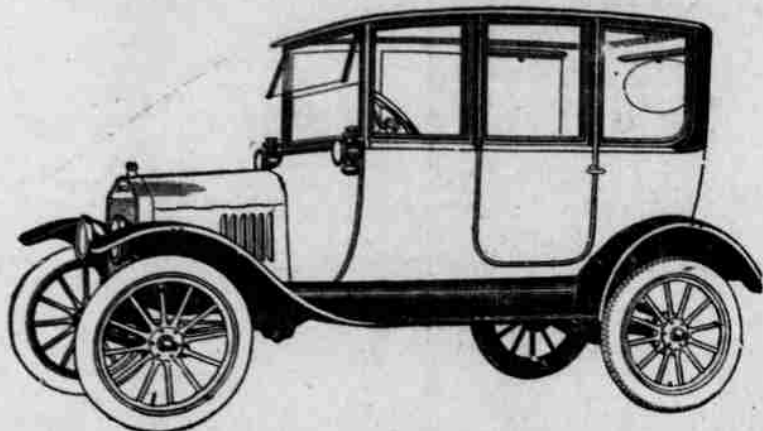


FORD AND FORDSON

FORD SEDAN

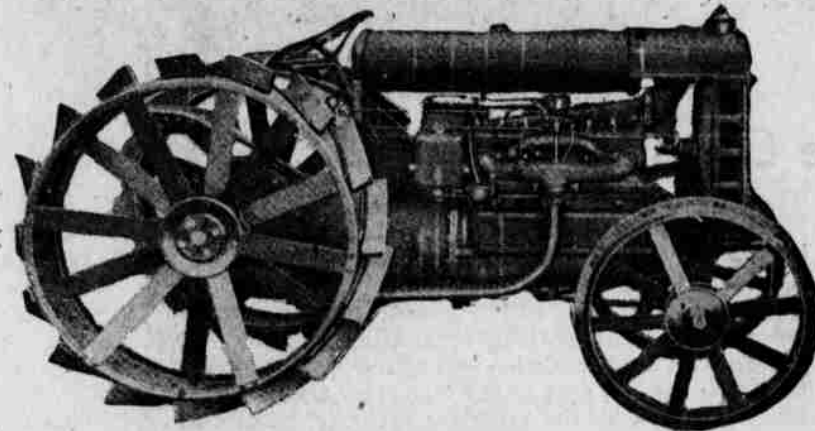


5-Passenger—4-Cylinder—20 Horsepower—fully equipped, with electric starter as regular equipment. An all-season car of style and comfort—for social functions, shopping and general uses. Enclosed car convenience, with Ford simplicity and reliability.

More and more the demand for the enclosed motor car increases. Motor cars are driven every day of the year regardless of weather conditions. So it is only natural that personal comfort should call, in wintry and inclement weather, for the protection and convenience of the enclosed car. We have met this demand with a completeness which has been endorsed by a continually increasing demand for our enclosed cars, detailed descriptions of which follow:

THE SEDAN is a very handsome enclosed car. It is splendidly upholstered with a fine quality of heavy whipcord cloth in the latest of plait folds, a vast improvement over the old style "tuft" upholstery. Large plate glass windows, with silk curtains in rear and rear sides. The back seat accommodates three persons most comfortably. The seat for the driver is stationary, the other front seat is hinged so that it can be thrown forward out of the way when necessary. Heavy plate glass sliding panels in the front side windows and doors with the latest air and water protectors, so that when the car is closed it is both dust and water-proof; with windows lowered it is as airy as an open car. Latest type ventilating windshield. A most dependable family car—for shopping, the theater, social functions of all sorts, taking the children to school, or general touring—the Sedan fills the demand in all sorts of weather. For women who enjoy driving, the Ford Sedan is especially attractive, having the luxury and exclusiveness of the electric car, with an equal ease of control. Coupled with that established reliability and dependable strength in construction, which assures safety and durability, is the added pleasure of certain economy in operation and maintenance.

FORDSON TRACTORS



Now is the logical and safe time to buy your Fordson Tractor. Farm tractor manufacturers know that more machines will be wanted during this coming year than can be supplied. This is particularly true in regard to the Fordson. Its popularity has created a demand that makes it certain that some farm owners, desirous of obtaining the Fordson, must be disappointed.

Get your order in early. Make sure of getting the Fordson on your farm quickly so that you may become thoroughly familiar with its operation and be able to use it to the best advantage right at the beginning of our spring work.

THE FORDSON IS ALL THAT YOU EXPECTED

The Fordson is all that you expected. Simple to operate, compact, strong, light (weighs only 2700), powerful, economical (operating on kerosene), long lived—it has upheld the Ford name among 25,000 owners.

