

# PRE-CHRISTMAS SALE OF Women's Ready-to-Wear Apparel

## DO YOU WANT TO BUY Furs Below Market Value



If so, you should not fail to take advantage of this sale of Furs. The finest furs in sets and single pieces are included, and prices are very much less than the same furs were selling for a month or two ago. Every piece offered is of a reliable quality which will give splendid service and entire satisfaction in every way. Note the reductions:

If You Want a Muff here's your chance. A very fine assortment including values up to \$23.50 to close out. Choice \$7.75 ALL SCARFS, COATEES, CAPES AND STOLEES ARE REDUCED 10 PER CENT. Which means that a Fur that regularly sold for \$15.00 WILL SELL NOW FOR \$13.50 \$20.00 WILL SELL NOW FOR \$18.00 \$25.00 WILL SELL NOW FOR \$22.50 \$30.00 WILL SELL NOW FOR \$27.00 \$50.00 WILL SELL NOW FOR \$45.00 \$60.00 WILL SELL NOW FOR \$54.00 The furs include taupe, red, brown and black fox, taupe and black lynx, Hudson seal stoles, Hudson seal coatees and Hudson seal capes. CHOKERS—\$9.75 values are reduced to \$7.50

Consisting of Furs, Suits, Coats and Dresses, begins SATURDAY, DEC. THE 13TH.

IT'S A TRULY REMARKABLE SALE. A month or two ago such prices as these would have been thought impossible, but there have been so many important happenings that all calculations have been upset—manufacturers have offered us some very attractive bargains, and we are glad to pass them on to you. Then, too, there are many lines from our regular stock scheduled for clearance at greatly reduced prices.

HERE IS THE BIG OPPORTUNITY OF THE SEASON to buy new winter apparel for less than you could have hoped to pay.

Be here early and share in the great savings.

### DRESSES SACRIFICED

One Special Lot of Dresses Including Values up to \$40.00 are reduced to \$15.75

These include such materials as Taffeta, Messaline, Crepe and Georgette. A good range of sizes.

One Special Lot of Dresses \$22.50 Values up to \$45.00

The materials are Georgette, Crepe, Jersey, Messaline and Wool Serge. Bargains you can't afford to miss.

### WOMEN'S WAISTS GREATLY REDUCED

Every waist in our entire stock is reduced. Beautiful combinations of colors or beaded suit waists, afternoon and evening waists. All must go regardless of loss to us. It will pay you to investigate this item.



### CHILDREN'S HATS REDUCED ONE-FOURTH

This is your opportunity to buy children's hats at a bargain. Velour and beaver, velvets and silk hats, bonnets, etc., in light and dark colors. All are of the season's very best and newest styles.

\$2.50 Hats are Reduced to \$1.89 \$5.00 Hats are Reduced to \$3.75 \$3.00 Hats are Reduced to \$2.25 \$6.50 Hats are Reduced to \$4.85 \$4.00 Hats are Reduced to \$3.00 \$8.75 Hats are Reduced to \$6.55



## A Sensational Sale of Women's COATS

100 of them in this great sale. One Special Lot of values up to \$40.

your choice for only \$22.75

Every coat in our entire stock is reduced. They will establish a new value giving record.

In this assortment are plushes, velvets, silvertones, velour, broadcloth, Poirer twills and many novelties.

These are all most desirable new styles and colors. The greatest coat values you'll see in many a day

Be here early and get first choice, it will pay you.

### 36 Evening Dresses

Every one is of this season's style. Messaline, Lace, Satin, Moline, Crepe Taffeta and Georgette.

ALL MUST GO. We'll carry no dresses over into the next season. Our loss is your gain. Now is the time to buy. Don't hesitate.

