

# A WEEK OF WINTER PREPARATION

With our entire big store bristling with thousands of dollars worth of New Merchandise, with our enormous reserve stocks filled to their capacity with the Good Things for Winter, we are opening a week of Intensive Preparation. A week in which each day, each hour and each minute will be devoted to the one thought and effort, "Supplying the Winter's Needs." The Nation's best products are here for you, awaiting your most careful selection and, standing on our past reputation we again hail you with a message of most importance.

## The Best For the Price No Matter What the Price

This is the opening of a new month and the beginning of the cold days and it finds our big store with complete stocks and most efficient salespeople. A "Quick," an "Early," a "Do It Now" shopping spirit will satisfactorily prepare you against the rigors of winter. Sizes, weights, qualities and colors are all here in great and complete assortments. Prepare this week for the cold days of winter.

### MAIL ORDER PATRONS

During this week of intensive preparation for the coming days of rigorous winter we suggest that you use our Mail Order Department freely and, as in the past, you will find a most careful and prompt service at your disposal.



IT IS YOUR DUTY TO WORLD'S HUMANITY TO LOOK TO YOUR RED CROSS MEMBERSHIP

**MEN!** You who are most particular with your appearance among other men, you who enjoy the comforts of Good Warm Clothing—our message to you:



"PREPARE THIS WEEK FOR THE WINTER"

With our complete stocks, with unbroken ranges of sizes, and greatest range of styles and patterns from which to choose your winter's preparations are made easy for you.

Conservative styles in the famous All Wool Oregon Cashmere with extra pair of pants ..... **\$28.75**

Hart Schaffner & Marx Suits in all the new models, priced..... **\$35 TO \$75**

Overcoats, Rain Coats, Dravenettes and other heavy garments for the rough winter.

### ALL WOOL COAT-INGS

34 inches wide, dark blue, medium blue, browns and grays in the popular silver-tones, velvours, etc. The greatest winter coating value we have offered. The yard ..... **\$3.75 and \$4.50**

### HEAVY OUTING FLANNELS

Light colors and darks, in stripes, checks and plaids, worth this price wholesale. The yard ..... **25c**

### ALL WOOL CHALLIS

Little dots, stripes and figures so acceptable for winter house dresses or children's frocks; 27 inches wide. The yard..... **\$1.25**

## Warm Underwear for the Cold Winter

### CARTERS KNIT UNDERWEAR

Gives you the maximum of comfort, warmth and appearance. Made of all wool, silk and wool, wool and cotton or all wool, in just the styles or weight you desire and we would have you remember that the prices are very moderate. Union Suits at ..... **\$1.35 TO \$6.25**

Prices are— **\$1.39, \$1.59 AND \$1.79**

CHILDREN'S FLEECE LINED COTTON UNION SUITS, good winter weight in all sizes. The suit..... **\$1 AND \$1.25**

### CHILDREN'S PART WOOL UNION SUITS

A special buy in an extra good value, cream color, high neck, long sleeve, all sizes, 2 years to 14 years.

CARTERS KNIT VESTS AND T-BANDS for babies, soft, non-irritant, good fitting and long wearing. from ..... **50c TO \$1.25**

Women's Fleece Lined Union Suits, all sizes, per suit ..... **\$1.85 to \$5.00**

## Women High Shoes for Fall and Winter

The nine and eight inch upper with military heel is made in a variety of models that are indeed "something different" in style development for Women's Fall and Winter wear. The quality and workmanship are of the highest order and they will wear to your complete satisfaction.

### YOUR THANKSGIVING DINNER LINENS

IS NOT COMPLETE WITHOUT GOOD TABLE LINENS. We offer a splendid assortment of pattern cloths, napkins and damasks when you consider the great scarcity of these of a new kind. Then there are mercerized damasks in fine patterns to choose from. Really they are selling at prices way below their actual worth. Prove this by examining them.

We have many lasts and sizes in the different colors and shades popular for the coming season. You really should see these.

Women's Dark Brown Calf Boot, 8 1/2 inch top, lace, high military heel, extreme pointed toe; a very stylish shoe at ..... **\$9.50**

Women's Dark Brown Kid Boot, 9 inch top, lace, Goodyear welt, Cuban heel, a beautiful fitting shoe at ..... **\$11.00**

Women's Light Gray Kid, 8 inch top, lace, Goodyear welt, military heel; a good value **\$12.50**  
Women's Black Kid Boot, 8 inch top, lace, Goodyear welt, military heel. This is an arch

preserving shoe for the woman who has trouble with her feet. Price..... **\$12.00**

Women's Black Kid Boot, 8 1/2 inch top, lace, Goodyear welt, military heel, price..... **\$9.50**

Women's Tan Mountain Boot, 8 inch top, lace, Goodyear welt, low heel; this is one of the best values we have to offer. Price..... **\$7.50**

If your feet ache and pain, if you have calluses, if your feet tire easily, if you have fallen or broken arches call at our shoe department. We have a graduate expert who will gladly serve you.

