

There Must Be One Greatest Store

and there must be one BEST store in every community. There must be one store that spares no efforts until the very best of merchandise is secured for that store. The price follows reasonably in proportion to quality. The Peoples Warehouse offer you the best for the price no matter what the price.

A WONDERFULLY GOOD SALE—THAT IS THE VERDICT OF THE CAREFUL SHOPPER ON OUR

Special Sale of Women's Suits

You will appreciate this important wonderful sale from the standpoint of Quality, Style and Assortment, for we have never offered before suits of such fine materials, such pretty styles nor in such great assortments in the different lots. Enjoy this sale it its fullness. Enjoy the savings that it gives you.

GROUP NO. 1

Includes all Suits Regularly Selling up to \$60.

Our Special Sale Price is
\$42.50

GROUP NO. 2

Includes All Suits up to \$80.

Our Special Sale price is
\$59.75

GROUP NO. 3 includes all Suits up to \$125. Our Special Sale Price is **\$78.50**

All sizes from 16 to 48. Black, navy, Pekin, etc. All the new shades of brown. Every suit is a bargain of real merit. This is your opportunity to save. Don't let it pass—don't wait—be among the first ones here. First choice is always best. Don't let someone else get what would have been your choice.

Rich New Effects in COATS

There's a wealth of beauty in the new coats. In fabric, color, trimming, style—in every detail you'll find richness in the highest degree. A glance at the models will foretell what a distinctive appearance you will present in one of them.

Do not get the impression that daintiness is lacking in these new coats, for though most of them are made of pile fabrics which are rather heavy, the very styles are chic in appearance and this effect is heightened by the beautifully fluffy fur trimmings. In fact, every model will prove a delight to you. There's further satisfaction in the size of our stocks and the moderateness of our price.

Short Coats **\$42.50 to \$85.00**

Cloth Coats **\$28.50 to \$165.00**

STORE NEWS

NEW FANCY BATH TOWELS for the holidays, came in yesterday.

A complete line of NOTIONS and FANCY ARTICLES for making Xmas gifts are here now.

LACE SILK HOSE in black only. Just a few of them arrived this week. Price **\$3.00**

DRUG SUPPLIES, a complete line of your favorites await your inspection.

FRENCH IVORY way underpriced, high quality too. A selection now is advisable.

JUST A WORD ABOUT TABLE LINENS

Are you going to have a new cloth for that Thanksgiving dinner? We are showing a splendid lot of pattern cloth and napkins as well as Napkins and the prices are very reasonable.

YOU CAN WEAR ONE OF THESE PLUSH SCARVES right up to Christmas with your fall suit. They are made in various styles, beautifully lined with fancy satins. Prices from **\$6.75 to \$30.00**

PENDLETON'S GREATEST DEPARTMENT STORE

The People's Warehouse
THE ONLY STORE WHERE IT PAYS TO TRADE (BARGAIN BASEMENT)

The Bargain Basement

Bargains that appeal to the careful shopper—the shopper that cares to save.

MEN'S HEAVY UNDERWEAR \$1.87

A bargain wherein you may save. Heavy, warm and elastic—they fit the body and keep you warm. All sizes from 28 to 44.

WOMEN'S BURTON ROSE 29c

The better grade that should sell regularly for 55c. Strong hem top, reinforced heel and toe and made of the very best long staple cotton. Sizes 8 1-2 to 10 1-2.

MEN'S SERVICEABLE WORK SHOES \$4.29

When a shoe stands up well in the concrete you may know that it's a good shoe. To convince yourself just inquire of some of the workmen on the Elks building job. They are using this shoe.

DARK PERCALE HOUSE DRESSES \$2.98

You can buy these cloth dresses in the light colors at somewhere near this price but a good dark percale—never. Except in that best of all shops, the Bargain Basement. All sizes 34 to 44.

CHILDREN'S WINTER COATS \$4.59

All made of the novelty woven fabrics and liberally trimmed with velvet and astrakhan collars, cuffs. You'll like every one of these pretty coats which mean a saving of nearly 1-2.

\$32.50 FINE SERGE DRESSES \$19.87

They've already been on sale about two days and every woman pronounced them excellent bargains. They are excellent bargains and represent a very good and substantial saving. The sizes run 34 to 42.

TRIPLE COAT ENAMELWARE 40 PER CT. OFF

We still have left a few of these good utensils that have proven so popular. And the 40 percent off has proven popular, too, right at a time when 40c off the dollar comes in pretty handy. We suggest you buy not later than Monday or Tuesday.

CARPENTERS AND MECHANICS

A demand for GOOD FILES has compelled us to look around a little, and in looking around we have discovered an excellent source of supply which we can buy at a reasonable price and therefore sell at a reasonable price. The lot we offer includes extra strong taper files **15c**

LONG HANDLED COAL SHOVELS 15c

Now is the time to get them. They are reasonable in price and we have lots of them. Heavy black steel, well enameled and of just the right size.

ALL SILK STOCKINGS \$1.49

Here's a new offering. Pure silk thread hose with hemmed top to protect against the hard use of the supporters. Reinforced heels and toes and in fact a perfectly well built and pretty hose. These are pure silk, not fibre silk.

Your most important duty and your first Monday morning duty to world's humanity, renew your Red Cross membership.



Fashion draws her inspiration from

RAINBOW RIBBONS

An avalanche of exquisite, shimmering ribbons from sinuous lingerie to dignified sash width, in every conceivable color under the sun; in gleaming satin, dull moire, patterned brocade, grosgrain, taffeta. In fact, Rainbow Ribbons of all materials, either plain or novelty, are tied so closely to Fashion that she can not express a whim but that ribbon is called upon to assist her.