- \$98.00 Party Dresses are Reduced to \$55.00
- \$78.50 Party Dresses are Reduced to \$58.50
- \$68.50 Party Dresses are Reduced to \$58.50
- \$65.00 Party Dresses are Reduced to \$48.50
- \$55.00 Party Dresses are Reduced to \$48.50
- \$35.00 Party Dresses are Reduced to \$28.50
- \$48.50 Party Dresses are Reduced to \$38.50
- \$40.00 Party Dresses are Reduced to \$35.00
- \$68.50 Party Dresses are Reduced to \$55.00
- \$38.50 Party Dresses are Reduced to \$28.50
- \$55.00 Party Dresses are Reduced to \$42.50
- \$48.50 Party Dresses are Reduced to \$35.00
- \$32.50 Party Dresses are Reduced to \$28.75
- \$48.50 Party Dresses are Reduced to \$38.50
- \$35.00 Party Dresses are Reduced to \$28.75
- \$87.50 Party Dresses are Reduced to \$67.50
- \$68.50 Party Dresses are Reduced to \$48.50
- \$38.75 Party Dresses are Reduced to \$27.75
- \$88.00 Party Dresses are Reduced to \$68.75
- \$35.00 Party Dresses are Reduced to \$28.75
- \$45.00 Party Dresses are Reduced to \$38.75
- \$45.00 Party Dresses are Reduced to \$38.75
- \$68.50 Party Dresses are Reduced to \$48.50
- \$75.00 Party Dresses are Reduced to \$68.75
- \$68.50 Party Dresses are Reduced to \$48.75
- \$35.00 Party Dresses are Reduced to \$28.75
- \$48.50 Party Dresses are Reduced to \$38.75
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- \$88.00 Party Dresses are Reduced to \$68.75
- \$48.50 Party Dresses are Reduced to \$38.75
- \$55.00 Party Dresses are Reduced to \$48.75
- \$68.50 Party Dresses are Reduced to \$48.75
- \$48.50 Party Dresses are Reduced to \$38.75

## FIFTY LATEST STYLE Fall and Winter SUITS

TO BE QUICKLY CLEARED

Such bargains as these need no flaring headlines to proclaim their importance. You know the character of the suits we have been selling this season; you know that the newest styles are here, and that every suit is a popular model, well tailored of excellent fabrics. Hence, all that is necessary is to point out the price-reductions that have been made for the purpose of clearance. You will quickly see how great the bargains are.

# \$38.75

buys any Suit in our entire stock. Just think of it—values from \$48.50 to \$98.00. Did you ever hear of such values at this time of year? Take advantage of this wonderful bargain feast and Buy, Buy, Buy!



Only 9 More Shopping Days Remain—Every Minute Must be Made to Count—We can Serve You Best

**SPANGLED EVENING SCARFS**  
One of the late novelties to be sent out by our New York buyer. They're made of black and white nets, embroidered designs with sequins in beautiful glittering colors, from \$17.50 to \$27.50.

### SAY MEN!

Sometimes, perhaps always, you are puzzled as to what to give mother, sister, wife or— Well, why not come into our dry goods dept. and just say you don't know what to give and we will do the rest. We've so many things to suit just the person you want to please.

### HOW TO SET THE TABLE FOR EVERY OCCASION

is a beautiful board bound book by Sara Swain Adams that tells you how to set the table for Holidays, Birthdays, special guests and in fact every occasion. How to care for linens and how to choose good linens. We offer it to you, this \$1.50 book at the special price next week of

50c PER COPY or absolutely free with the purchase of Derryvale Linens. Derryvale Linen Pattern Cloth in Xmas boxes at \$13.50 and \$16.75.

### A Letter From the KAYSER SILK UNDERWEAR CO.

says no more shipments for a long time to come. That means, early purchasers will get the choice of our stock. Silk vests, bloomers and envelope chemise, extra good values in flesh colors, very pretty Xmas gifts.

