

## Picture Framing

Phone 318

An the latest moulas, to sour order, properily made and
at reasonabile prices

## MURPHY BROS. <br> tie old helinble painters Agents for the old Rellable <br> PHOENIX PURE PAINT <br> Weatern 3ade for Wentern trud <br> W. P. FULLER \& CO.














The Heart of the Corn
the most economical Hog Feed. Also Wheat and Barley Chop and other hog feed.

Will you kindly bring your bill with you when paying light and gas bills?

## PACFIC POWER \& LLCHT CO.

"Always at your service"

## EAST OREGONIAN <br> WANT AD RATES

WANT AD COLUMN AND CLASSIFIED DIRECTORY Counting six ordinary word the line and charged by the line. Want Ads and Local First insertion, per line 10 First insertion, per line 10
Each add. insertion, per line ................. ons), each insertion, per line
1 mo. each insertion, per line
6 month contract, each insertion, per line 12 month contract, each
insertion, per line .... insertion, per line $\ldots . .2$ (
No ads taken for less than No ads
25 c.
Ads
Ads taken over the tele Ads only from East Oregonian subscribers and those isted in the Telephone Directory. Copy must be in our office not later than 1:30 o'elock day of publication.

NEW TODAY Each new advertisement will be run under "New Today" for the first insection orytions of the ad it will appear under its proper classiication.
Telephone 1

## If a "Want Ad" Can Do It for You, Don't Try to "Save the Expense"

WHEN YOU have use for a telephone, you use it-counting the cost as reasonable, almost trivial, perhaps, for the service rendered. You thus take the "short cut" to the result you want to secure.

When you have business that can be consummated BEST through using classified advertising, USE IT!
For the usual "want ad tasks" are such as can be accomplished satisfactorily ONLY through want advertising.
If you are harrowed by anxiety about the tenantless property, a "campaign of classified advertising" is the only BUSINESS LIKE SOLUTION OF THE MATTER. This "campaign" may not need to extend beyond a few consecutive insertions of your "To Let" ad-and the expense of securing a tenant, and restoring the EARNING POWER OF YOUR PROPERTY, May be almost nominal.
if the future seems all askew to your vision because you are out of work, a "WANT AD CAMPAIGN" BECOMES A "REAL BUSINESS PROPOSITION" TO YOU-ONE THAT SHOULD BE TAKEN UP WITHOUT AN HOUR OF DELAY.

If you have property to sell, and the "TMME ELEMENT" is important, a real estate advertising campaign is, probably, the most urgent business plan you have before you today. A series of "ads," published consecutively UNTIL THE PROPERTY is SOLD, may involve so little expense, measured by the result, that it will hardly "count" at all!

IF YOU GET, FROM "WANT ADVERTISING," EVERY VARIETY OF SERVICE IT CAN RENDER
YOU, YOU'LL FIND LIFE A GREAT DEAL SIMPLER AND EASIER.
The rates are shown in this advertisement. It's easy to write the ad just with the facts. Try an East Oregonian want ad today and start getting results. Telephone 1.

Your want ad in the East Oregonian will reach more readers than if placed in any newspaper in Oregon, east of Portland.

