

J. C. Penney Co., A Nationwide Institution

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NEW STYLISH PEARL GREY BOOTS \$13.90

Much wanted grey boots, lace style—welted soles—a handsome boot at a very reasonable price.



SHOP EARLY IN THE MORNING. GIVE PRACTICAL GIFTS TO ALL. HERE YOU'LL FIND HUNDREDS OF GIFTS AT RIGHT PRICES

You Can Preserve the Spirit of Christmas this Year by Selecting Practical Gifts Such as this Store Has Ready Now. Our Low Prices Add the Possibility of Extreme Economy---Two thoughts worthwhile

Men's and Young Men's Suits



Fancy Browns, Grey and Green mixtures. Many exclusive style features in our Men's Suits.

Models that find the approval of dressy chaps or more conservative men.

We are now showing many suits for immediate and spring wear. "Visible values" that are wonderfully low priced.

\$19.75, \$24.75, \$32.50 and up to \$42.50

All Wool Blue Serge Suits that are splendid in appearance, quality and tailoring at a very moderate price.

\$24.75, \$29.50 and up to \$44.75

Gift Suggestions

—Ready for those who seek to hold their gift expenditures to a dollar or even less.

GIFTS FOR MEN

- Paris Garters (Lisle Web) 19c
Paris Garters (Silk Web) 49c
Arm Bands (Fancy and plain in Holiday boxes) 10c to 40c
Arm Bands and Garter Sets in Holiday boxes 49c and 59c
President Suspenders in Holiday boxes 59c
Men's Suspenders in Fancy Holiday boxes 49c to 79c
Men's Silk Lisle Sox (2 pair in a box) 98c
Men's Silk Lisle Sox (desirable colors) 49c
Men's Cashmere Sox (natural, black and grey) 59c and 69c
Men's Heavy Wool Sox pair 59c
Men's Initial Belts, good quality 98c
Men's Leather Belts (black and brown) 49c and 69c
Men's Arm Bands (in Holiday boxes) 19c to 49c
Men's Wood Mixed Sox pair 39c
Men's Enamel and Gold Front Cuff Links 49c to 79c
Men's Gold Front Tie Pins 29c to 49c
Men's Gold Filled Watch Chains 98c
Men's Silk Initial Handkerchief 49c
Men's Fancy Border Handkerchiefs (2 in a box) 49c
Men's All Wool Mitts pair 98c
Men's Neckties (wonderful values at these prices) 49c, 69c, 98c
Men's Bill Books (every man wants one now) 98c
Men's Coin Purses, all styles 49c
Men's White Initial Handkerchiefs 25c
Men's Colored Border Handkerchiefs 25c
Men's Soft Collar Pins 25c and 49c

GIFTS FOR WOMEN

- Fancy Boudoir Caps 49c and 98c
Popular Fiction—best authors 69c
Handkerchiefs in Holiday boxes 39c, 49c, 69c, 98c
Palmolive Toilet Water (all odors) 89c
Traveling Cases ("Roll Ups") 49c
Card Table Covers (assorted designs) 49c
Embroidered Pillow Slips 69c, 75c, 79c
Laundry Bags (fancy Cretonnes) 98c
Center Pieces, lace designs 98c
Fancy Bath Towels 49c, 59c
Linen Huck Towels (size 18x34) 49c
Linen Huck Towels, Damask bdr. 59c
Linen Towels (hemstitched) 49c
Bag Frames 89c and 98c
Model Brassieres, all sizes 49c, 69c, 98c
Women's Fibre Silk Hose 79c, 98c
Women's Lisle Hose 49c
Women's Silk Hosiery 79c and 98c
Stationery in Holiday boxes 25c to 98c

GIFTS FOR BOYS

- Boys' Mackinaw Gauntlet Gloves (leather palm) 98c
Boys' Velour Gauntlet Mitts (leather palm) 89c
Boys' Mackinaw Gloves 59c
Boys' All Wool Mitts 59c
Boys' Gold Front Necktie Pins 39c and 49c
Boys' Cuff Links 49c
Boys' Warm Outing Gowns 98c
Boys' Calf Leather Lined Mittens 98c
Boys' Suspenders (in holiday boxes) 49c
Boys' Fancy Arm Bands 5c, 10c and 15c
Boys' Dress or School Shirts 98c
Boys' "Belt" Blouses 98c
Books for Boys 39c and 49c
Boys' Neckties (the kind boys like) 49c and 69c
Soft Collar Pins 25c



MISCELLANEOUS GAMES AND TOYS

—Make this Christmas the merriest of all for the little folks—dolls, pianos, automobiles (that run), flying machines and other wonderful toys and fascinating games.