From the first garment one dons, to the last, there is fashioned an appropriate Rainbow Ribbon.

When in doubt how to trim or of what to make the finishing touch, use Rainbow Ribbon. You will never hesitate about the kind once you have seen the exhibition of Rainbow Ribbons at this store.

And please remember that Christmas is but a short time away. So many pretty little gifts can be made from these truly wonderful ribbons.

See the booklet on our counter illustrating the many new ideas in bags, sashes, novelties, etc.

WOMEN DEMOLISHING FORT WHICH GUARDED GERMANY'S WAR CHEST.



Here is shown the end of Germany's war chest. At Spandau, nine miles west of Berlin, were kept tons and tons of gold to be used in winning the Hun's next war. The powerful fort of Spandau is now being demolished, according to the terms of the armistice. Women are doing most of the work. The loosened stones are carried away and arranged in neat piles for use in the erection of dwellings, because of the great shortage of building materials.

Grading Pays Big Profits

Don't use "pretty good" seed and take a chance when you can use "good" seed and increase the yield and improve the quality. There is only one way to get perfect seed and that is by using a

Success Seed Grader

The machine that grades all kinds of seed more thoroughly and more easily than any other. It's the only grader that saves out the large, plump, perfect kernels for seed—the smaller, plump kernels for market and removes all cracked and shrunk kernels. It's fast, it's accurate, and at the same time removes the greatest percentage of foreign grain, weed seeds and trash of any machine in one operation. No extra wild out loader necessary. The only grader that separates and saves the seed and market grain. Does the work in record time and never clogs.



Bigger Crops—Better Prices

The Success Seed Grader improves the seed, increases the yield and lowers the percentage of losses. It's saving its cost many times over in a single season.

See It Demonstrated

Get you see the "Success" operate, you will never be satisfied with any other grader. Let us prove it to you.

Sturgis & Storie

Pendleton, Oregon

East Court St.

Mr. and Mrs. W. W. Howell left on train No. 4, Friday for Yakima, to be gone a few days.

Allen Thompson was in from his farm on Butter Creek Thursday.

IGNORES THREATS



LONDON—H. E. Johnson, sent over by the Anti-Slavery League of America, to open the campaign to make England dry goods fairly through at a dinner in his morning suit today, was the only man of such a dignified way of dress, while he was at work in the United States.

WHITMAN COLLEGE GIRL VISITING AT ECHO HOME

(East Oregonian Special.)
ECHO, Oct. 31.—Miss Beale Andrews arrived here, Friday morning from Walla Walla, to visit at the home of her parents, Mr. and Mrs. Fred Andrews, until Monday. Miss Andrews attends Whitman college in Walla Walla and she will finish college this year at the close of the first semester.
Mr. Joe Cunha, Jr., was a Pendleton visitor Thursday.
Chas. Kane of La Grande spent

Wednesday in Echo.
T. M. Ricketts of Spokane was in Echo on business, Wednesday.
The Ladies Aid have postponed their social which was to be given on Friday evening.
E. C. Day of Pendleton was here, Thursday.
A. C. Baustad, was a business visitor from Spokane, Thursday.
Miss Emma Gelder spent Thursday in Pendleton.
Mr. and Mrs. C. R. Lynde were business visitors in Pendleton on Thursday.
Mr. and Mrs. W. A. Walker and family of Cottage Grove, Oregon, spent Wednesday in Echo.
W. O. Dennis was in from his farm on Butter Creek, Thursday.
Cunha Brothers intend to start

chopping their alfalfa hay on Monday.
Ous McCarty of Butter Creek was a business visitor here, Thursday.
Frank Spike made a business trip to Pendleton Thursday.

There are men in the world who would not cheat another man—unless they could.

POLICE CHIEF WOUNDED BY BURGLARS OF \$1.35

ST. LOUIS, Mo., Nov. 1.—Chief of Police O'Brien was seriously wounded today when one of three bandits robbing a jewelry store shot him. The bandits escaped with \$1.35 haul.

ARE YOUR EYES RIGHT?

The really sensible thing, of course, is to know your EYES. Have them examined by an Optometrist who is specially trained in Optometric science. Without this professional advice no one can tell whether his or her eye sight is good. Unwillingly you may be seeing only half as well as you might.

HAVE YOUR EYES EXAMINED
By
DR. A. M. SIMMONS
Optometrist
At
ROYAL M. SAWTELLE'S
Optical Dept.

Willard STORAGE BATTERY SERVICE STATION

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Come to Battery Headquarters

Just because some garage man says, "I'll fix it and it'll be good as new," don't trust your battery to an amateur.

Come to battery headquarters where we have the equipment to really test your battery and the knowledge of what it needs.

Only a careful hydrometer reading can show if a battery needs charging. Only the proper instruments can give it a discharge test showing that it is properly recharged. It costs a little more to make repairs in the right way, but a thorough job is always worth while.

Electric Service Station

201-203 West Court St.



Store Your Car HERE

These cold nights and throughout the winter Don't take a chance of a freeze-up in your own cold garage.

\$7.50 per Month

Which Includes Service.

Western Auto Co.

Agents for Cole, Geo. Dort and Winther Trucks
Cor. Water and Cottonwood Sts.

McKay & West, Props.

Garage Phone 530.

Paint Shop Phone 633