

# ZILLIACUS' STOCK--THE BEE HIVE Bought by J. F. Kincaid for 50 cts on the dollar

Also \$7,000 Worth of Similiar Merchandise  
for Less than 60 cents on the dollar

BOTH STOCKS REPRESENTING OVER \$10,000, GO ON

# PUBLIC SALE

To Close Out, commencing Friday, June 27th

Many people will be surprised at the announcement that Mr. J. F. Kincaid of Pendleton, has bought out Zilliacus' Inc., known as the Bee Hive Store, and will continue with a big closing out sale. Mr. Zilliacus was desperate in his effort to close out and leave Pendleton at the earliest moment possible and for which reason he sacrificed his entire stock and sold it to Mr. Kincaid for 50c on the dollar. In addition to this stock, Mr. Kincaid purchased \$7000 worth of merchandise similar to that carried by this store, all of which was bought before prices began to go up, awaiting just such an opportunity as this, when the people of Pendleton and vicinity could be given an opportunity to economize and save on the very things they need every day in the year, in place of selling this fine merchandise to some broker for profitable purposes. You were promised one of the greatest bargain events ever witnessed in Pendleton—NOW YOU KNOW WE MADE GOOD! Ever since this great closing out sale opened last Saturday this store has been packed and jammed with eager buyers, every one expressing an appreciation of the wonderful bargains offered. Hundreds of customers were turned away opening day, as it was not humanly possible for our large force of sales people to wait on everyone. Many of the bargain lots were sold out completely, but if you are one that could not get waited upon let us urge upon you to visit this store and sale this week, where you will find thousands of dollars worth of new merchandise displayed at prices to defy any competition or sale ever advertised, and we are cutting and slashing prices still lower in a desperate and determined effort to close out every dollar's worth of Zilliacus' stock in addition to this \$7000 worth of merchandise purchased at a ridiculously low price. Friday morning, at nine o'clock we will be ready with the counters, tables, racks and shelves crowded with over \$10,000 worth of staple merchandise needed by every person and family every day in the year all of which will be sold at a marvelous saving and at prices less than present wholesale market value in almost every instance.

GRANITE WARE OF ALL KINDS  
REG. 60c, NOW 34c

SCHOOL TABLETS  
REG. 5c, NOW 40c DOZ.

HAND LAMPS  
REG. 50c, NOW 39c

CUPS AND SAUCERS  
REG. 30c, NOW 19c

LADIES' UNDERWEAR  
REG. \$1.25, NOW 98c

LADIES' GUARANTEED HOSE AT 1/2 PRICE

SILK RIBBONS AT 1/2 PRICE

BLOWN GLASSES  
REG. 10c, NOW 6 for 48c

CHILDREN'S GUARANTEED HOSE, REGULAR  
50c, CLOSING OUT AT 29c

COATS AND MERRICK'S THREAD  
REG. 7c, NOW 5c

EMBROIDERY 12-IN. WIDE, REG. 15c to 25c Yd., NOW 4c to 7c

KLENZO MECHANIC'S SOAP  
REG. 20c, NOW 10c

LADIES' HATS  
REG. \$5, NOW AT \$1

HAND PAINTED CHINA AT 1/2 PRICE.

ONE LOT BOYS' SWEATERS  
REG. \$2.50, NOW \$1.89

CROCHET COTTON  
REG. 15c, NOW 10c

TOYS AT A TREMENDOUS REDUCTION

1 LOT CANDY PAILS  
10c

CREPE PAPER  
REG. 15c ROLL, NOW 5c

ONE LOT OF BOYS' STRAW HATS  
REG. 15c, NOW 5c

## RDAD! What this Sale Means to You

Every intelligent man, woman and child knows of the tremendous advances on all lines of merchandise in the past two years, but few of them realize that the next few months will see still greater advances. The merchants are today facing the greatest crisis in their history. They are receiving notices of advances in every mail. Merchandise is scarcer and harder to get than ever before. They are FORCED to raise the price on everything in their stocks, not from choice but from necessity. Therefore, when we tell that we are actually selling you high grade merchandise in most instances for less than we could replace it for, you surely will not pass up this golden opportunity. The greater portion of this stock was bought before the tremendous advances. Therefore, we are in a position to quote prices that cannot be duplicated elsewhere. THINK IT OVER! Think of the savings! Our advice is to buy now and buy not only your present, but future needs.

**COME! Be Here Friday and Saturday**

ALL GLASSWARE AT 50c ON THE \$1.

PENANTS  
REG. 75c, NOW 49c

PUSH CART  
REG. \$12, NOW \$4.85

1 ELEVATOR  
REG. 25, NOW \$9.95

# The BEE HIVE STORE

J. F. KINCAID Successor to ZILLIACUS, Inc.

PENDLETON, OREGON