

WE CALL SPECIAL ATTENTION TO OUR CLEARANCE OF FURS 1/2 PRICE.

Alexanders

QUALITY SERVICE

WE CALL SPECIAL ATTENTION TO WOMEN'S COATS. CLEARANCE SALE, 1/2 PRICE.

Tomorrow will be a busy day throughout this Great Store. If you haven't attended these big sales do so at once. Shop early in the day, avoid congestion. Two big events at one time, January Clearance Sale and January White Sale

January Clearance Sale

Sale of Womens COATS

1-2 PRICE

Every New Style and all Desirable Colors. All sizes for women and misses', 16 to 44. Finest Wool Velour, Rich Broadcloth, Stylish Pom-pom, Elegant Bolivias, Luxurious Plush, Silvertones,



CLEARANSE SALE OF SHOES

- Men's "Hipress" Heavy Rubber, black uppers, brown sole \$2.45
- No. 6004—Black Kid, welt sole, 12-8 Military heel \$5.50
- No. 92142—Growing Girls' Tan Calf school shoe, made for wear, medium military heel, welt sole \$6.50
- No. 27583—Women's Black Kid Vamp, grey cloth top, welt sole, medium leather Louis heel \$6.50

- No. 202—Women's All Grey Kid, 9 inch top, welt sole, low leather Louis heel \$9.00
- No. 101—Women's All Tan Kid 9 inch top, welt sole, low leather Louis heel, dressy shoe \$8.50
- Men's Arctic Sox \$1.50
- Men's All Rubber Packs \$4.00, \$5.00
- Men's Leather Top, 10 inch Overs, "Hiipress" \$5.50
- Men's 4 Buckle Overshoes \$2.75
- Men's 4 Buckle Overshoes \$3.50
- No. 6025—Dull Calf, welt sole, 12-8 Military heel \$5.00

The Biggest Silk Event of the Year

ABOUT 1000 YARDS IN ALL

EVERY PIECE of our Fancy Silks, such as Satin, Taffeta, Foulard, Fancy Chiffons, Messaline, of plaids, stripes, checks, etc., are included and cut deep. There isn't a pattern or color but what is in good style for the coming season. Worth from \$2.00 to \$2.50 the yard. January Clearance Sale \$1.59



CONTINUING OUR DISCOUNT SALE EVERY FUR IN STOCK 1/2 PRICE

Neckpieces and Muffs of Nippon Mink, Marmot, Kit Coney, Jap Kolinsky, Hudson Seal, Black, Brown or Taupe Wolf, Black Lynx, Grey, Red Taupe Fox.

1/2 PRICE FOR VELVET, SILK, SERGE AND GEORGETTE CREPE DRESSES

Worth up to \$75.00. Not just a few, but lots of them. You will find unlimited style selection of different fashions for street and afternoon. In fact dresses so charming, so unusual, so distinctive you'll be tempted to buy two, three or more.



Our Clearance of MENS MACKINAWs

Offers you a very timely opportunity to own an all wool proper styled Mackinaw at an unusual Moderate Price. These Mackinaws are the cream of our stock, many pretty colorings as well as plain shades. The lengths are a little longer than last season, making them a more appropriate coat for cold weather. Just look what you can buy an all ool Mackinaw for, they go at \$6.80, \$7.20, \$8.00, \$10.00, \$12 and \$14.00.

FRENCH FLANNEL SILK STRIPE GOLF SHIRTS A very neat and dressy shirt for winter wear. Come in assorted stripes. All sizes from 14 to 17 1-2. Very special for our January Clearance, at only \$3.85

SPECIAL LOT Men's Flannel Shirts flat collars. These shirts are not all wool, but have enough wool to make them warm for winter wear. Come in four grades and are priced as follows for our January Clearance Sale: Lot 1, January Clearance Sale \$1.35 Lot 2, January Clearance Sale \$1.80 Lot 3, January Clearance Sale \$2.25 Lot 4, January Clearance Sale \$2.70

MEN'S LAUNDRIED CUFF GOLF SHIRTS These shirts are this season's new patterns. Come in the following makes: K. and W. Beau Brummel and Arrow. They are some of them slightly soiled, hence the reduction. For our January Clearance Sale Prices are in lots as follows: Lot 1A, January Clearance Sale \$1.35 Lot 2A, January Clearance Sale \$1.58 Lot 3A, January Clearance Sale \$1.80 Lot 4A, January Clearance Sale \$2.25 One lot plain white pleated front shirts \$1.15 Come in and look at our Belber Wardrobe Trunks, priced at \$35.00, \$37.50, \$40, \$45 up to \$75.00.