### Well! They're Here OSTRICH FANS

Black and white, beautiful in too mild an adjective to describe them. Hadn't you better select one soon! Prices are \$9.00 to \$17.50

### We Call Your Special Attention to SILK HOSIERY

as gifts that would bring real pleasure to the recipient. Justly famous makes, such as Onyx, Phoenix, Gordon and others are represented in a tremendous showing of the best things in silk hosiery or all silk hose. Colors to match shoes or costumes. Prices are the pair, \$1.00, \$1.39, \$1.50, \$1.75, \$1.95, \$2.25, \$2.50, \$3.00, \$3.50, \$4.00 and \$4.50.

THE EXTRA HELP IS HERE; THE XMAS MERCHANDISE IS HERE; THE XMAS SPIRIT IS HERE; AND ALL WE WANT IS FOR YOU TO BE HERE NEXT WEEK.

### T. P. W. PURE FOOD SHOP

In Our Model Sanitary Basement CLEANLINESS, ECONOMY, SERVICE. 3 Main Line Phones all 15. All Other Depts. call 22

### Christmas Candy and Nuts

Freshly made candy, the kind the kiddies like to find in their stockings on Christmas morning. Price pound 40c to 75c. Krause's Package Chocolates, price \$50 to \$6.75. New crop assorted nuts. A mixture of walnuts, almonds, brazil, pecans, filberts, chestnuts, peanuts and pine nuts, the pound, 45c. Fancy California Figs, the package, 10c and 20c. New Crop Bromedary Dates, package, 25c. New Naval Oranges, dozen 80c and 90c. Choice Grade Spitzenberg Apples, box \$2.75

### "You know, I'd like one of those FINE ENGLISH BED SPREADS

very much for a Xmas gift." is what one housewife said to us yesterday. If she would, we dare say there are many others. Well, no wonder, when you see these beautiful patterns that look as though they were embroidered, extra large sizes too, and the weaves are extra fine. Prices begin at \$6.00 others at \$8.00, \$10.00, \$12.50 and \$17.50.

### GLOVE BONDS

at \$2.00 to \$4.00 or a Merchandise Certificate to any amount you desire.

### THE PRETTIEST UMBRELLAS

for the holidays are inviting you to select one. Handles of ivory in the various colors to contrast with or match the colored silk tops. One of the best gifts we can think of at \$6.50 to \$15.00.

### WE'VE PROVIDED EXTRA HELP

for the inevitable Christmas rush Saturday, however, we advise shopping early in the morning and say! —we are showing larger Christmas stocks than ever before. It will be a pleasure to do your shopping right here.

### USE THE TELEPHONE 22 IS THE NUMBER

It may be a little difficult for you to get down town during the inclement weather. We've provided a special Xmas shopper who will look after your telephone orders the same as though you were shopping in person. Try this service!

### THE KENILWORTH GIFT SHOP

on the second floor invites you to inspect the many pretty gifts for men and women, gifts that will furnish the home and add to its attractiveness. Don't delay, only nine more shopping days before Xmas.

### DID YOU SEE THOSE SILVER MESH BAGS

They're real beauties. The price each \$6.50

### BLANKETS

as low as \$8.50; others at \$10.00, \$11.00, \$13.75 and \$15.00. They make splendid Xmas gifts too.

### A PENDLETON INDIAN ROBE

Isn't a luxury any more, it's a necessity. They're just the thing for a couch throw, a bed cover, or even for auto use. And best! we will prepay postage or express on all Indian Robes for out of town shipments. The price, \$15.00

### CHARACTER DOLLS

The quaintest dolls in all the country round are making their headquarters here waiting for Santa Claus to take them to some little girl who will be a good mother to them. The price \$1.00

In compliance with the Mayor's proclamation this store will close at four o'clock this afternoon.

PENDLETON'S GREATEST DEPARTMENT STORE  
**The People's Warehouse**  
PURE FOOD GROCERY WHERE IT PAYS TO TRADE BARGAIN BASEMENT

In compliance with the Mayor's proclamation this store will close at four o'clock this afternoon.