

THE LINE COMPLETE



Over the Top

The lowest priced electrically equipped car in the world. Lowest consumption of gas, power in abundance. Now equipped with Remy ignition system, Brown Aype Chapin Gears, Auto Lite starting and lighting system. One man top, demountable rims. A light, small car of quality.

Popularity of the Chevrolet Car is evidenced by the fact that its used car value, is universally higher in value than any car in its class.

Our organization has been affiliated with the Chevrolet organization from its infancy and with the hearty co-operation we have always received from them, coupled with the resources we command locally, insures the purchaser personal service and complete satisfaction.

We carry a complete line of parts and every Chevrolet dealer is compelled to do the same from this date on. Another insurance of service. Make a thorough investigation of this wonderful little car in our booths at the auto show.

Investigate our organization and selling plan.

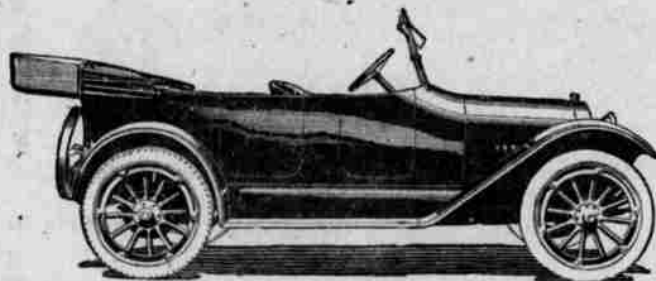
Eastern Oregon Motor Co.

TED PREBLE, Mgr.

CLAUDE MILES, Sales Mgr.

Across Street from Pendleton Hotel

Phone 1027



The General Cord Tires

The General Cord Tire is a two cure, wrapped, expanded on air—cured while the cords are stretched to the point they will be in service. Therefore, when inflated on a wheel, the rubber is not stretched or put under tension—doesn't cut, split or separate from the cords.

The man who developed this type of cord construction, which has proven the only successful method, is one of us. In GENERAL CORDS the finer points—proven principals of cord construction—are carried to their practical stage of perfection.

Size for size, GENERALS are the giant cords. Also, the non-skid tread is an achievement in scientific designing which enhances all the comfort and safety features.

Put on GENERAL CORD Tires and coast easy, so easy on gasoline and—rest easy as you ride. The GENERAL CORD Tires are the economy tires.

The policy of putting performance above profit is the basis upon which General Tires are built.

They have won universal recognition for superiority because the General Tire Company have confined their efforts to the business of building a tire that will build a tire business.