We have a big assortment of Georgette and Crepe De Chine Waists at \$3.75

Our January White Sale

PHILIPPINE UNDERMUSLINS

These are made of a splendid quality of Filipino cloth with the finest and most perfect hand embroidery and seams hand sewed. These come in combinations and gowns. We have a splendid assortment for this sale which we are offering at a 20 per cent reduction.



LOT 1—98c

This lot comprises of combinations, corset covers and gowns, all well made.

LOT 2—\$1.15

In this lot there are pretty combinations trimmed with emb. or lace and ribbons; made of soft nainsook.

Gowns in slipover style, either plain tailored, trimmed with pink or blue stitching.

Gowns trimmed with lace and emb. medallions.

LOT 3—\$1.35

Combinations, corset covers, gowns. These garments are of long cloth trimmed with French val laces and ribbons.

LOT 4—\$2.59

Combinations, gowns, corset covers, petticoats, Normandy val laces, Swiss emb. and ribbon roses are used on these garments.

LOT 5—\$3.29

In this lot you will find undergarments of the different kind with unusual trimming and touches of hand work.

BILLIE BURKE PAJAMAS

Made of dainty pink batiste and trimmed with blue picot edge. Regular \$3.00 models. Sale Price \$2.39

Combinations of pink voile and wash satins, extra special val. \$1.98

White Bungalow Aprons, regular \$2.25 aprons now \$1.13



Children's White Dresses, one lot of organdies, nainsooks and lawns, 1/2 price.

Children's Dresses, in tailored linen, Indian Head and pique, pretty pockets and belts; this line is also 1/2 price.

Children's pants from 13c to 79c
Children's Gowns from 39c to 98c
Children's Princess Slips from 39c to 98c

LACES AND EMBROIDERIES

- 5c Quality, January White Sale 4c
- 7c Quality, January White Sale 5c
- 10c Quality, January White Sale 8c
- 12 1/2c Quality, January White Sale 9c
- 15c Quality, January White Sale 12c
- 20c Quality, January White Sale 16c
- 25c Quality, January White Sale 19c
- 30c Quality, January White Sale 24c
- 35c Quality, January White Sale 27c
- 40c Quality, January White Sale 32c
- 50c Quality, January White Sale 39c
- 65c Quality, January White Sale 49c
- 75c Quality, January White Sale 69c
- \$1.00 Quality, January White Sale 79c
- \$1.25 Quality, January White Sale 98c
- \$1.50 Quality, January White Sale \$1.18
- \$2.00 Quality, January White Sale \$1.49

MADERIA EMBROIDED LINENS

- \$1.00 Quality, January White Sale 79c
- \$1.25 Quality, January White Sale 98c

- \$1.50 Quality, January White Sale \$1.18
- \$2.00 Quality, January White Sale \$1.61
- \$2.50 Quality, January White Sale \$1.98
- \$3.00 Quality, January White Sale \$2.39
- \$5.00 Quality, January White Sale \$3.98
- \$6.25 Quality, January White Sale \$5.10
- \$7.50 Quality, January White Sale \$6.15
- \$10.00 Quality, January White Sale \$8.25
- \$12.50 Quality, January White Sale \$10.65
- \$15.00 Quality, January White Sale \$12.60

DIMITY

Best in quality, and offered in every size, check and stripe. Suitable for lingerie and baby dresses.

- 20c Quality, January White Sale 16c
- 25c Quality, January White Sale 19c
- 35c Quality, January White Sale 27c

BED SPREADS

- \$1.50 Quality, January White Sale \$1.25
- \$2.00 Quality, January White Sale \$1.61
- \$2.50 Quality, January White Sale \$1.98
- \$3.00 Quality, January White Sale \$2.39
- \$3.50 Quality, January White Sale \$2.93
- \$4.00 Quality, January White Sale \$3.29
- \$4.50 Quality, January White Sale \$3.85
- \$5.00 Quality, January White Sale \$4.25
- \$6.00 Quality, January White Sale \$5.10
- \$6.50 Quality, January White Sale \$5.39
- \$7.50 Quality, January White Sale \$6.39
- \$8.50 Quality, January White Sale \$7.39
- \$10.00 Quality, January White Sale \$8.29
- \$11.50 Quality, January White Sale \$9.65
- \$12.50 Quality, January White Sale \$10.45
- \$13.50 Quality, January White Sale \$11.55
- \$15.00 Quality, January White Sale \$12.65