Remember the 4th Liberty Loan. Buy Liberty Bonds

Alexanders
QUALITY SERVICE

BUY THRIFT STAMPS They Will Help Whip the Kaiser

Perfect Fitting **MUNSING WEAR** Union Suits

For Women and Children

Munsing Wear is the mark of perfection in underwear.

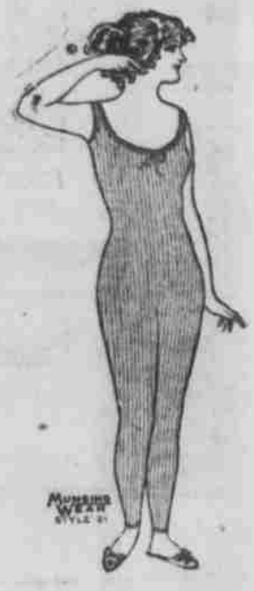
It is made under manufacturing conditions that are ideal.

When you put on a **Munsing Union Suit** you do so with the assurance that it is clean and sanitary, fit to wear next to the skin.

In Munsing Wear you get garments that are guaranteed perfect in workmanship and material.

We are showing in the Underwear section a comprehensive line of Munsing Wear.

Offered in every style, weight and quality of wool and cotton.



We can supply your needs in Underwear for Women and Children, and let it be

Munsing Wear

Priced the Garment for Women $1.00 to $7.50, for Children 90c to $4.50.

OUR SHOWING OF

New Fall Goods

is far above the average, in fact much better than we have offered in past seasons. It will be a pleasure to show you whether you buy or not. . . .

Every day this fall the scarcity of good fabrics will be more and more apparent to one who wants choice things. In coats and suits it is best to buy very early, not only to have a longer season of service and have the new things while they are really new, but in order to be sure of getting what you want.

Dresses in serge, satins and jerseys; colors in navy, Delphine blue, Beige upton, taupe, Maderia and black.

Suits in serge, deuve de laine, velour de lain, serge, gabardine and broadcloth. Priced ..... **$25 to $100**

Coats in Duotone, silvertone, crystal cord, velour, Bolivia and broadcloth..... **$29.50 to $100**

FOR THE NEW FALL SUIT

Make it of our new suitings that have just arrived. These are specially good looking and the textures are of the best. Offered in mixed fabrics, striped effects and the like. To see them is to like them. Have a look.

TRICOTINE

is an all-wool fabric with a beautiful finish, a kind of double warp and filling; splendid for suits and dresses. Offered in all the leading shades for fall, such as hunter's green, brown, black, navy, Copen, etc., about 50 in. wide.

SATINS

Satins play an important part in milady's wardrobe this season. You will find here not only the best qualities, but the largest range of shades for street and evening wear. The yd. **$1.25 to $4.95.**

"Aroma" is the tell-tale of coffee quality

A steaming cup of rich, mellow coffee—doesn't it smell good—that aroma—the tell-tale of fine flavored coffee.

Make this same test with DEPENDABLE—see if every member of the family don't set up and take notice. They know it's good goods by the delicious AROMA.

Order a can today and if you don't say it's the best coffee you ever tasted, bring it back and we will refund your money.

FOR SALE BY

Alexanders Quality Service

Edwards' DEPENDABLE COFFEE *Tastes Better—Goes Further*

MODART CORSETS
Front Laced

RED CROSS WORKERS
AND WORKERS IN OTHER WAR INDUSTRIES

will find that the wearing of MODART Corsets will greatly increase their efficiency.

The women of America are working as they have never worked before. To safe-guard the health and increase the efficiency of any woman who works—whether it be Red Cross work, or one of the many other new duties that women have assumed during these war times, we recommend the wearing of MODART Front Laced Corsets.

The scientific designing of MODARTS combined with the use of soft, light weight, yet strong materials, light pliable steel boning, admits perfect freedom of movement, yet gives hygienic support which means greater strength and less fatigue.

Proper corseting is necessary to procure physical fitness, to women workers if they mean to keep pace with the unusual demands the present war conditions are imposing.

Some Corset Truths for Women to Consider

It is not any easy task to reshape a neglected figure into shapely lines.

Neglect or poor corsetry allows little bumps, angles or hollows to mar the figure lines.

To smooth out these inequalities a properly designed corset and the use of proper materials in the corset will recreate the figure.

MODART Front Laced Corsets are poise designed. The designer of the MODART Corset makes all MODART Corsets to give proper poise to the figure and then designs the corset to cymmentrical, artistic proportions.

Women with badly poised figures can never be graceful,—try as they may. If proper poise is lacking, the grace is lacking too.

And so Madam—we say that whether you are tall or short, stout or slender, you can have the carriage that will show your figure and your clothes to the greatest possible advantage if you will adopt the MODART Corset.

We suggest that you ask the advice of our expert corsetiere who will fit you perfectly to a MODART—whatever your figure type. This trial fitting will tell you better than anything else how perfectly MODARTS support the spine and abdomen, yet gently molds the figure to perfect lines and give the utmost comfort.