Real Cash Saving Bargains in Every Department. JhePeoplés Warehouse BEST FOR PRICE


## Straw and Panama Hats One-Halt Price

A real August Clean-up of Summer Hats. Bargains before unheard of. Think of it. Buy your hot weather hat now and save one-half the original price. If you don't wear afford to overlook this wonderful offer. Our stock includes all the season's newest styles. Come while the assortment is complete.

## Sale of Winsomh Waists

Every woman at this time of the year finds the need of several good, but inexpensive waists to lend variety to her wardrobe. Such women will profit by these low prices that
have been made on several small lots, consisting of linen, have been made on several smail lots, consisting of linen, silk, crepe de chine and Georgette crepe. Excellent selections can be made from these
One Lot of Wash Waists of Organdie and Lawn, white blue, pink and peach, values up to $\$ 3.50$, special ...... $\$ 1.98$
One Lot of Georgettes and Tub Satins, all colors, trimmed with beading and braiding at

A COOL SUMMER WASH DRESS
Would not cost much if you take advantage of our price reductions. Fashionable, neat and pretty patterns in many various colors comprising the entire assortment of summer
novelty wash goods are on sale now at liberal reduction, novelty wash goods are on sale now at ............................. 19c to 79c

YOU ARE SURE TO LIKE THESE NEW PRINTED
GEORGETTE CREPES
They work in so cleverly, sith other materials or are so them to you, soon. Priced from............. $\$ 3.00$ to $\$ 4.00$

A TAFFETA SILK FROCK
uld at some the new shades that are so por ulity chifonss in any woman's wardrobe. A splendic quality chiffon finish, 36 inches wide, in all the newest shades
at, yard .................................. $\$ 2.25$ to $\$ 2.50$

A FEW NEW WOOLEN PLAIDS for fall wear have arrived and they're very pretty too. We
want you to see them. Their priced per yard is.... $\$ 5.50$

## TOWELS, WASH CLOTHS

No matter what kind of a towel you want, whether the most exquisite one woven for some new bride of your acquaintance, or coarsest, most practical turkish variety, you will do well to buy it from our new stock. Bath towels, heavy
union huck towels and wash cloths are here awaiting your union huck towels and wash cloths are here awaiting your
selection. We have more of the practical sturdy variety for every day, family use. Prices reasonable.

THE SHOP WHERE EVERY ITEM IS GREATLY UNDERPRICED


OUR UNDERPRICED STORE WHERE

## WHERE CAN I MAKE MY DOLLAR GO THE FARTHEST?

Ask your neighbor who most likely knows. Read the advertisements in your home town papers, shop around carefully noting all prices, then Visit The Bargain Basement. You will readily convince yourself that this is The Real Savings Department where you can buy freely and plentyful and still go home with lots of change in your purse

OODAY'S SPECIAL OFFERINGS THAT MEAN "MONEY SAVED.

THE PRETAEST OF ALL SLLK DRESSES
ONE LOT OF 37 DRESSES TO CLOSE OUT
Here is an offering of one good sized lot of the smartest faney silk dresses we have ever offered you in this lower priced shop It is the "clean-up" of one particular up-stairs line of pretty garments, stylish in their design and well finished in their make-up. on the price. Included in the big lot are the elaborately hand emon the price. nccuded cy trimmed with the new braids the silver and gold threads, the fancy rew woolen nap threads and floss silks, You'll like every dress and the great reductions will please you. Regular selling prices $\$ 25.50, \$ 28.75, \$ 32.50$. Offered Special at this Sale $\$ 14.89$.
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Today is the Opening Day of This Sale of FANCY LIGHT WOOLEN SWEATER SALE.
and all the right garments for this season and all the styles are right. The colors are fancy. There are slip-overs, sleeveless and sleeved and the button coat styles, all sizes from 14 bust to 46 , and they sold from $\$ 4.50$ up to $\$ 9.75$.


Closing Out of All Spring

## Dresses

The FINAL clean up of an exceptional stock-last notch prices are in order. It's a great opportunity for
any woman who wants a any woman who wants ad
smartly styled dress - and which ever one she chooses of course sizes are broken. of course sizes are broken, and they are but one of a and remarkably low priced. One Rack of Dresses, values up to $\$ 35$, now ... $\$ 22.50$

> All Silk and Georgett Dresses Reduced.
$\$ 40.00$ Dresses, Special Price............... Price.......... $\$ 50.00$ Dresses, Specia Price.

Dresses, Specia 335.00 $\$ 40.00$ $\$ 42.50$ Price. ......... $\$ 50.00$
T. P. W. PURE FOOD SHOP

In Our Model Sanitary Basement.
CLEANLINESS ECONOMY All Other DERVICE 3 Main Line Phones, all 15. All Other Depts. call 22 Early Elberta Free Stone Peaches, the box Fine Ripe Watermelons, pound Extra Good Cantaloupes, 2 for.........
Tru Blu Fancy Assorted Cookies, pound Tru Blu Fancy Assorted Cookies, p
Fresh Crisp Ginger Snaps, pound Fresh Crisp Ginger Snaps, pound . Fancy Mild there is no reason why you should not buy your

DRUG SUNDRIES
at this underpriced drug sundries section, if you want to save money.
Cuticura Soap ........ 23c $\mid$ Cutex Rouge ......... 33c
Woodbury's Facial Soap 23e Pear's Soap
Stork Castile for babies 19c Packer's Tar Soap..... 23c Colgates and Dr. Lyons
Colgates Tooth Paste, small
Pebeco Tooth Paste. Tubbs Talcum Powder Melba Talcum Powder. 23c Stork Unscented Pdr... 23c Mennens Talc. Powder. 23e Cutex Manicure Sets, $\$ 1.50$ Luxor Cuticle Remover 23c Cutex Cuticle Remover 33 c
Cutex Nail Polish ..... 33 c

Cutex Nail Bleach .... 33c Mum and Eversweet for perspiration . ..
Pompeian Massage Cream 50c Luxor Cold Cream .... 50c Melba Greaseless Cream 50c Melba Skin Cleanser... 50c Melba Face Massage... 50c Elcaya Cerat Cream... 50c Creme Elcaya Face 60 c Melba Powder. . 25 c and 50 c Elcaya Powder ....... 50 c Luxor Floriana Per-
fume . ............. 50c

FOR YOUR HOUSE CLEANING TRY
Hugro Sweeper or Cleaner


We have the Hugro EIectric for city use where and the Hugro Vacuum Sweeper for country please-and all we will is a trial from you. If at any time it fails to please your money will be cheerfully refunded.
Won't yon come in for a demonstration?

GERMMAY TOO, TIRFS

## TO CUT DOWN H,C.I

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## "We'll Tell the World"

## Service

t's our motto, it's our hobby and it is a reality here In our repair shop, on our floor. in our service department, in sales-room and
office-everywhere it will meet you face office-everywhere it will meet you face
to face-SERVICE.

## Western Auto Co.

Agents for Cole, Reo and Dort.
Cor. Water and Cottonwood Sts.
MeKay \& West, Props.
Garage Phone 530
Paint Shop Phone 633

