

The Measure of Patriotism



In time of war patriotism is measured by sacrifice.

The man at the front gives up all - often life itself.

We at home are only asked to hold tenaciously to our
"will to win".

Without our assistance the brave lad in France fights and
dies in vain; a burnt and bleeding sacrifice for naught.
Yet he is fighting to preserve your cause and my cause
-- to defend the Land we Love.

The Fourth Liberty Loan offers you another opportunity
to back up the boys in France - to "measure-up" -
to show your "will to win". You are asked to serve,
not by giving, but by lending your funds to your
Country in its time of need.

Buy Fourth Liberty Bonds

Any Bank Will Help You

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