Sale. Only a limited stock on hand so come early and get what you want.

|                                          |               |
|------------------------------------------|---------------|
| Muslin Combinations .....                | \$1.48        |
| Silw Voile Combinations \$1.35 to \$1.7  |               |
| Silk Voile Combinations \$1.35 to \$1.75 |               |
| Muslin Drawers .....                     | \$1.15        |
| Muslin Gowns .....                       | \$1.98        |
| Corset Covers .....                      | 50c to \$1.00 |
| Camisoles 1-4 off.                       |               |

## 1 LOT WOMEN'S VESTS 26c

They are summer weight and knee length.



## 1 LOT WAISTS \$6.95

## PRIDE OF DIXIE MUSLIN

Fine quality good weight, 36 inches wide, suitable for underclothes, pillow cases and sheets, worth 30c yard. January White Sale..... 22½c

## 1 LOT CHILDREN'S UNDERWEAR 35c

Summer weight, knee length, all sizes. Buy your summer needs now.

## 1 LOT WOMEN'S VESTS 19c

All sizes in stock.

## 1 LOT WOMEN'S UNION SUITS 48c

## 1 LOT ROYAL SOCIETY PACKAGE GOODS 1-2 PRICE.

**BUY WHITE GOODS NOW, WE  
WILL SAVE YOU MONEY.**

All mail orders filled same day  
received and subject to stock on  
hand.

**WILL SAVE YOU MONEY.  
BUY WHITE GOODS NOW, WE**