

BUY HOME PRODUCTS

GOLDEN WEST

More than a Butter

A Pendleton and Umatilla County Institution

Say Golden West to Your Grocer



QUALITY. PURITY. CLEANLINESS

Skookum Sapalel A Hotcake Flour

Manufactured from Umatilla wheat and in Umatilla County. Try a bag; all stores keep it.

Umatilla Flour & Grain Co.

220 E. Court Phone 1014
1300 West Alta Phone 351
See Us Before Placing Your Fire and Crop Insurance.



"The Elusive Dollar"

Many of our citizens are so intent upon grabbing the dollars immediately in front of their eyes that they neglect to hold fast to the dollars already in their hands.

Every dollar you spend for goods made elsewhere flies away with a value that rightfully belongs to your community. Home values increase in proportion as we spend our money for goods made at home. Home values disappear with every dollar we spend for goods made elsewhere.

Examination of the articles produced at home will not only prove to you the great growth of local manufacturing but will serve also to show you the way to aid in the prosperity of the community by giving articles of home manufacture the preference when making purchase.

We, as individuals, whenever possible should encourage our local industries and support local institutions by showing our preference for home products.

BRAN-NEW

IT'S MADE IN PENDLETON

A Pure, Healthful and Refreshing Cereal Beverage brewed from the highest quality malt, hops and corn. Its Quality and Popularity is attested in its selection by Sheehan Bros. as a draught beverage for their de luxe establishment, THE COSY, which opened this morning.

Has been handled on draught for more than three successive years at Billy's Place and The Crescent.

Sold also in pints and quarts.

Made Clean, Bottled Clean and Sold Clean.

Wm. Roesch & Co.

"First for Thirst"
Phone 528

You Don't Have to Send out of Pendleton for your

Office Furniture and Store Room Fixtures

Keep the money in circulation here. Let us show you designs and give you estimates on ANY KIND OF MILL WORK.

B. L. Burroughs
Planing Mill East Webb and College Streets, Pendleton, Oregon. Telephone 5.

Auto Tops

Side Curtains Seat Covers

Hamley & Co.

Our Greatest Pleasure

Is your satisfaction,—your confidence in our efforts to please you.

DELTA PRODUCTS are manufactured from the best of materials. The maker himself knows from years of experience and is making a scientific study of food value connections.



THE DELTA Chocolates, Bon Bons and Special Candies — fancy boxed or in bulk, are pure and sure to please.

Ice Cream and Punches are a feature with us.

Ask your grocer for HOHBACH'S RAISIN BREAD PULLMAN BREAD

Contains California Sun-Maid Seeded Raisins.

The big spongy "Home Made" Loaf

Made in Pendleton by \$20,000 automatic machinery bakery where the hands never touch the loaf. Only the best ingredients, including Fleischman's yeast, go into the making of Hohbach's Pendleton made bread. Cleanliness and quality our motto. Come in and see our modern "big city" plant in operation—not on a special day, but any time you wish—we want you to know that HOHBACH'S IS ALWAYS THE CLEANEST AND BEST BREAD MADE.

We make—
Graham Bread
Rye Bread
Raisin Bread
Whole-Wheat Bread
Harvest Victory Bread
Pullman Bread
All kinds of Pastry to order.

Hohbach's Bakery
221 East Court Street, Pendleton
Telephone 80

Of Interest to You

Since March 1st 1917 Pendleton's big progressive packing plant

The Pendleton Meat Co.

has distributed among the livestock producers in the territory tributary to its plant

100 Registered, High Grade Breeding Cattle 100

This represents a total investment with the livestock producers of over \$25,000.00

If you will specify "Made in Pendleton Meat and Meat Products" when buying you will derive all the benefits that have been placed within your reach by our progressive livestock producers efforts to improve their herds. You will encourage further investments and improvements by them as well as aid in building up local pay-roll.

FOR A BIGGER PENDLETON BUY PENDLETON PRODUCTS.

The Pendleton Meat Company

WHOLESALE PACKERS