

PENDLETON AUTO HOUSES HAVE THE BEST THERE IS TO BE HAD IN MOTORDOM

Local Dealers Are Live Wire Brigade; Many Strong Firms, Some Old Some New, Well Equipped to Care for Eastern Oregon Territory

OREGON MOTOR GARAGE HAS LONG RECORD OF SUCCESSFUL SERVICE

Founded in 1913, the Oregon Motor Garage, is one of the oldest automobile establishments in Pendleton. It has for its president A. M. Ferguson, while the vice president is J. E. Eklund. Miss Opal Callison is secretary-treasurer.

PENDLETON AUTO COMPANY HAS U.S. RECORD FOR FRANKLIN CAR SALES

The oldest automobile firm in Pendleton is the Pendleton Auto Company, founded in 1907 by J. W. McCormack, president. Mr. McCormack is the veteran Franklin dealer in this city, having been a direct representative of the company for the past 12 years.

EASTERN OREGON MOTOR CO. HAS BIG BACKING; TED PREBLE IS MANAGER

The Eastern Oregon Motor Company, a new addition to Pendleton automobile companies, which will distribute the Peerless, Velle and Chevrolet lines, has for its president W. R. DeLay, head of the D. C. Warren Motor Car Company of Portland.

on Cottonwood street is planning to build a modern garage as soon as a satisfactory site can be secured.

Besides the agency here, a sub-agency has been established at Hermiston managed by Philip Lay, who has recently been honorably discharged after army service.

The company claims for the Chevrolet the fastest time ever made between Portland and Eugene. The trip was made last year in three hours and 27 minutes by a Chevrolet 490.

The Velle sport model is unique in that it has the exposed exhaust pipes, a popular feature in Velle racing models. This is the only car of its kind made in the United States.

Mr. Goodale died of Spanish influenza in Chicago last January while on a business trip for his company. H. R. Manzold is secretary of the firm.

The position of treasurer is held by Miss E. McRae. C. O. Rinehart, until recently with the Pacific Grain Company, is a new addition to the firm.

While it is the sale of Franklin cars which makes the Pendleton Auto Company famous, they are agents also for the Apperson, Cole and Oldsmobile, as well as Duplex and Republic trucks.

FUTURE LOOKS BRIGHT TO PENDLETON MOTOR SALES CO. SAYS H. C. KREHBIEL

Representing the Jordan, Nash and Dodge Brothers Motor cars and trucks the Pendleton Motor Sales Company is anticipating a banner year in the automobile business. "Things sure look bright," said Homer C. Krehbiel, manager of the company this week.

Mr. Krehbiel has been with the Pendleton Motor Sales Company since last June and is familiar with the motoring needs of Umatilla county. He has had many years experience in the business.

Associated with Mr. Krehbiel as members of the firm are Norman Misener and Raleigh Misener. The Miseners came to Pendleton last November from Mitchell, Oregon.

The machine shop department of the Pendleton Motor Sales company is in charge of Mr. Fred Misener, who has been with the firm for more than a year. Before coming to Pendleton, Mr. Misener was connected with some of the best and largest machine shops on the Pacific coast.

INDEPENDENT GARAGE MEN EXPECT 1919 TO BE A HUMMER FOR SALES

"The year 1919 gives promise of being a winner," said Virgil E. Shavelly, sales manager of the Independent garage men who are exhibiting on their show room this year the Dort, Scripps, Booth, Cole and Reo Automobiles.

The garage has installed a new show room this spring and are displaying Cole, Dort, Scripps-Booth and Reo.

In connection with the repair shop of the garage the company has added one of the best paint shops in the west. The shop is under the direct supervision of Mr. McKay who is said to be one of the finest automobile painters in the west.

BOB SIMPSON HAS STRONG COMPANY HANDLING FORD FOR THIS DISTRICT

Great changes in the Ford car and the Ford organization have taken place since Robert Simpson, president and manager of the Simpson Auto Company first associated himself with the Ford company seven years ago.

FEDERAL TIRES

Allen-Knight Co. Inc
Distributors for Umatilla County

We Carry a Complete Line in
BOTH FABRIC and CORD
Stock Consisting of \$15,000 Worth of
FEDERAL TIRES now in our Basement

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