You can depend on it to handle two 14-inch bottoms in any soil. And on the belt you won't find a better power outfit. Delivering between 20 and 22 horsepower at the pulley, it will run your grain separator, hay baler, ensilage cutter—will, in short,

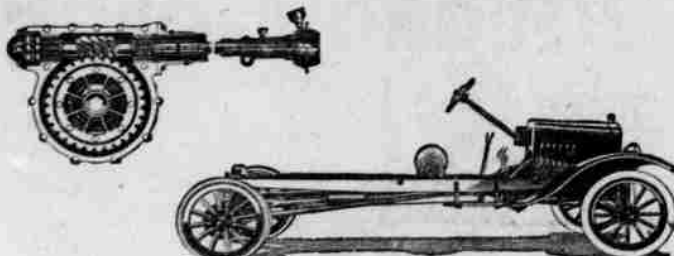
handle all the belt jobs you have to do within rating.

And remember that behind the Fordson is Fordson Service—the expert help and advice that our tractor experts will give you on request—the stocks, parts and repairs that we keep ready for immediate delivery to your farm when you telephone. No waiting for slow mails or express service.

Built to meet actual farming conditions on Mr. Ford's farm—proved under every existing condition throughout the country.

FORDSON SERVICE IN EACH COUNTY

FORD Model T 1-ton Truck



FORD MODEL T ONE TON TRUCK

This is the Model T One Ton Truck just as we deliver to the purchaser, without body. The equipment includes hood for motor, front fenders, stepping boards, two side lights, two head lights, one tail light, horn and set of tools.

After several years of most practical testing the Ford Model T One Ton Truck is now in general public use, and demonstrating under the severest service the same stability and satisfying results which have kept Ford cars in such universal demand.

The same dependable Model T. Motor furnishes the power of the truck, thus insuring ease of operation, economy in fuel consumption, and a minimum of maintenance expense.

The final drive is of the worm type, assuring more positive drive and greater wearing qualities than are found in any other type. (Formerly the worm drive was a feature of only the more expensive trucks.)

Like the regular Ford car, the truck chassis is made light in weight without sacrificing strength, by the use of Ford heat-treated Vanadium Steel. The chassis complete weighs 1450 pounds. As a result of this light weight, the maximum ratio of power is delivered to the rear wheels; the fuel and tire expenses are reduced, and ease of control through the steering gear is insured.

The front spring is of the semi-elliptic type in one piece, while the rear spring is of the same type in two pieces. Both are constructed of Vanadium Steel, making them exceedingly strong, yet very flexible.

In addition to the powerful and effective transmission service brake, characteristic of the Ford motor, the truck is also equipped with extra large, lined emergency brakes acting on both rear wheels and controlled by a hand lever. This dual brake system increases the factor of safety by placing the truck under the immediate control of the driver and makes it possible to hold the car on an incline, even though heavily loaded.

The truck has a wheel base of 124 inches with tread of 56 inches. It can be turned in a 44-foot circle, a feature not to be lost sight of in the selection of a commercial vehicle.

Capacity, however, has not been sacrificed, as the chassis has been designed to permit the use of a body with ample loading space for any commodity.

FORD



Touring Car and Roadster

4-Cylinder—20 Horsepower—streamline hood large radiator and enclosed fan, crown fenders, black finish, nickel trimmings—fully equipped, except speedometer.

The Ford car is made light in weight by being scientifically designed and built of Ford heat-treated Vanadium steel. Vanadium Steel is steel that has been treated with Vanadium—a semi-rare mineral, which washes the molten steel of its impurities, bringing the molecules closer together, giving them greater adhesiveness and making the resultant product infinitely tougher and stronger. Although Vanadium is the highest-priced steel used in automobile construction, it does not increase the cost of the Ford car materially, because on account of its extreme strength we use proportionately less of it and the car is also made lighter.

By all counts the Ford is the most economical. It costs less to operate than any other car. Many Ford owners drive their cars at a cost of less than two cents a mile—and all agree that the Ford's cost of maintenance is lowest.

And in the matter of service Ford leads. Ford repairs are to be had in practically every town or city in the country. More than 10,000 Ford agents are required, under their contracts with the company, to carry a complete assortment of Ford repair parts. The dollar value of these agency parts stocks at the present time is considerably more than \$12,000,000.00.

You will never get very far away from Ford service. And you will find it quick, economical and courteous.

Large stock of parts always on hand and Ford factory mechanics in our large repair shop.

SIMPSON AUTO COMPANY

Telephone 308

DISTRIBUTORS FOR UMATILLA COUNTY

Pendleton, Oregon