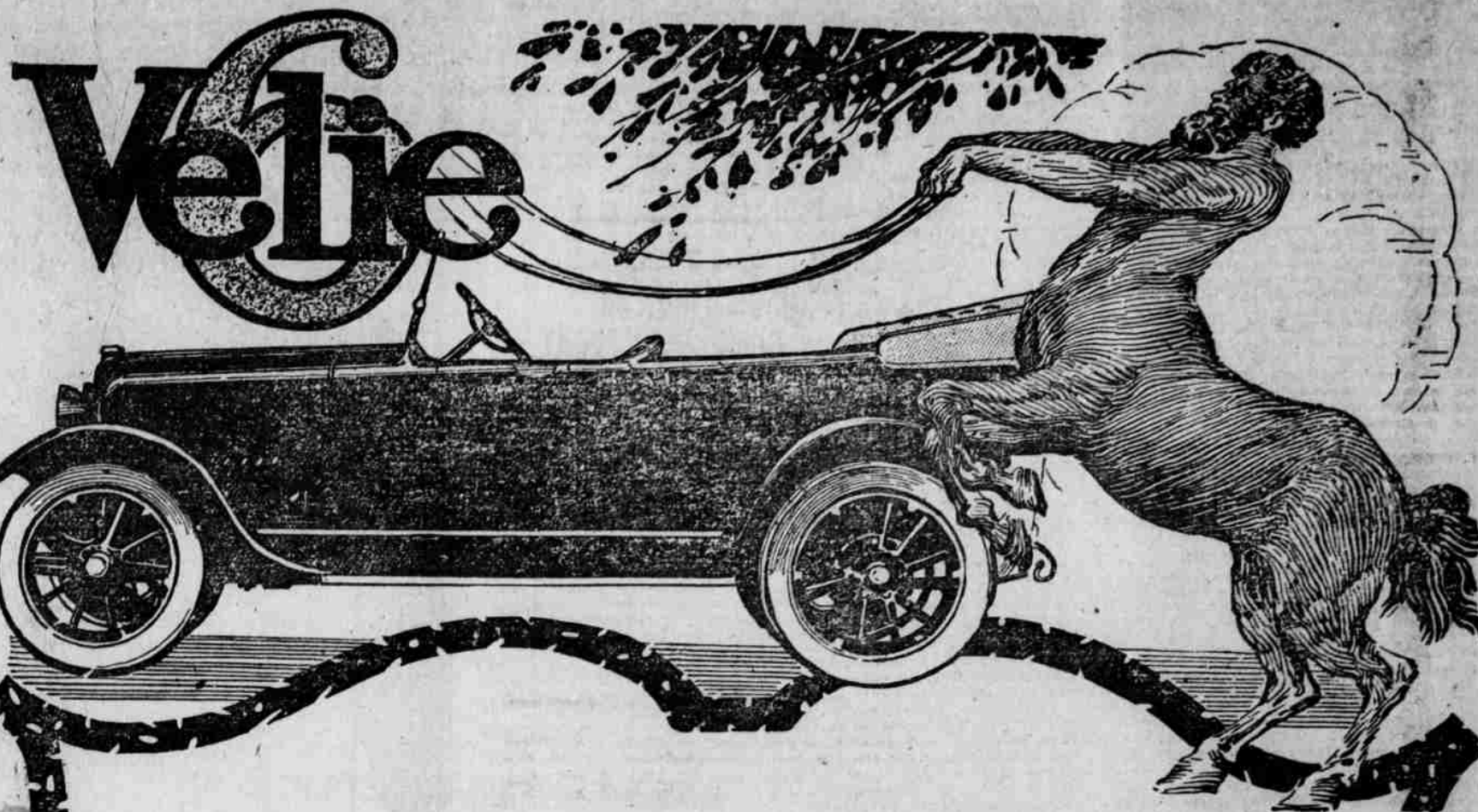
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See This Beautiful Velie and Other Models at the Auto Show

THE beautiful Velie models which are on display at the Automobile Show simply reflect the years of automobile building experience of the factory which makes them.

As in a mirror the man sees his reflection, so in these Velie cars, beautiful in line and sturdy in appearance, the experienced automobile buyer can see the reflection of the years of experience of the Velie factory.

Even as a man builds his reputation, carefully, act by act, so these cars through a long period of years, by an honorable record in the hands of owners, have built the character of the Velie name, which today is a guarantee of worth and quality.

See the beautiful Velie cars on display in the Auto Show. Select the one that best suits your purposes.

Eastern Oregon Motor Co.

Distributors

TED PREBLE, Mgr.

CLAUDE MILES, Sales Mgr.

Salesroom Across the Street from Hotel Pendleton

Phone 1027



PEERLESS THE TWO POWER EIGHT RANGER

The car of a dual personality—pre-eminent in its qualities. A range for every person, regardless of mood or personality. A prominent loafing range and "sporting range." A car of luxury and refinement for discerning people without the attendant waste of up-keep and operation of many so-called fine cars.

Regardless of the car you intend purchasing, or your ideas, we maintain there is a motor car education awaiting you that cannot be fulfilled without a ride in a Peerless. "All the name implies." We extend to you a cordial invitation to visit our booths at the auto show and gratefully await your approval of one of America's real fine cars.

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