## SOCIIL AIOP PERSONOLIS



## Sleep Sweetly

Coffee, tea and some other drinks when takenat the evening meal tend to keep some people awake.
One of the merits-of POSTUM is that it never affects nerves or heart. Infact óne can drink as much Postum as he pleases just before ; bedtime and no ill results follow, for Postum" is pure and absolutely free from caffeine or any other harmful drug or substance.

Postum comes in two forms: Postum Cereal, which must be boiled, and Instant Postum, made in the cup in a moment. They are equally delicious and the cost per cup is about the same

## There's a Reason



LARGE quantities of Sumpon are purchased by the Government to be sold to the Soldiers and Sailors.

We aim to make SmmonA cost the men serving their country and the public back of the men, as little as possible.
War conditions turn men's heads to profit making. We belleve friends and users are more valuable than the profit of the moment. That is why you can buy Smuond at the same price as always.
BLACK - TAN - WHITE - RED - BROWN
Your Patriotic Dutv BLY LIBBIRTY BONDS