—Wise are those who come early to make their selections of toys—they go so fast. Economize by purchasing your toys here.



HOLIDAY HANDKERCHIEFS FOR WOMEN AND CHILDREN

A gift always appreciated—and did you ever hear of any woman ever having too many? Think of the vast quantities of handkerchiefs it takes to supply the great chain of J. C. Penney stores and you will readily understand why we sell at such low prices. An attractive assortment in silk, crepe, linen and lawn, in neat boxes. Prices range from 15c to \$1.29

POPULAR FICTION FOR HOLIDAY GIFTS BY WELL KNOWN AUTHORS 69c

Books are a guide in youth and an entertainment for age. They support us under solitude and keep us from becoming a burden to ourselves."—Jeremy Collier.

You can buy your holiday books from us at exceedingly low prices and be sure of getting a good story every time.

You may select any particular title and feel confident that it will be a worth while story. Get yours now before the holiday rush. Your choice... 69c

HOLIDAY HANDBAGS AND PURSES

An extensive showing—unequaled values. A gift that will gladden the heart of any mother, sister or sweetheart.

Good, serviceable black velvet bags, dainty lining and hand mirrors.

Pin seal and other leathers—very attractive and splendid values, from \$1.49 to \$8.90

Beautiful silver and gold coin purses, priced at 50c to \$1.98.

Novelty Velvet Bags \$2.98 to \$6.90.



Stationery As a Xmas Gift

—a gift always appreciated. Just received six cases stationery—the finest writing fabric, put up for the Christmas trade. Every home, practically every person has use for writing paper and now is the time to secure a year's supply. In attractive boxes 25c to \$2.98

Children's Stationery in attractive boxes 10c and 15c.

McCall Transfer Patterns Give that Touch of Individuality to the Making of Gifts. December Fashion Sheets—Take One.

Big, Warm, All Wool, Silk Bound, Double Blankets, a family gift \$12.50

CHRISTMAS BOOKS FOR THE LITTLE FOLKS

Most mothers are wondering what to get the little tots for Christmas. We have a large assortment of books, neatly bound, handsome cover designs in bright colors—just what will take the eye of any little girl or boy. What child does not get hours of amusement out of the Mother Goose Rhymes, Picture Books, Animal Books, Painting Books, Color Schemes and Water Color Books? Gladden their hearts this Christmas time, 5c to 33c.

NELSON BIBLES

—A practical gift—one from which more comfort and peace can be derived than any other gift chosen. The sizes listed below are strong and durable, limp, flexible covers: Size 3 1/2 x 5 1/2 inches \$1.49 Size 4 x 6 inches (splendid quality) \$2.49 Size 5 x 7 inches \$1.98 Size 5 1/2 x 8 inches \$2.98

NELSON'S BIBLE FOR CHILDREN

Containing the Old and New Testament. (King James Version).

Printed from clear Ruby type, with 6 colored maps, and attractively and durably bound.

This is the ideal Bible for children because it can be carried in the hand or slipped into a boy's pocket. Size 3 1/2 x 5 1/2, \$1.49.



BLOUSES

Especially Acceptable Gifts

Styles that include some of the most attractive blouses you could wish for. Any woman would rejoice to receive one as a gift. We have them in almost any color desired.

\$4.98 to \$13.50

SILK PETTICOATS—Especially Acceptable Gifts Taffeta and Jersey in durable quality—and in colors to suit your individual needs. \$4.98 to \$6.90



SLIPPERS

A good practical gift for the home-loving woman.

Regardless of whatever else you may have on your gift list—slippers never fail to give pleasure to the recipient and are always acceptable.

There are warm slippers here for the entire family—we feature Daniel Green's "Comfy" slippers—none better.

For Women \$1.49 to \$2.39 For Men \$1.89 to \$3.25 For Boys \$1.49 to \$1.98 For Girls and Kiddies \$1.29 to \$1.98

Special News of Umatilla Co.