### Prepare for the Winter MEN'S UNDERWEAR

Enormous stocks of warm, comfortable underwear have been gotten together to await you in this Week of Intensive Winter Preparation. Underwear for the most particular of all men. Underwear most moderate in prices when we consider the ever upward trend. This is the Week—your underwear awaits you.

Lewis Underwear in all the mixtures of silks and woolsens. The pure woolsens and the winter cottons prices from **\$2.50 TO \$8.00**

Gantner and Mattern's finest products in silks and woolsens coming in great variety of colors. Priced **\$13.50** at per suit.....

The Boxford Knit, noted for its especially good fitting qualities. Ranging in price..... **\$2.50 TO \$5.00**

### MITTENS AND GLOVES

Hundreds of dollars worth of these good warm things have been gotten together and arranged for your convenient careful selection.

For Children and Men. Leather lined mittens and gloves, warm fabric mittens and gloves. Priced the T. F. W. way.

### MACKINAW SPECIAL

Of good heavy all wool material. The best of the Lion Brands make. Deep faced, double stitched throughout. Sleeves set in with welt seams and the whole garment made throughout for hard wear and comfort. Special..... **\$8.50**

### BROWN BOOT SPECIAL

A beautiful brown kid boot with high fabric top, Goodyear welt and the pretty French heel. Good range of sizes and widths. Winter's special..... **\$8.00**

## Your Fashionable Winter Apparel

NO EXAGGERATION TO CALL THESE APPAREL VALUES EXTRAORDINARY.

The reputation of this store for offering the finest apparel values in this vicinity is amply sustained by the splendid garments which we are now showing. It is impossible to duplicate them at the prices.

We have not confined our stock to any one class or style of garments—we have endeavored to include something for everybody in our assortments. For the woman who wants a plain little suit, coat or dress that she can wear in all kinds of weather, for shopping and walking and general service, we have a variety of trim looking inexpensive garments that will fit into her requirements with a nicety.

For her neighbor who is seeking something elegant and effective for dressy occasions we have a number of choice designs in rich fabrics that suggest a Parisian origin.

For all we have big, satisfying values.

We also offer the largest assortment of furs ever exhibited in this city. Come in, investigate and be convinced that our prices are right.



Quotations received today from the manufacturers proves conclusively that we are actually selling these all wool fabrics fully 50 per cent less than their actual worth.

French Cloth, children finish in all the leading shades the yard..... **\$4.50**

French Serge— all wool..... **\$2.25 TO \$4.00**

Albatross, 26 in. wide The yard..... **\$1.25**

French Cloth, a heavy distinct pattern weave that wears like iron, all wool, 42 in. wide and really worth \$3.25. Our price yard..... **\$2.50**

Plaid—All wool, 50 to 54 in. wide, splendid qualities and beautiful colors for skirts and children's dresses **\$2.25 TO \$7.50** Yard.

What is nicer than a **Warm Indian Robe**

from the Pendleton Woolen Mills. They make such cozy covers for the couch or bed, the sick room, or use them in your autos. A big range of the patterns you like, in the blue label quality at..... **\$15**

Others at..... **\$10 TO \$12**

## Phoenix Silk Hose

is for the particular woman who wants a long wearing, good appearing silk hose at nominal price.

No. 365 is a silk boot hose in havana brown and black **\$1.39** at the pair.....

No. 368 is a full fashioned silk hose in black and havana brown, a hose that is selling everywhere at \$3.00 Our price..... **\$2.25**

Women's Lisle Hose, blue, brown and gray a splendid mercerized quality, the pair..... **59c AND 75c**

Cadet Hosiery for Boys and Girls. If you ever try a pair you will give no other. Strong, sturdy ribbed hose with double knee, reinforced heel and toe, elastic and very fine in appearance. The pair..... **60c TO 70c**

Infants' Wool Hose, black and white, the pair..... **59c**

Infants' Silk and Wool Hose, white only, very warm for cold weather, the pair..... **80c TO 90c**

## Special Bed COMFORTERS

for **\$6.95**

This is great big double bed size, filled with pure white lofty cottons covered with satteen in designs with plain border. An excellent value at..... **\$6.95**

See Page 8 for Bargain Basement News

See Page 8 for Our Grocery News.

THE NATION'S GREATEST DEPARTMENT STORE **The People's Warehouse**

## Prepare for your Boys

This is the week and now is the time, while the stocks are complete and can be easily and readily fit with the good things that please him.

The Niftiest of All Boys' Suits built of the best materials and in the newest styles. Range in prices..... **\$7.75 to \$21.50**

The Very Best of Good Warm Mackinaws. These are all built

with the ideas of warmth and wear. Ranging in price from **\$6.00 to \$15.75.**

Sweaters — "Slipons," "Ruf-necs and Coat Styles.

Caps—The very latest out.

Underwear—Made to keep him warm.

The newest of all hats.

This is the week to prepare for Winter.