## NEWS NOTIS OF PEIDIEION



## "INSURANCE

Is the Best Policy"
you be the landoord and pay rent to




 JOE KERLEY
Insurance Loans Real Estate ${ }^{721}$ Matin "See Me Before the Fire" $\begin{gathered}\text { Pendion, }\end{gathered}$



Alex anfleMake This Store Your Store
We have every facility to make it comfortable and pleasant for you. Use our phone, use our writing free. Make this store your headquarters. Meet your friends here.

Wraps and capes COAT WRAPS heir charm to the of Tricotine and Duvedelaine owe much of shades such as shades such as Fawn, Mist Gray, Benjaise Blue and Navy.
$\$ 35.00$ to $\$ 75.00$
AFTERNOON DRESSES
Anticipating the needs of the well-groomed women for spring and summer, we have selected an exquisite line of dainty dresses, developed in ultra-smart fabrics.
Models, adaptations and reproductions, emphasizing the new silhouette, are ready for immediate selection.

$$
\begin{aligned}
& \text { SPRING SUITS } \\
& \text { Many of the smartest suits are fashioned of serge or tricotine, } \\
& \text { buttoned, vested or belted and so effectively cut as to express } \\
& \text { the individuality of the wearer. Priced } \\
& \$ 35.00 \text { to } \$ 90.00
\end{aligned}
$$



FOULARDS
The most beautiful of Spring
Silks.
W. We invite you to inspect these and let us help you plan your
dress. Foulards are not only dractical, but are the favored, silk for spring. Our
vssortment is complete, showing assortment is complete, showing
figures and coin dots in many $\underset{\$ 2.00}{\text { novelty }} \underset{ }{\text { arrangements. } \$ 3.50}$. The yard

WOOL JERSEY
Can be had in many of the most wanted shades as Alexand-
ers. Every one loves clothes of
wool Jersey.
The Jersey frock is becoming to stout as well as to the slender women. it is essencially youth qualities give an appearance of suppleness to any figure. Our Wool JJersey is of excel-
Ount quality, 54 inches wide. The lent quality, 54 inches wide. The

FAILLE SILK
The proper silk for Vests and Vestees to be used with the suits this season
This is
This is a fine ribbed silk, smooth enough to be braided or
stitched like they are using so much now. The yard $\$ 1.50$.

NEW HANDKERCHIEFS for women. Showing the newest in white and colored embroidery Neat hems of all linen and LuBuy your summer handkerchief needs now-here. Each 10c to $\$ 1.00$
New spring goods arriving in our men's section daily

MODART CORSETS
Form a proffect foundation fo the wearing and fitting of suits and gowns. The wearing of Modart Corsets, Front Laced, gradually gives the wearer the outlines of the corse and incidentally gives her the
best proportions for her type of figure.
front laced MODART design for each type.
en's clothes always model them on perfectly poised figures. Per feet in proportions is usually as sociated with correct poise and on the other hand, correct poise
develops perfect proportions. develops perfect proportions. pany employs the highest salarpany employs the highest salar-
ied corset designers in the world to cooperate with leading manufacturers and designers of women's apparel. This is done that your corsets may bring out to the fullest degree all the lines of
style and beauty the designers of

## NEW SILK SHIRTS

We have just received a beautiful assortment of New Silk Shirts. Neat patterns and colorings at the right prices. Have a ook at them.

## NEW NECKWEAR

 for Men.This is where we show class Neckties with the patterns, style and colors that are different.
We'll be glad to show you. Come

your them. fit you with a MODART Corset free of charge. You place yourself under no obligation other than that of your own inclination to purchase. $\$ \mathbf{\$ 3 . 5 0}$ to $\$ 15.00$
in and see them and you will find we have the largest variety of 50 c to $\$ 3.50$

## CAPS

for men and boys. This is the season when you need a new one. Our stock is complete and we have a splendid assortment to select from. Buy your next cap at Alexanders.

75 c to $\$ 3.50$

TOO LATE TO CLASSIFY WANT ADS. NEW TODAY