CHRISTMAS SEAL SALE AT ROCK OVER THE TOP

(East Oregonian Special) PILOT ROCK, Dec. 10.—Mrs. L. M. Chamber, chairman of the local Red Cross Christmas seals committee reports that Pilot Rock had exceeded its quota long prior to the close of the drive. Those who materially assisted with the drive were: Mrs. Morgan B. Edwards, who solicited the donations; E. R. Castee, Prof. J. O. Russell, and Miss Edith Wanke, together with the boys and girls of the grade and high school. P. H. Russell was taken to Pendleton Saturday by Dr. J. A. Best where at St. Anthony's hospital he was operated on for a long standing affliction

of the knee. Mr. and Mrs. Clarence Anderson and daughter, formerly of Walla Walla, but now residing in Pendleton, spent Sunday at the home of Mr. and Mrs. Carl A. Stewart. Rev. and Mrs. J. T. Bickford, Mr. and Mrs. C. A. Cooper, and Miss Edith Wake were guests at dinner Sunday at the Ernest Hutchinson ranch. M. G. Edwards shipped 1200 head of sheep to William Shepherd of Washington to be fed for market. Prof. and Mrs. J. A. Russell accompanied by their son Elmo and Charles Spere motored to Pendleton Saturday evening. Mr. Russell attended the Knights Templar lodge while the rest of the party took in a "movie." Rev. J. T. Bickford of the church of Pilot Rock, will leave Tuesday for Portland to attend a three day "New Era Conference."

Hutchinson, who reside five miles south of Pilot Rock, was operated on in Pendleton this week for appendicitis. The Misses Edith Wanke and Jina Reeves were Pendleton visitors Saturday afternoon. Mrs. C. G. Bracher entertained in honor of her husband C. G. Bracher Saturday evening, celebrating his birthday anniversary. The guests present at the dinner party were William Glass, C. W. Paulus, L. E. Scharrp of Pendleton, Fred Moea of Helix, "Red" Fabey, George Done, George Carnes, Newt Royer, Ed Smith, Victor Bracher and the guest of honor, C. G. Bracher. The Pilot Rock community sales association was organized Saturday in the J. O. O. F. hall. The officers elected were F. T. Byrd, president; Percy Polson, vice president; C. W. Paulus secretary, and A. J. Gill, treasurer. The by-laws and constitution were adopted at this meeting. The associa-

tion will hold periodical auction sales of which live stock and any other kind of property may be sold. The first of which sales will be held about March 1. Mrs. J. D. Kirkpatrick, wife of Editor J. P. Kirkpatrick will leave soon to visit her relatives during the Christmas holidays in Southern California. Mr. Kirkpatrick will join his wife later and return home with her. The Civic Club of Pilot Rock held a luncheon Saturday from 3 to 7 p. m. in the J. O. O. F. hall. Cake, pie, sandwiches and coffee were served. The proceeds amounted to \$48.70. Friday evening in Carnes' hall, with Mrs. Fred Grover and Mrs. C. A. Stewart as hostesses, about 50 guests gathered to enjoy an evening at dancing. Refreshments were served about 11:30. The guests consider organizing a dancing club in the near future. The cast of the high school play, "Miss Molly" returned from Echo Saturday and report a splendid house and successful play. They were entertained by the Ladies Aid of the M. E. church and the proceeds amounting to \$94.75 were divided equally between the aid and high school. They were loud in their praise of Echo's hospitality. Casteel & Stanley held a clearance sale Saturday, when a gold wrist watch was given away at 4 o'clock to the person holding the lucky number. Mrs. Fred Grover won the watch.

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Con Dung Low Louies Place Fine home-made FISH NOODLES Chili Con Carne, Spanish style. Chop Suey, Chinese style. All kinds of Soup. Short Order Meals. Good Steaks, Lunches, Coffee, etc. China Tea for Sale UNDER STATE HOTEL Cor. Webb and Cottonwood Sts. Phone 667. Pendleton, Ore.

Whitman Sampler For the lover of good candy. Called Samplers because in olden times samples showed the best in needlework and design. This modern Sampler shows the best in chocolate and confection. We are headquarters for the Sampler and the whole Whitman line. Tallman & Co. Leading Druggists.