

We Are Showing This Season Most Wonderful Values

THIS IS MADE POSSIBLE BY OUR IMMENSE EARLY PURCHASES OF DEPENDABLE MERCHANDISE. IN A GREAT MANY INSTANCES WE ARE ACTUALLY SELLING GOODS FOR LESS THAN IT WILL COST US TO REPLACE THEM. THE WISE PERSON WILL BUY NOW.



Fine Warm Sweaters

In silk, wool and cotton; coat and slip-over styles in the smart plain colors and stripes; with collars and collarless, belted and beltless. Sizes and prices for all. We are also showing the new filet sweater in ripple peplum with leather belts. They're priced from

\$5.75 TO \$28.50

FANCY LININGS ARE IN VOGUE

Fashion decrees that the new fall wraps must be smart without and gay within. You will surely find "just the thing" for the latter requirements in our large selection of FALL LININGS, such as printed satins, foulard patterns and novelty sateens.

EMBROIDERED SILK VESTS

from the Kayser Co. A new lot of them, original designs worked on heavy Italian silk, flesh color, all sizes \$4.00 to \$6.00

PHOENIX SILK HOSE

No. 368, black and colors, the pair \$2.25

THE NEW VELVET BAGS

in colors of brown, taupe and gray are very smart. Priced at \$5.75. Others up to \$13.50.

USE OUR WOMEN'S REST ROOM
It's on our 2nd floor. It's here for your pleasure and convenience. Make this store your meeting place. Make it your headquarters. Write your letters here, meet your friends here.

T. P. W. PURE FOOD SHOP
3 Main Line Phones all 15. All Other Depts call 22
Tea Garden Preserves—The best of quality only, made from selected fruit and pure granulated sugar. Strawberry, Raspberry, Blackberry, Loganberry, Peach, Apricot, Plum, Fig, Quince and Pineapple. Put up in 1 pounds glass jars and 4 1-2 pound and 8 1-2 pound cans. Priced..... 50c to \$3.75
Tea Garden Lemon, Orange and Grape Fruit Marmalade, 1 pound glass jars 50c
Tea Garden Mince Meat, 2 1-2 pound jar \$1.00
Tea Garden Syrup, can \$1.00 and \$1.90



DO YOU KNOW—that you can buy good, heavy warm suits of men's winter underwear for \$1.98.
DO YOU KNOW—that we have some very pretty Women's Coats, both long and short at exceptionally reasonable prices?
DO YOU KNOW—that we offer today, and until ever pair is sold, over \$13,000 worth of SHOES FOR EVERYBODY?
DO YOU KNOW—that men's good overalls cost \$1.89 in the Bargain Basement?
DO YOU KNOW—that black and white thread number 40, 50 and 60 sells for 3c per spool in the Bargain Shop?
DO YOU KNOW—that we are holding a \$1.98 sale on women's pure silk hose—all colors—no fibre silk?
DO YOU KNOW—that our upstairs balcony display windows reveal some interesting economy secrets?
DO YOU KNOW—that children's extra good hose cost 29c in this department? No extra charge for big sizes.
DO YOU KNOW—that \$6.98 buys the prettiest pair of 9 inch brown kid shoes with military heel?
DO YOU KNOW—that since opening up our Aluminum section we have placed over \$3000 worth of the prettiest and finest of all wear in the peninsular kitchens of Pendleton and vicinity?
DO YOU KNOW—that we sell men's serviceable work shoes even lower in price than the Portland stores?
DO YOU KNOW—that we have a lot of slightly soiled cotton blankets and Indian robes to get rid of?
DO YOU KNOW—that if this were not the lowest priced shop in Pendleton we couldn't call it the Bargain Basement.
DO YOU KNOW—that the Bargain Basement has two entrances—one near the shoe dept. and one through the grocery.
DO YOU KNOW—THAT HERE IS WHERE YOU CAN SAVE!

A REAL FINE FRENCH KID GLOVE

Two clasp, in black, white or colors is necessary to complete milady's best of dress up occasions. Why not buy them now while you have a good selection to choose from. The pair \$2.95 to \$3.50.



CHAMOISUEDE OR LEATHERETTE GLOVES
from the Kayser Co. are essential for the colder weather. Colors are brown, grey and mode. The pair.. \$1.25 to \$1.75

WOULD YOU HAVE THE LATEST "SLIP-ON" VEILS?
The selection we offer is complete in every way, the smartest designs and latest colors. Each..... 25c to 65c

DRAPE VEILS
direct from a large manufacturer and importer. The very latest effects and designs that are being called for either in circular or oblong. From \$1.50 to \$3.95

SHOESTRING BELTS
of patent leather in red or black. Each..... 35c

HERE'S SOMETHING SPECIAL
An extraordinary purchase of a very exclusive lot of new BEA DCHAINS with hardly any two alike, showing new colors, sizes and lengths, beads that are worth \$2.50 the strand. The special price per strand is \$1.69

PENDLETON'S GREATEST DEPARTMENT STORE

The People's Warehouse

WHERE IT PAYS TO TRADE

Use Our Post Office Sub Station—It's here for your especial convenience. Buy your stamps and post office money orders here. Mail your letters and parcels here, register your letters here. Bring your packages here, we'll wrap them for you.

The Children Will Want It



UNCLE BILL'S BIG CIRCUS

A PRESENT FREE

TO EACH GIRL OR BOY

Who brings or sends to the East Oregonian office one new Daily subscriber by carrier for 1 month or longer; or one new Daily subscriber by Mail for 3 months or longer; or one new Semi-Weekly subscriber by mail for 1 year; or any subscriber renewing their Daily subscription for three months or longer or Semi-Weekly for one year.

FOR YOUR CONVENIENCE USE THIS COUPON

East Oregonian Pub. Co.
Gentlemen: Please send me "Uncle Billy's" Circus and send the (Daily) or (Semi-Weekly) East Oregonian by (carrier) or (mail), for which find enclosed \$..... to the following address. Send the paper for..... months..... year.
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IF CIRCUS IS TO BE SENT BY MAIL SEND 2c FOR POSTAGE.

"It requires no organization to allow one of us as an individual to buy a dinner for a hungry man. It requires the greatest degree of organization to deal with the foes of a world. The Red Cross seems to be essentially demanded. . . . Without the Red Cross I do not know whether the world would have been able to bear the horrors and devastation of this fearful war."—Newton B. Baker.

"The Red Cross is the great Neighbor. . . . If the world is made a little more comfortable, a little happier, a little stronger for the struggle of life through its effort, the Red Cross is content."—The Secretary of the Navy.

"The Red Cross is not going to turn its back on its responsibilities."—Livingston Farrand, Chairman, Executive Committee, National Red Cross.

"I don't know what we would have done without the help of the Americans. I thank you from the bottom of my heart."—Ignace Padorewski, Premier of Poland.

"Mr. Davison has spoken to me of how the Red Cross hopes to continue work even in peace time. This is a noble enterprise. . . . Wonderful results could be obtained if all countries would join hands, especially in all questions concerning small children, tuberculosis, and sanitation in general."—Queen Marie of Rumania.

"We surely can do no better than to emulate the human and social work of our sister organization, the American Red Cross."—Signor Ciralo, newly elected President of Italian Red Cross.

"Our heartiest thanks go out to our American friends."—Union des Femmes de France.

"The help given by the Red Cross is but another proof of the great heart and sympathy of the American people."—Prince Regent Alexander of Serbia.

"The Polish people look upon the American Red Cross as their salvation. It holds in its hands the destinies of nations. This world war has been fought in vain if there is no early restoration of normal physical and moral conditions in the newly born Republic of Poland. Poland is the keystone of the world's permanent peace."—Lieut. Col. Francis E. Franczak.

"I wish to express to the millions of Americans who have made the work of the American Red Cross possible, the deep gratitude of my people."—The young King Alexander of Greece.

New Tailor With Emil Beck.
Emil Beck, local tailor, returned yesterday from a business trip to Portland. While there he secured the services of A. Sequist, who comes to Pendleton to act as a tailor in the Beck tailor shop.

FRENCH STAR TRIES AMERICAN PLANE



NEW YORK—This was her first trip in an American plane. She is Jane Hervenx, famous French aviatrix, holding a captain's commission.

ANYHOW THEY'LL GO TO SEE THE RHINE



ROBOKEN—Five thousand army regulars are on their way "over." They're too late for the fighting but they'll get in on the "Watch on the Rhine," and this detail seems happy over it.

WHITE TRUCKS

White Truck performance is so widely and favorably known, it is considered standard among truck users. It is the basis for judging truck operation and maintenance. Everywhere White Trucks are known for their high earning power, for their ability to do the most work for the least money.

Frentzel-Wailes Motor Co
Lexington and White Dealers of Umatilla County

ANNOUNCEMENT

Our repair shop is now in charge of Rudy Tannler. We are equipped to repair cars of any make. Machine shop in connection.

Western Auto Co.
Agents for Cole, Ceo, Dort and Winther Trucks
Cor. Water and Cottonwood Sts.
McKay & West, Props.
Garage Phone 530. Paint Shop Phone 638